I. **CORE CURRICULUM**

- ECO 2030_____(3) Principles of Eco-Price Theory (required only if a business minor is pursued)
  (Requirements are dependent on major sequence chosen.)

II. **MAJOR REQUIREMENTS**

*An overall 2.0 GPA is required in the major/18 sh must be completed at Appalachian*

**Core Courses (12 sh)** (An overall 2.0 in the Core Courses meets the Communication Proficiency)
- COM 1200_____(3) Foundations of Human Communication
- COM 2101_____(3) (S) Public Speaking
- COM 2300_____(3) Introduction to Mass Communications
- COM 2310_____(3) (W) Communication Ethics

**Major Courses (27 sh)**
- COM 2600_____(3) (C/W) Introduction to Journalism
- COM 2618_____(3) (C) Introduction to Media Publishing
- COM 3010_____(3) (C/W) Media Graphics
- COM 3300_____(3) Mass Media & Society
- COM 3318_____(3) Public Relations Principles
- COM 3618_____(3) (W) Public Relations Writing
- COM 3928_____(3) (C) Communication Research Methods
- COM 4318_____(3) (W) Public Relations Practices
- COM 4418_____(3) Public Relations Seminar

**Sequence Selection: Choose one of the following 6 emphases (12 sh)**

**Law**
- COM 3305_____(3) Com Law
- COM 2106_____(3) (S/W) Arg & Advo
- OR
- LAW 2150_____(3) Legal Envr of Bus
- PS 3150_____(3) (W) Constitutional Law

**Finance**
- COM 3305_____(3) Com Law
- FIN 3010_____(3) Survey of Fin
- OR
- FIN 3680_____(3) Intro to Fin
- FIN 3071_____(3) Prin of Risk Mgt & Ins

**Corporate**
- COM 3152_____(3) Com in Org
- COM 3312_____(3) Crisis Com
- MGT 3620_____(3) (W)Hum Res Mgt
- MGT 3630_____(3) (CD) Intro Org Behav

**Other Designators**
- 4 Writing (W) ___ ___ ___
- 1 Speaking (S) ___
- *An overall "C" average is required in the core courses within the major to meet Communication Proficiency*

**Other Designators**
- 4 Multi-cul (MC) ___ ___ ___
- (His 1101/1102 will count as 2 MC)
- 2 Num Data (ND) ___ ___
- 2 Computer (C) ___ ___
- 1 Cross-dis (CD) ___

**International**
- COM 3124_____(3) (W/MC/CD) Intercul Com
- COM 3312_____(3) Crisis Communication
- PS 2120_____(3) (MC) Int Politics & For Policy
- PS 2240_____(3) (MC) Comparative Politics

**Non-Profits**
- COM 3312_____(3) Crisis Communication
- COM 3538_____(3) Selected Topics
- #PS 1100_____(3) Prin of Fund Raising
- #SOC 1100_____(3) Soc Prob in Amer Soc

**Humanities in Core Curriculum**
- #One PS course will count toward social science
- #Will also count toward social science

**Minor Required**
- 9 sh of a minor must be completed at Appalachian
  (Requirements are dependent on major sequence chosen.)

*Students should choose a minor in the College of Business (an overall 2.0 GPA is required) except for Information Systems which requires a 2.50 GPA, or a relevant minor in consultation with their advisor.

*(For students minoring in business, ECO 2030 can be counted in core curriculum.)*

IV. **FREE ELECTIVES** (to total a minimum of 122 sh)

- Suggested Electives: COM 2121, 3110, 3320, 3900, 4180, 4200
### ENGLISH (6 s.h.)
- English 1000 (W)  
- English 1100 (W) or 1510 (W)

### MATHEMATICS (4 s.h.)
- Math 1010 (ND, C, CD)  
- Math 1020 (ND)  
- Math 1025 (ND)  
- Math 1110 (ND)

### NATURAL SCIENCES (8 s.h. of a sequence)
- Astronomy 1001 (ND)  
- Biology 1101 (ND)  
- Chemistry 1101 (ND), 1110  
- Geology 1080 (ND, CD) or 1101 (ND)  
- Geology 1101 (ND)  
- Geology 1101 (W, ND)  
- Physics 1101 (ND)  
- Physics 1103 (ND)  
- Physics 1150 (ND)

### PHYSICAL ACTIVITY/WELLNESS (2 s.h.)
- DAN 1400 (2)  
- DAN 2410 (2)  
- FCS 2202 (3)

### SOCIAL SCIENCES (History - 6 s.h.)
- History 1101 (MC) & History 1102 (MC) or History 1510 (W, MC) & History 1515 (W, MC) or HIS 1103** (MC)

**If received an “A” in High School World Civ/Worldcis may take HIS 1103 instead of 1101 & 1102. If taking 1103 must take 3 classes from other Social Sciences in at least 2 different areas.

