I. GENERAL EDUCATION ........................................................................................................ 44
   (F L 1050 if taken for the major may count toward General Education if completing a theme).

II. MAJOR REQUIREMENTS ................................................................................................. 51
   An overall 2.0 GPA is required in the major. 18 semester hours must be completed at Appalachian.
   Junior Writing in the Discipline (WID) _____ & Senior Capstone Experience (CAP) _____ must be met.

   Core Courses (12 sh)  (A 2.0 GPA is required in the core courses)
   COM 1200 _____ (3) Foundations of Human Communication
   COM 2101 _____ (3) Public Speaking
   COM 2300 _____ (3) Introduction to Mass Communications (Prerequisite: COM 1200 or permission of the instructor)
   COM 2310 _____ (3) Communication Ethics (Prerequisite: COM 1200 or permission of the instructor)

   Major Courses (27 sh)
   COM 2600 _____ (3) Introduction to Journalism
   COM 2618 _____ (3) Introduction to Media Publishing
   COM 3010 _____ (3) Media Graphics (Prerequisite: COM 2618)
   COM 3300 _____ (3) Mass Media & Society (Prerequisite: COM 2300 or permission of the instructor)
   COM 3318 _____ (3) Public Relations Principles (Prerequisite: must be an admitted public relations major or communication minor)
   COM 3618 _____ (3) Public Relations Writing (WID) (Prerequisite: COM 2600)
   COM 3928 _____ (3) Communication Research Methods (Prerequisite: Jr/Sr standing or permission of the instructor)
   COM 4318 _____ (3) Public Relations Practices (Prerequisite: COM 3318, 3618 or permission of the instructor)
   COM 4418 _____ (3) Public Relations Seminar (CAP) (Co/Prerequisite: COM 4318, Senior standing, or permission of the instructor)

   Sequence Selection: Choose one of the following 6 emphasis (12 sh) (see catalog for course prerequisites)

   Law
   COM 2106 _____ (3) Argumentation
   COM 3155 _____ (3) Persuasion
   LAW 2150 _____ (3) Legal Environ of Bus
   PS 3150 _____ (3) Constitutional Law
   *International*
   COM 3124 _____ (3) Intercultural Com
   COM 3312 _____ (3) Crisis Communication
   PS 2120 _____ (3) Int. Politics & For. Policy
   PS 2240 _____ (3) Comparative Politics
   Or
   Finance
   COM 3305 _____ (3) Communication Law
   FIN 3071 _____ (3) Princ. of Risk Mgt
   FIN 3010 _____ (3) Survey of Finance
   FIN 3680 _____ (3) Intro to Finance

   Corporate
   COM 3152 _____ (3) Com in Organizations
   COM 3312 _____ (3) Crisis Communication
   MGT 3620 _____ (3) Hum Res Mgt
   MGT 3630 _____ (3) Intro Org Behavior

   Other
   Com in Organizations
   Crisis Communication
   Selected Topics
   Soc. Prob. In Amer. Soc

   *International* 44
   *F L 1040 & 1050, or 1060 is required for the International Emphasis* (1050 may also count in Gen Ed)

   III. MINOR REQUIRED ..................................................................................................... 15 - 18
   9 sh of a minor must be completed at Appalachian. Students are encouraged to choose a minor from the College of Business, or a relevant minor in consultation with an advisor. For students choosing a business minor ECO 2030 is required and may be counted in Gen Ed.

   IV. FREE ELECTIVES (to total a minimum of 122 sh for this major) ......................................... 9 - 15
   2 sh of free electives outside the major discipline are required.

   Major requirements that may count in Gen Ed:
   F L 1050 if taken for major (3) Local to Global Perspective
   Total Major Hrs: 51
   Gen Ed: up to: 12
   Net Major Hrs: 48

   Students must apply to be a COM major. Deadline to submit “Application for Admission” form is October 1 and February 15. Once accepted, a student must still fill out the “Declaration of Major” form and submit it to the Dean’s Office for processing.