Bachelor of Science (BS)  
Non-Teaching  
Degree Code  585 A

I. CORE CURRICULUM

II. MAJOR REQUIREMENTS

An overall 2.0 GPA is required in the major/18 sh must be completed at Appalachian

Core Courses (12 sh) (An overall 2.0 in the core courses meets the Communication Proficiency)
COM 1200  (3) Foundations of Human Communication
COM 2101  (3) (S) Public Speaking
COM 2300  (3) Introduction to Mass Communications
COM 2310  (3) (W) Communication Ethics

Major Designators
2 Writing (W)               ___  ___
1 Speaking (S) ___
*Com Proficiency ___
An overall "C" average is required in the core courses within the major to meet Communication Proficiency

Other Designators
4 Writing (W) ___  ___
4 Multi-cul (MC) ___  ___  ___  ___
2 Num Data (ND) ___
2 Computer (C) ___
1 Cross-dis (CD) ___

Major Courses (33 sh)
COM 2106  (3) (W/S) Argumentation & Advocacy
COM 2121  (3) Interpersonal Communication
COM 2180  (3) Communication Theory
COM 3124  (3) (CD/MC/W) Intercultural Communication
COM 3152  (3) Communication in Organizations
COM 3155  (3) (W/S) Theory & Practice of Persuasion
COM 3200  (3) (C) Internet Communication
COM 3300  (3) Mass Media & Society
COM 3305  (3) Communication Law
COM 3928  (3) (C) Communication Research Methods
COM 4432  (3) Communication Studies Seminar (Thesis. Fall)
COM 4432  (3) Communication Studies Seminar (Project. Spring)

Sequence Selection: Choose one of the following emphases (12 sh)

Health
COM 2131  (3) Health Com
COM 3312  (3) Crisis Com

HP 2100  (3) Hth Prg Plan
OR
HP 3700  (3) Hlth Beh Chng

One of the following:
COM 3100  (3) Interviewing
COM 3311  (3) Health Com
COM 3620  (3) Fund Raising

Interpersonal
COM 3100  (3) Interviewing
COM 3311  (3) Health Com
COM 3620  (3) Fund Raising

COM 2110  (3) (W) Intro to Nonverbal Com
COM/PLN 4425  (3) (S) Task-Oriented Group Facilities Meth
One of the following:
COM 3100  (3) Interviewing
COM 2131  (3) Health Com
COM 3151  (3) Gender Com
COM 3620  (3) Fund Raising

Organizational
COM 3182  (3) Org Simul
COM 3312  (3) Crisis Com
COM 4152  (3) Adv Org Com

COM 4101  (3) Adv Sp Comp
COM 4111  (3) (W) Rhet Com

Two of the following:
COM 3120  (3) Rhet Analysis
COM 3312  (3) Crisis Com
COM 3315  (3) (CD) Pol Com
COM 3545  (3) Sel Topics

Public
COM 3120  (3) Rhet Analysis
COM 3312  (3) Crisis Com
COM 3315  (3) (CD) Pol Com
COM 3545  (3) Sel Topics

One of the following:
COM 3311  (3) (CD) Conflict
COM 3620  (3) Fund Raising
COM/PLN 4425  (3) (S) Task-Oriented Group Facilities Meth

IIIIII.

III. MINOR REQUIRED

A student must be admitted to the Department of Communication. Declaration of a major begins the process of applying for admission but is not the same as admittance into the Department.
**NAME______________________________MAJOR_Communication Studies**

<table>
<thead>
<tr>
<th>ENGLISH (6 s.h.)</th>
<th>MATHEMATICS (4 s.h.)</th>
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<tbody>
<tr>
<td>English 1000 (W)</td>
<td>Math 1010 (ND, C, CD)</td>
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<tr>
<td>English 1100 (W) or 1510 (W)</td>
<td>Math 1020 (ND)</td>
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<tr>
<td><strong>NATURAL SCIENCES (8 s.h. of a sequence)</strong></td>
<td><strong>PHYSICAL ACTIVITY/WELLNESS (2 s.h.)</strong></td>
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<tr>
<td>Astronomy 1001 (ND)</td>
<td>DAN 1400 (2)</td>
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<tr>
<td>Biology 1101(ND)</td>
<td>DAN 2140 (2)</td>
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<tr>
<td>Chemistry 1101 (ND)</td>
<td>FCS 2202 (3)</td>
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<tr>
<td>Geology 1101 (ND)</td>
<td>HP 1105 (2)</td>
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<tr>
<td>Geology 1101 (ND)</td>
<td>MSL 1101(1)</td>
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<tr>
<td>Geology 1510 (W, ND)</td>
<td>MUS 1101(1) (May count twice)</td>
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<tr>
<td>Physics 1101 (ND)</td>
<td>PE Activities 1000-1049 (1), 1057 (1)</td>
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<td>Physics 1103 (ND) or 1104 (ND)</td>
<td>1071-1080(1)</td>
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<tr>
<td>Physics 1150 (ND)</td>
<td>PE majors only: PE 3008(3)</td>
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For Music Therapy Majors Only: Completion of BIO 1101 (ND) (4 sh) and ES 2000 (5 sh) will fulfill the core curriculum science requirement.

