I. **CORE CURRICULUM**

ECO 2030 (3) Principles of Eco-Price Theory (required only if a business minor is pursued)

(Requirements are dependent on major sequence chosen.)

II. **MAJOR REQUIREMENTS**

An overall 2.0 GPA is required in the major/18 sh must be completed at Appalachian

Core Courses (12 sh) (An overall 2.0 in the Core Courses meets the Communication Proficiency)

- COM 1100 (3) Foundations of Human Communication
- COM 2101 (3) (S) Public Speaking
- COM 2300 (3) Introduction to Mass Communications
- COM 2310 (3) (W) Communication Ethics

Major Courses (27 sh)

- COM 2600 (3) (C/W) Introduction to Journalism
- COM 2618 (3) (C) Introduction to Media Publishing
- COM 3010 (3) (C/W) Media Graphics
- COM 3300 (3) Mass Media & Society
- COM 3318 (3) Public Relations Principles
- COM 3618 (3) (W) Public Relations Writing
- COM 3928 (3) (C) Communication Research Methods
- COM 4318 (3) (W) Public Relations Practices
- COM 4418 (3) Public Relations Seminar

Major Designators

- 2 Writing (W) __ __
- 1 Speaking (S) __
- *Com Proficiency __
- *An overall “C” average is required in the core courses within the major to meet Communication Proficiency

Other Designators

- 4 Writing (W) __ __ __ __
- (English 1000/1100 will count as 2 W)
- 4 Multi-cul (MC) __ __
- (His 1101/1102 will count as 2 MC)
- 2 Num Data (ND) __
- 2 Computer (C) __
- 1 Cross-dis (CD) __

Sequence Selection: Choose one of the following 6 emphases (12 sh)

**Law**
- COM 3305 (3) Com Law
- COM 2106 (3) (S/W) Arg & Advo
- OR
- COM 3155 (3) (S/W) Theo & Prac of Pers
- LAW 2150 (3) Legal Envir of Bus
- P S 3150 (3) (W) Constitutional Law

**Finance**
- COM 3305 (3) Com Law
- COM 3312 (3) Crisis Com
- OR
- FIN 3010 (3) Survey of Fin
- FIN 3680 (3) Intro to Fin

**Corporate**
- COM 3152 (3) Com in Org
- COM 3312 (3) Crisis Com
- OR
- MGT 3620 (3) (W) Hum Res Mgt
- MGT 3630 (3) (CD) Intro Org Behav

**Non-Profits**
- COM 3124 (3) (W/MC/CD) Intercul Com
- COM 3312 (3) Crisis Com
- #S 2120 (3) (MC) Int Politics & For Policy
- #S 2240 (3) (MC) Comparative Politics

**International**
- #S 2120 (3) (MC) Int Politics & For Policy
- #SOC 1100 (3) Soc Prob in Amer Soc

*1040 (MC) and 1050 (MC)--or 1060 (MC) of a Foreign Language are required for Humanities in Core Curriculum

*Will also count toward social science

III. **MINOR REQUIRED**

9 sh of a minor must be completed at Appalachian

(Requirements are dependent on major sequence chosen.)

Students should choose a minor in the College of Business (an overall 2.0 GPA is required) except for Information Systems which requires a 2.50 GPA, or a relevant minor in consultation with their advisor.

(For students minoring in business, ECO 2030 can be counted in core curriculum.)

IV. **FREE ELECTIVES**

(to total a minimum of 122 sh)

2 sh of free electives outside the major discipline are required

Suggested Electives: COM 2121, 3110, 3320, 3900, 4180, 4200

2005 – 2006
Bachelor of Science (BS) Checksheet for Communication
Non-Teaching Public Relations
Degree Code 521 A
NC Community College  |  APPALACHIAN STATE UNIVERSITY   | CORE CURRICULUM CHECKSHEET 2005-2006
---|---|---
Core Met    |   |   

**NAME**

**MAJOR**

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<th>Communication/Public Relations</th>
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**ENGLISH** (6 s.h.)

