

I. CORE CURRICULUM *41

One Year Physic Sequence _____(8)

OR another science sequence plus Physics 1101_____(4)

ECO 2030_____(3) Price Econ-Price Theory (required)

**Tec 2029 for the major will count as a social science reducing core curriculum requirements to 41 sh.*

II. MAJOR REQUIREMENTS 70

An overall 2.0 GPA is required in the major/18 sh must be completed at Appalachian

Students are strongly encouraged to take an introductory computer course before starting GAIT courses

Multidisciplinary Courses (30 sh)

ART 1011_____(3) Design Fundamentals I or ART 1013_____(3) Drawing Fundamentals

COM 2101_____(3) (S) Public Speaking (C minimum)

ENG 3100_____(3) (S/W) Business Writing

FIN 3010_____(3) Survey of Finance or FIN 3680_____(3) Introduction to Finance

LAW 2150_____(3) Legal Environment of Business

MGT 3010_____(3) Survey of Management or MGT 3060_____(3) Understanding Entrepreneurship

MKT 3050_____(3) Principles of Marketing

POM 3650_____(3) Production and Operations Management

TEC 2029_____(3) (CD/MC/W) Society & Technology

TEC 4103_____(3) Leadership in Technical Settings

Graphic Arts and Imaging Technology Block (25 sh)

GRA 1012_____(3) Graphic Communications I

GRA 1222_____(3) Introduction to Flexography

GRA 2102_____(3) (C) Electronic Prepress

GRA 3012_____(4) Graphic Communications II

GRA 3102_____(3) (C) Electronic Imaging

GRA 3622_____(1) (W) Graphic Communications Seminar

GRA 4112_____(1) Technical Assistant

GRA 4558_____(3) Digital Printing and Publishing

GRA 4622_____(1) (W/S) Current Trends in Graphic Communications Seminar

TEC 3900_____(3) (W) Industry Internship (Approved)

Major Designators

2 Writing (W) _____

1 Speaking (S) _____

*Com Prof _____

*A "C" minimum in COM 2101 satisfies Communication Proficiency.

Other Designators

4 Writing (W) _____

(English 1000/1100 will count as 2 W)

4 Multi-cul (MC) _____

(His 1101/1102 will count as 2 MC)

2 Num Data (ND) _____

2 Computer (C) _____

1 Cross-dis (CD) _____

Students may choose one of the following specializations:

Print Production Specialization (15 sh)

GRA 3112_____(3) Substrates, Inks & Color Management

GRA 3772_____(3) Print Production Analysis & Control

GRA 4566_____(3) Advanced Flexographic Printing Methods

GRA 4591_____(3) Advanced Offset Printing Methods

TEC 4900_____(3 sh min) (W) Industry Internship (Approved)

Graphic Imaging Technologies Specialization (15 sh)

GRA 3312_____(3) 3D Imaging and Animation

GRA 3512_____(3) Web Development for Graphic Communications

GRA 4512_____(3) (C/ND) Advanced Electronic Imaging Cross Media

GRA 4522_____(3) Advanced 3D Imaging and Animation

TEC 4900_____(3 sh min) (W) Industry Internship (Approved)

III. MINOR NOT REQUIRED

IV. FREE ELECTIVES (to total a minimum of 122 sh) 11
2 sh of free electives outside the major discipline are required