

MANAGEMENT (355B)
Entrepreneurship Concentration
Bachelor of Science in Business Administration (B.S.B.A.)
Fall 2012 – Summer 2013

GENERAL EDUCATION REQUIREMENTS (44 sh) – the following 13 sh of major requirements can also count in the General Education Program:

- ♦ *ENG 1000 and 2001 (6 sh) count as General Education Writing Across the Curriculum requirements*
- ♦ *MAT 1030/1110 (4 sh) counts as a General Education Quantitative Literacy requirement*
- ♦ *ECO 2030 (3 sh) counts as a General Education Perspective requirement*

COB ADMISSION REQUIREMENTS (28 sh)

2.5 cumulative GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:

- ____ ENG 1000 (min. grade of "C" required) (hours already counted in Gen Ed)
- ____ ENG 2001 (prereq: ENG 1000 & UCO 1200) (min. grade of "C" required) (hours already counted in Gen Ed)
- ____ MAT 1030 or 1110 (4 sh) (min. grade of "C" required) (hours already counted in Gen Ed)
- ____ Computer Proficiency – passing score on the Basic Computer Skills Proficiency Test or credit for CIS 1026 (min. grade "C-" required)

COB LOWER LEVEL CORE

(2.0 average required; Minimum grade of "C-" required in each course)

- ____ ACC 2100 (prereq: 24 EH)
- ____ ACC 2110 (prereq: min. grade of "C-" in ACC 2100)
- ____ ECO 2030 (hours already counted in Gen Ed)
- ____ ECO 2040 (prereq: ECO 2030)
- ____ ECO 2100 (prereq: MAT 1020, 1030 or 1110) (STT 2810 can substitute)
- ____ LAW 2150

Students cannot be admitted to the COB with any outstanding grades of "I".

ADDITIONAL COB CORE (25 sh)

- ____ ENG 3100 (prereq: ENG 2001 & 54 EH)
or BE 3340 (prereq: ENG 2001)
 (Writing in the Discipline Requirement)
 (min. grade of "C" in ENG 3100/BE 3340 required to take 4000 level business courses)
- ____ CIS 2050
- ____ ECO 2200 (prereq: ECO 2030 & ECO 2100)
- ____ FIN 3680 (prereq: MAT 1030 & ACC 2100)
- ____ MGT 3630
- ____ MKT 3050 (prereq: ECO 2030)
- ____ POM 3650
- ____ **MGT 4750** (prereq: all 2000/3000 COB core, grad audit and final semester of coursework)
- ____ **BUS 4000 (1 sh)** (Capstone Requirement)
 (prereq: all 2000/3000 COB core, grad audit and final semester of coursework)

GLOBAL ISSUES REQUIREMENT

(met within the other degree requirements – does not require additional course work)

The Global Issues requirement can be met by satisfying one of the following:

- ____ **International business course** (ACC 4730; BUS 4540; CIS 3620; ECO 3410; ECO 3430; ECO 4640; FIN 3075, FIN 3350; FIN 4750; MGT 3190; MGT 3670; MGT 3800; MKT 4550; SCM 3680; SCM 3690 and others upon approval)
- ____ **Business summer study abroad** (minimum 3 sh) (BUS 3010, 3020, 3030, 3040, 3050, 3060, 3070, 3080 and others upon approval)
- ____ **Semester long study abroad for credit**
- ____ **Full-time 400-hour minimum international internship for credit**
- ____ **Foreign language courses at or above the 3000 level**

MANAGEMENT CORE (6 sh)

- ____ MGT 3620 (Human Resource Management)
- ____ MGT 4770 (Business Ethics)

ENTREPRENEURSHIP CONCENTRATION (6 sh)

- ____ MGT 3060 (Opportunity and Entrepreneurship)
- ____ MGT 4650 (Venture Creation) – prereq: MGT 3060

MANAGEMENT ELECTIVES (12 sh of electives from the following):

- ____ MGT 3170 (Fostering and Managing Creativity) – prereq: MGT 3060 or permission of instructor (*on demand*)
- ____ MGT 3190 (International Entrepreneurship) – prereq: MGT 3060 or permission of instructor (*on demand*)
- ____ MGT 3650 (Social Entrepreneurship) – prereq: MGT 3060 or permission of instructor (*on demand*)
- ____ MGT 3660 (Negotiation and Conflict Resolution) (*fall only*)
- ____ MGT 3800 (International Management) – prereq: MGT 3630
- ____ MGT 3900 (Internship) (*only 3 sh can count towards major electives*) (*summer only*)
- ____ MGT 4510 (Senior Honors Thesis) (*on demand*)
- ____ MGT 4680 (Entrepreneurship Practicum) – prereq/coreq: MGT 4650 (*on demand*)
- ____ MGT 4700 (Contemporary Issues in Management and Leadership) – prereq: MGT 3630
- ____ MKT 3052 (Professional Selling) – prereq: minimum grade of "C" in MKT 3050
- ____ MKT 4610 (Consumer Behavior) – prereq: minimum grade of "C" in MKT 3050
- ____ MKT 4620 (Marketing Research) – prereq: ECO 2200 and minimum grade of "C" in MKT 3050
- ____ FIN 3071 (Principles of Risk Management and Insurance)
- ____ FIN 3690 (Financial Management) – prereq: FIN 3680

COLLEGE OF BUSINESS ELECTIVES (3000/4000 Level) (3 sh) (cannot use MGT 3010 or FIN 3010)

- FREE ELECTIVES (11 sh) -**
- 2 sh any level outside of the COB (university requirement)
 - 3 sh any level inside or outside of the COB (*cannot use ACC 1050, MGT 3010 or FIN 3010*)
 - 6 sh 3000/4000 level - in or out of the COB (*cannot use MGT 3010 or FIN 3010*)

OTHER PREREQUISITE INFORMATION

Students must have 57 hours to take 3000 level COB core courses, 60 hours to take any other 3000 level COB course, and 90 hours to take any 4000 level COB course. In addition, students not admitted to the COB must have a minimum GPA of 2.0 to take 3000/4000 level business classes.

In addition to other prerequisites, a minimum grade of "C" in ENG 3100 or BE 3340 is required prior to taking any 4000 level business courses.

No more than five 3000/4000 level COB courses can be taken by students not admitted to the COB.

It is recommended that students take all 3000 COB core courses prior to taking 4000 level COB courses.