General Science Sequence:
- G.S. Physics 1010 (ND) or G.S. Astronomy 1010 (ND) and G.S. Chemistry 1020 (ND) followed by:
- G.S. Geology 1030 (ND) and G.S. Biology 1040 (ND)

**SOCIAL SCIENCES (History - 6 s.h.)**
- History 1101 (MC) & History 1102 (MC) or History 1510 (W, MC) & History 1515 (W, MC) or HIS 1103**(MC)

**If received an “A” in High School World Civ/World His class may take HIS 1103 instead of 1101 & 1102. If taking 1103 must take 3 courses from other Social Sciences in at least 2 different areas.**

**OTHER SOCIAL SCIENCES (6 s.h.)**
Choose TWO courses from different areas, THREE if HIS 1103 chosen above. (*Approved on a semester by semester basis*)
- Anthropology 1215 (MC), 1220, 2335 (MC), 2420 (MC)
- Appalachian Studies 2411 (W, MC, CD), 2515 (W, MC, CD)
- Economics 1010, 2030
- Family and Consumer Sciences 2103 (C) (FCS 2103 or SOC 1110 to fulfill requirements, but not both)
- Geography 1010 or 1510, 1020 (MC) or 1515(MC), 1040 (MC); Planning 2410 (CD) or 2510
- Note: Priority enrollment given to Watauga Residential College students
- Interdisciplinary Studies 2210 (W, MC, CD)
- Political Science 1000 (MC), 1100, 1200, 1201 (S), 2120 (MC), 2130, 2240 (MC)
- Psychology 1200
- Recreation Management 2400 (CD)
- Social Work 2020
- Sociology 1000, 1100, 1110, 2700, 2850 (W) (May take FCS 2103 or SOC 1110, but not both)
- Technology 2029 (W, MC, CD), 3601 (CD)
- Women’s Studies 2421 (W, MC, CD)

**HUMANITIES (12 s.h.)**
Choose FOUR courses from at least three areas. One course must be a LITERATURE course and one course must be from the fine arts (ART, DANCE, MUSIC or THEATRE). Courses underlined are approved for literature. (*Approved on a semester by semester basis*)
- Appalachian Studies 2016 (counts as a HUM FA), 2410 (W, MC, CD), 2510 (W, MC, CD)
- Art 2111, 2013 (W, MC, CD), 2030 (MC), 2130 (W, MC)
- Chinese 1040, 1050 (MC)
- Dance 2014 (MC), 3430 (W, MC)
- English 2010 (W), 2020 (W), 2040 (W, MC), 2100 (W), 2120 (W, MC), 2130 (W, MC), 2310 (W), 2320 (W), 2510 (W), 2515 (W)
- English 2170 (counts as a separate area; does not fulfill literature)
- Foreign Language 2010 (MC), 2025 (MC), 2510 (MC)
- French 1040 (MC), 1050 (MC), 1060 (MC), 3030 (W,MC), 3040 (W,MC)
- German 1040 (MC), 1050 (MC), 1060 (MC), 3035 (W, MC), 3025 (W, MC), 3050 (MC), 3055 (W, MC), 3550 (W, MC)
- Interdisciplinary Studies 1101*, 1103*, 1104*, 2201*-2206* (W*, S*, MC*, CD*)
- Note: Priority enrollment given to Watauga Residential College students
- Interdisciplinary Studies 2210 (W, MC, CD)
- Japanese 1040 (MC), 1050 (MC)
- Latin 1040 (MC), 1050 (MC), 3010 (MC), 3020 (MC)
- Music majors only: 1611 (W, MC, CD), 2611 (MC, CD), 2612 (W, MC, CD), 2613, 3611 (W, MC, CD)
- Philosophy 1000, 1040 (W), 1100, 2000, 2013 (W, MC, CD counts as a HUM FA), 2015 (W, MC, CD), 3013 (W, CD), 3600 (W)
- Russian 1040 (MC), 1050 (MC)
- Spanish 1040 (MC), 1050 (MC), 1060 (MC), 3015 (W, MC), 3025 (W, MC), 3050 (W, MC), 3055 (W, MC)
- Theatre 2011, 2015 (MC,CD), 2610 (W, S), 3640 (S), 3730 (W, MC,CD), 3733 (W,MC,CD), 3735 (W, MC, CD)
- Women’s Studies 2420 (W, MC, CD)

*Foreign Language Placement Exam Required before Enrollment