Bachelor of Science (BS)  
Non-Teaching  
Degree Code  572 A

I. CORE CURRICULUM ........................................... 41

One Year Physic Sequence ___________________________________________(8)
OR another science sequence plus Physics 1101 ________(4)
ECO 2030 ______(3) Price Econ-Price Theory (required)

*Tec 2029 for the major will count as a social science reducing core curriculum requirements to 41 sh.

II. MAJOR REQUIREMENTS ........................................... 70

An overall 2.0 GPA is required in the major/18 sh must be completed at Appalachian

Students are strongly encouraged to take an introductory computer course before starting GAIT courses

Multidisciplinary Courses (30 sh)

ART 1011 ______(3) Design Fundamentals I or ART 1013 ______(3) Drawing Fundamentals
COM 2101 ______(3) (S) Public Speaking (C minimum)
ENG 3100 ______(3) (S/W) Business Writing
FIN 3010 ______(3) Survey of Finance or FIN 3680 ______(3) Introduction to Finance
LAW 2150 ______(3) Legal Environment of Business
MGT 3010 ______(3) Survey of Management or MGT 3060 ______(3) Understanding Entrepreneurship
MKT 3050 ______(3) Principles of Marketing
POM 3650 ______(3) Production and Operations Management
TEC 2029 ______(3) (CD/MC/W) Society & Technology
TEC 4103 ______(3) Leadership in Technical Settings

Graphic Arts and Imaging Technology Block (25 sh)

GRA 1012 ______(3) Graphic Communications I
GRA 1222 ______(3) Introduction to Flexography
GRA 2102 ______(3) (C) Electronic Prepress
GRA 3012 ______(4) Graphic Communications II
GRA 3102 ______(3) (C) Electronic Imaging
GRA 3622 ______(1) (W) Graphic Communications Seminar
GRA 4112 ______(1) Technical Assistant
GRA 4558 ______(3) Digital Printing and Publishing
GRA 4622 ______(1) (W/S) Current Trends in Graphic Communications Seminar
TEC 3900 ______(3) (W) Industry Internship (Approved)

Students may choose one of the following specializations:

Print Production Specialization (15 sh)

GRA 3112 ______(3) Substrates, Inks & Color Management
GRA 3772 ______(3) Print Production Analysis & Control
GRA 4566 ______(3) Advanced Flexographic Printing Methods
GRA 4591 ______(3) Advanced Offset Printing Methods
TEC 4900 _____(3 sh min) (W) Industry Internship (Approved)

Graphic Imaging Technologies Specialization (15 sh)

GRA 3312 ______(3) 3D Imaging and Animation
GRA 3512 ______(3) Web Development for Graphic Communications
GRA 4512 ______(3) (C/ND) Advanced Electronic Imaging Cross Media
GRA 4522 ______(3) Advanced 3D Imaging and Animation
TEC 4900 _____(3 sh min) (W) Industry Internship (Approved)

III. MINOR NOT REQUIRED

IV. FREE ELECTIVES (to total a minimum of 122 sh) ................................................................. 11

2 sh of free electives outside the major discipline are required
NAME______________________________ MAJOR__Graphic Arts and Imaging Technology

ENGLISH (6 s.h.)

_____ Eng 1000 (W) _____ English 1100 (W)

MATH (4 s.h.)

_____ Math 1010 (ND, CD) _____ Math 1020 (ND)

NATURAL SCIENCES (8 s.h. of a sequence)

_____ Astronomy 1001 (ND)

PHYSICAL ACTIVITY/WELLNESS (2 s.h.)

_____ DAN 1400 (2)

SOCIAL SCIENCES (History - 6 s.h.)

_____ History 1101 (MC) & _____ History 1510 (W, MC) & _____ History 1515 (W, MC) or _____ HIS 1103** (MC)

OTHER SOCIAL SCIENCES (6 s.h.)

Choose TWO courses from different areas, THREE IF HIS 1103 chosen above. (*Approved on a semester by semester basis)

Anthropology 1215 (MC), 1220, 2335 (MC), 2420 (MC)

Eco 2030

Economics 1010, 2030

Family and Consumer Sciences 2103 (C) (FCS 2103 or SOC 1110 to fulfill requirements, but not both)

Geography 1010 or 1510, 1020 (MC) or 1515 (MC), 1040 (MC); Planning 2140 (CD) or 2510


Interdisciplinary Studies 1101*, 1103*, 1102*, 1104*, 2201*-2206* (W*, S*, MC*, CD*)

Interdisciplinary Studies 2210 (W, MC, CD)

Note: Priority enrollment given to Watauga Residential College students

English 1100 (W) or _____ English 1510 (W)

Math 1110 (ND)

Japanese 1040 (MC), 1050 (MC)


Philosophy 1000, 1040 (W), 1100, 2000, 2013 (W, MC, CD counts as a HUM FA), 2015 (W, MC, CD)


Russian 1040 (MC), 1050 (MC)

Spanish 1040 (MC), 1050 (MC), 1060 (MC), 3015 (W, MC), 3025 (W, MC), 3050 (W, MC), 3055 (W, MC)

Theatre 2011, 2015 (MC, CD), 2610 (W, S), 3640 (S), 3730 (W, MC, CD), 3733 (W, MC, CD), 3735 (W, MC, CD)

*ECO 2030

*ECO 2030

*Required for Major

HUMANITIES (12 s.h.)

Choose FOUR courses from at least three areas. One course must be a LITERATURE course and one course must be from the fine arts (ART, DANCE, MUSIC or THEATRE). Courses underlined are approved for the literature. (*Approved on a semester by semester basis)

Appalachian Studies 2016 (counts as a HUM FA), 2410 (W, MC, CD) 2510 (W, MC, CD)

Art 2111, 2013 (W, MC, CD), 2030 (MC), 2130 (W, MC)

Chinese 1040 (MC), 1050 (MC)

Dance 2014 (MC), 3430 (W, MC)

English 2010 (W), 2020 (W), 2030 (W, MC), 2400 (W, MC), 2040 (W, MC), 2100 (W), 2120 (W, MC), 2310 (W, MC), 2310 (W, MC), 2320 (W), 2510 (W), 2515 (W)

Foreign Language Placement Exam Required before Enrollment

_____ Passed _____ Completed MAT 0010