

Bachelor of Science (BS)
 Non-Teaching
 Degree Code 588*
 Concentration Code 588 B or C

Checksheet for Communication
 Organizational/Public

- I. CORE CURRICULUM..... 44
- II. MAJOR REQUIREMENTS..... 51
An overall 2.0 GPA is required in the major/18 sh must be completed at Appalachian

Core Courses (12 sh) (An overall 2.0 in the core courses meets the Communication Proficiency)

- COM 1100____(3) Foundations of Human Communication
- COM 2101____(3) (S) Public Speaking
- COM 2300____(3) Introduction to Mass Communications
- COM 2310____(3) (W) Communication Ethics

Major Courses (24 sh)

- COM 2110____(3) (W/S) Intro to Nonverbal Communication
- COM 2121____(3) Interpersonal Communication
- COM 3110____(3) Small Group Communication
- COM 3155____(3) (W/S) Theory & Practice of Persuasion
- COM 3300____(3) Mass Media & Society
- COM 3305____(3) Communication Law
- COM 3928____(3) (C) Communication Research Methods
- COM 4180____(3) Communication Theory

Major Designators

2 Writing (W) ___ ___

1 Speaking (S) ___

*Com Proficiency ___

*An overall "C" average is required in the core courses within the major to meet Communication Proficiency

Other Designators

4 Writing (W) ___ ___ ___ ___

(English 1000/1100 will count as 2 W)

4 Multi-cul (MC) ___ ___ ___ ___

(His 1101/1102 will count as 2 MC)

2 Num Data (ND) ___ ___

2 Computer (C) ___ ___

1 Cross-dis (CD) ___

Choose one of the following concentrations (15 sh)

588 B - Public Communication (15 sh)

- COM 2106____(3) (W/S) Argumentation & Advocacy
- COM 3124____(3) (CD/MC/W) Intercultural Communication

Or

- COM 3152____(3) Communication in Organizations
- COM 3548____(3) Selected Topics in Public Communication
- COM 4101____(3) Advanced Speech Composition
- COM 4111____(3) (W) Theory & Criticism of Rhetorical Communication

588 C - Interpersonal/Organizational Communication (15 sh)

- COM 3100____(3) Interviewing Techniques
- COM 3124____(3) (CD/MC/W) Intercultural Communication
- COM 3152____(3) Communication in Organizations
- COM 3547____(3) Selected Topics in Interpersonal/Organizational Communication
- COM 4115____(3) Communication Training and Development

- III. MINOR REQUIRED..... 15 - 20
9 sh of a minor must be completed at Appalachian/ Business Minors require an overall 2.0 GPA except the Information Systems Minor which requires a 2.50
Each minor differs in number of hours and requirements - see catalog

- IV. FREE ELECTIVES (to total a minimum of 122 sh) 7 - 12
2 sh of free electives outside the major discipline are required 122
 Suggested Electives: COM 2115, 3530, 3900