### OTHER SOCIAL SCIENCES (6 s.h.)
Choose TWO courses from different areas, THREE if HIS 1103 chosen above. (*Approved on a semester by semester basis)
- Anthropology 1215 (MC), 1220, 2335 (MC), 2420 (MC)
- Appalachian Studies 2411 (W, MC, CD)

### English 2030
- Economics 1010, 2030
- Family and Consumer Sciences 2110 (C) (FCS 2103 or SOC 1110 to fulfill requirements, but not both)
- Geography 1010 or 1101, 1102 (MC) or 1510 (MC), 1040 (MC); Planning 2410 (CD) or 2510

Note: Priority enrollment given to Watauga Residential College students
- Interdisciplinary Studies 2411 (W, MC, CD), 2421 (MC, CD)
- Political Science 1000 (MC), 1100, 1200, 1201 (S), 2120 (MC), 2130, 2240 (MC)
- Psychology 1200
- Sociology 1000, 1100, 1110, 2700, 2850 (W) (May take FCS 2103 or SOC 1110, but not both)
- Technology 2029 (W, MC, CD)

*English 2030 required only if Business Minor is pursued.

### HUMANITIES (12 s.h.)
Choose FOUR courses from at least three areas. One course must be a LITERATURE course and one course must be from the fine arts (ART, DANCE, MUSIC or THEATRE). Courses underlined are approved for literature. (*Approved on a semester by semester basis)
- Appalachian Studies 2160, 2410 (W, MC, CD)
- Art 2111, 2135 (W, MC, CD), 2335 (W, MC)
- Chinese 1040 (MC), 1050 (MC)
- Dance 2108 (W), 2130 (W, MC)
- English 1000 (W), 1020 (W), 2040 (W, MC), 2100 (W), 2120 (W, MC), 2130 (W, MC), 2310 (W), 2320 (W), 2350 (W, MC), 2515 (W)
- English 2170 (W) (counts as a separate area; does not fulfill literature)
- Foreign Language 2010 (MC)
  + French 1040 (MC), 1050 (MC), 1060 (MC), 3030 (W,MC), 3040 (W,MC)
  + German 1040 (MC), 1050 (MC), 1060 (MC), 3015 (W, MC), 3025 (W, MC), 3050 (MC), 3550 (W, MC)
  + Interdisciplinary Studies 1101*, 1103*, 1120*, 2201*,-2206* (W*, S*, MC*, CD*)

Note: Priority enrollment given to Watauga Residential College students
- Interdisciplinary Studies 2410 (W, MC, CD), 2420 (MC, CD)
- Japanese 1040 (MC), 1050 (MC)
- Latin 1040 (MC), 1050 (MC), 3010 (MC), 3020 (MC)
  + Music majors only: 1611 (W, MC), 2611 (MC, CD), 2612 (W, MC, CD), 3611 (W, MC, CD)
- Philosophy 1000 (W), 1040 (W), 1100, 2000 (W), 2133 (W, MC, CD) counts as a HUM FA, 2135 (W, MC, CD), 3013 (W, CD), 3600 (W)
- Religion 1020 (MC), 2100 (W, MC), 2133 (W, MC, CD) counts as a HUM FA, 3015 (W, MC), 2025 (W, MC), 2026 (W, MC), 2030 (MC), 2040 (W, MC)
- Spanish 1040 (MC), 1050 (MC), 1060 (MC), 3015 (W, MC), 3025 (W, MC), 3050 (W, MC), 3055 (W, MC)
- Theatre 2011, 2015 (MC,CD), 2610 (W, S), 3640 (S), 3730 (W, MC,CD), 3733 (W,MC,CD), 3735 (W, MC, CD)

*Foreign Language Placement Exam Required before Enrollment