GENERAL EDUCATION REQUIREMENTS (44 sh) – the following 13 sh of major requirements can also count in the General Education Program:

- ENG 1000 and 2001 (6 sh) count as General Education Writing Across the Curriculum requirements
- MAT 1030/1110 (4 sh) counts as a General Education Quantitative Literacy requirement
- ECO 2030 (3 sh) counts as a General Education Perspective requirement

### MANAGEMENT ADMISSION REQUIREMENTS (28 sh)

- 2.5 cumulative GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:
  - **ENG 1000**: (min. grade of “C” required) (hours already counted in Gen Ed)
  - **ENG 2001**: (prereq: ENG 1000 & UCO 1200) (min. grade of “C” required) (hours already counted in Gen Ed)
  - **MAT 1030 or 1110**: (4 sh) (min. grade of “C” required) (hours already counted in Gen Ed)
  - **Computer Proficiency**: passing score on the Basic Computer Skills Proficiency Test or credit for CIS 1026 (min. grade “C” required)

### MANAGEMENT LOWER LEVEL CORE

- **2.0 average required; Minimum grade of “C” required in each course**
  - **ACC 2100**: (prereq: 24 EH)
  - **ACC 2110**: (prereq: min. grade of “C” in ACC 2100)
  - **ECO 2030**: (hours already counted in Gen Ed)
  - **ECO 2040**: (prereq: ECO 2030)
  - **ECO 2100**: (prereq: MAT 1030 & ACC 2100) (STT 2810 can substitute)
  - **LAW 2150**

Students cannot be admitted to the COB with any outstanding grades of "I".

### ADDITIONAL COB CORE (25 sh)

- **ENG 3100**: (prereq: ENG 2001 & 54 EH)
- **or BE 3340**: (prereq: ENG 2001)
  - **Writing in the Discipline Requirement** (min. grade of “C” in ENG 3100/BE 3340 required to take 4000 level business courses)
  - **CIS 2050**
  - **ECO 2200**: (prereq: ECO 2030 & ECO 2100)
  - **FIN 3680**: (prereq: MAT 1030 & ACC 2100)
  - **MGT 3630**
  - **MKT 3050**: (prereq: ECO 2030)
  - **POM 3650**
  - **MGT 4750**: (prereq: all 2000/3000 COB core, grad audit and final semester of coursework)
  - **BUS 4000**: (1 sh) (Capstone Requirement)
    - **(prereq: all 2000/3000 COB core, grad audit and final semester of coursework)**

### GLOBAL ISSUES REQUIREMENT

- **International business course**: (ACC 4730; BUS 4540; CIS 3620; ECO 3410; ECO 3430; ECO 4640; FIN 3075; FIN 3350; FIN 4750; MGT 3190; MGT 3670; MGT 3800; MKT 4550; SCM 3680; SCM 3690 and others upon approval)
- **Business summer study abroad**: (minimum 3 sh) (BUS 3010, 3020, 3030, 3040, 3050, 3060, 3070, 3080 and others upon approval)
- **Semester long study abroad for credit**: Full-time 400-hour minimum
- **International internship for credit**: Foreign language courses at or above the 3000 level

### MANAGEMENT CORE (6 sh)

- **MGT 3620**: (Human Resource Management)
- **MGT 4770**: (Business Ethics)

### ENTREPRENEURSHIP CONCENTRATION (6 sh)

- **MGT 3060**: (Opportunity and Entrepreneurship)
- **MGT 4650**: (Venture Creation) – prereq: MGT 3060

### MANAGEMENT ELECTIVES (12 sh of electives from the following):

- **MGT 3170**: (Fostering and Managing Creativity) – prereq: MGT 3060 or permission of instructor (on demand)
- **MGT 3190**: (International Entrepreneurship) – prereq: MGT 3060 or permission of instructor (on demand)
- **MGT 3650**: (Social Entrepreneurship) – prereq: MGT 3060 or permission of instructor (on demand)
- **MGT 3660**: (Negotiation and Conflict Resolution) (fall only)
- **MGT 3800**: (International Management) – prereq: MGT 3630
- **MGT 3900**: (Internship) only 3 sh can count towards major electives) (summer only)
- **MGT 4510**: (Senior Honors Thesis) (on demand)
- **MGT 4680**: (Entrepreneurship Practicum) – prereq/coreq: MGT 4650 (on demand)
- **MGT 4700**: (Entrepreneurship Practicum) – prereq/coreq: MGT 4650 (on demand)
- **MKT 3052**: (Professional Selling) – prereq: minimum grade of “C” in MKT 3050
- **MKT 4610**: (Consumer Behavior) – prereq: minimum grade of “C” in MKT 3050
- **MKT 4620**: (Marketing Research) – prereq: ECO 2200 and minimum grade of “C” in MKT 3050
- **FIN 3071**: (Principles of Risk Management and Insurance)
- **FIN 3690**: (Financial Management) – prereq: FIN 3680

### COLLEGE OF BUSINESS ELECTIVES (3000/4000 Level) (3 sh) (cannot use MGT 3010 or FIN 3010)

- **FREE ELECTIVES (11 sh)**
  - 2 sh any level outside of the COB (university requirement)
  - 3 sh any level inside or outside of the COB (cannot use ACC 1050, MGT 3010 or FIN 3010)
  - 6 sh 3000/4000 level - in or out of the COB (cannot use MGT 3010 or FIN 3010)

**TOTAL HOURS REQUIRED: 122** (91 sh major requirements/electives PLUS 44 sh Gen Ed requirements MINUS 13 sh of major requirements already counted in Gen Ed)