- English 1000 (W)
- English 1100 (W) or 1510 (W)

**MATHEMATICS** (4 s.h.)

- Math 1010 (W, ND, C)
- Math 1020 (ND)
- Math 1025 (ND)
- Math 1110 (ND)
- Math 1120 (ND)

**NATURAL SCIENCES** (8 s.h. of a sequence)

- Astronomy 1001 (ND), 1002 (ND)
- Biology 1101 (ND), 1102 (ND)
- Chemistry 1101 (ND), 1110, 1120 (ND)
- Geology 1080 (ND, CD), 1090 (ND, CD)
- Geology 1101 (ND), 1103 (ND)
- Geology 1510 (W, ND), 1511 (W, ND)
- Physics 1101 (ND), 1102 (ND)
- Physics 1103 (ND), 1104 (ND)
- Physics 1150 (ND), 1151 (ND)

**PHYSICAL ACTIVITY/WELLNESS** (2 s.h.)

- DAN 1400 (2)
- DANC 1410 (2)
- DANC 1420 (2)
- DANC 2400 (2)
- FCS 2210 (3)
- HP 1105 (2)
- MSL 1101 (1)
- MUS 1100 (1)
- PE Activities 1000-1049 (1), 1057 (1), 1071-1080 (1)
- PE majors only: PE 3008 (2)

**SOCIAL SCIENCES** (History - 6 s.h.)

- History 1101 (MC) & History 1102 (MC)
- History 1510 (W, MC) & History 1515 (W, MC) or HIS 1103** (MC)

If received an “A” in High School World Civ/World His class may take HIS 1103 instead of 1101 & 1102. If taking 1103 must take 3 courses from other Social Sciences in at least 2 different areas.

**OTHER SOCIAL SCIENCES** (6 s.h.)

Choose TWO courses from different areas, THREE if HIS 1103 chosen above. (*Approved on a semester by semester basis)

- Anthropology 1215 (MC), 1220, 2335 (MC), 2420 (MC)
- Appalachian Studies 2411 (W, MC, CD)
- Economics 1010, 2030
- Family and Consumer Sciences 2103 (C) (FCS 2103 or SOC 1110 to fulfill requirements, but not both)
- Geography 1010 or 1510, 1020 (MC) or 1515 (MC), 1040 (MC), Planning 2410 (CD) or 2510
- Interdisciplinary Studies 1101*, 1103*, 1102*, 1104*, 2201*-2206* (W*, S*, MC*, CD*)
- Note: Priority enrollment given to Watauga Residential College students
- Interdisciplinary Studies 2411 (W, MC, CD), 2421 (MC, CD)
- Political Science 1000 (MC), 1100, 1200, 1201 (S), 2120 (MC), 2130, 2240 (MC)
- Psychology 1200
- Sociology 1000, 1100, 1110, 2700, 2850 (W) (May take FCS 2103 or SOC 1110, but not both)
- Technology 2029 (W, MC, CD)

**HUMANITIES** (12 s.h.)

Choose FOUR courses from at least three areas. One course must be a LITERATURE course and one course must be from the fine arts (ART, DANCE, MUSIC or THEATRE). Courses underlined are approved for literature. (*Approved on a semester by semester basis)

- Appalachian Studies 2016, 2410 (W, MC, CD)
- Art 2011, 2013 (W, MC, CD), 2030 (MC), 2130 (W, MC)
- Chinese 1040 (MC), 1050 (MC)
- Dance 2014 (MC), 3430 (W, MC)
- English 2010 (W), 2020 (W), 2030 (W, MC), 2040 (W, MC), 2100 (W), 2120 (W, MC), 2130 (W, MC), 2310 (W), 2320 (W), 2510 (W), 2515 (W)
- English 2170 (W) (counts as a separate area; does not fulfill literature)
- Foreign Language 2010 (MC)
- French 1040 (MC), 1050 (MC), 1060 (MC), 3030 (W, MC), 3040 (W, MC)
- German 1040 (MC), 1050 (MC), 1060 (MC), 3015 (W, MC), 3025 (W, MC), 3050 (W, MC), 3550 (W, MC)
- Interdisciplinary Studies 1101*, 1103*, 1102*, 1104*, 2201*-2206* (W*, S*, MC*, CD*)
- Note: Priority enrollment given to Watauga Residential College students
- Interdisciplinary Studies 2410 (W, MC, CD), 2420 (MC, CD)
- Japanese 1040 (MC), 1050 (MC)
- Latin 1040 (MC), 1050 (MC), 3010 (MC), 3020 (MC)
- Music 2011 (MC), 2013 (W, MC, CD), 2040, 2050, 2060, 2070, 2080 (MC, CD)
- Philosophy 1000 (W), 1040 (W), 1100, 2000 (W), 2013 (W, MC, CD), 2015 (W, MC, CD), 3013 (W, CD), 3600 (W)
- Russian 1040 (MC), 1050 (MC)
- Spanish 1040 (MC), 1050 (MC), 1060 (MC), 3015 (W, MC), 3025 (W, MC), 3050 (W, MC), 3055 (W, MC)
- Theatre 2011, 2015 (MC, CD), 2810 (W, S), 2712 (W, MC), 3640 (S), 3730 (W, MC, CD), 3735 (W, MC, CD)

**Passed** | **Completed MAT 0010**
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Foreign Language Placement Exam Required before Enrollment