### MAJOR REQUIREMENTS THAT COUNT IN GENERAL EDUCATION (7 SH):

- MAT 1030 (4 sh) can count in both the major and as a Gen. Ed. Quantitative Literacy requirement.
- ECO 2030 (3 sh) can count in both the major and as a Perspective course in the Gen. Ed.

(Total major requirements – 83 sh; Gen Ed courses counting in the major – 7 sh; net major hours 76)

### COB ADMISSION REQUIREMENTS (28 sh):

- 2.5 cum. GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:
  - ENG 1000 (min. grade of “C” required) (hours already counted in Gen Ed)
  - ENG 2001 (prereq: ENG 1000 & UCO 1200) (min. grade of “C” required) (hours already counted in Gen Ed)
  - MAT 1030 or 1110 (4 sh) (can double count in Gen Ed)
  - Computer Proficiency - Passing score on computer proficiency test or CIS 1026 (formerly CIS 2025)

### COB LOWER LEVEL CORE (2.0 average required):

- ACC 2100 (prereq: 24 EH)
- ACC 2110 (prereq: min. “C” in ACC 2100)
- ECO 2030 (can double count in Gen Ed)
- ECO 2040 (prereq: ECO 2030)
- ECO 2100 (prereq: MAT 1030 or 1110) (STT 2810 can substitute)
- LAW 1150

Students cannot be admitted to the COB with any outstanding grades of “I”.

### ADDITIONAL COB CORE (25 sh):

- ENG 3100 (prereq: ENG 2001 & 54 EH) or BE 3340 (prereq: ENG 2001) (Writing in the Discipline Requirement) (min. grade of “C” in ENG 3100/BE 3340 required to take 4000 level business courses)
- CIS 2050 (formerly CIS 3050)
- ECO 2200 (prereq: ECO 2030 & ECO 2100)
- FIN 3680 (prereq: MAT 1030 & ACC 2100)
- MGT 3630
- MKT 3050 (prereq: ECO 2030)
- MGT 4750 (prereq: all 2000/3000 level COB core, grad audit and final semester of coursework) (Capstone Requirement)
- BUS 4000 (1 sh) (Writing in the Discipline Requirement) (prereq: all 2000/3000 level COB core, senior status)

### MANAGEMENT (355B)

**Entrepreneurship Concentration**

- Bachelor of Science in Business Administration (B.S.B.A.)
- Fall 2010 – Summer 2011

### MANAGEMENT CORE (6 s.h.)

- MGT 3620 (Human Resource Management)
- MGT 4770 (Business Ethics)

### ENTREPRENEURSHIP CONCENTRATION (6 s.h.)

- MGT 3060 (Opportunity and Entrepreneurship)
- MGT 4650 (Venture Creation) – prereq: MGT 3060 or MGT 4070

### MANAGEMENT ELECTIVES (12 s.h. of electives from the following. *Only 3 sh of MGT 3900 can count towards MGT electives*)

- MGT 3170 (Fostering and Managing Creativity) - prereq: MGT 3060 (on demand)
- MGT 3190 (International Entrepreneurship) - prereq: MGT 3060 (on demand)
- MGT 3650/3530/3531 (Social Entrepreneurship) - prereq: MGT 3060 (on demand)
- MGT 3660 (Negotiation and Conflict Resolution) (fall only)
- MGT 3800 (International Management) – prereq: MGT 3630
- MGT 3900* (Internship – Only three hours of MGT 3900 can count towards management electives) – prereq: admission to COB
- MGT 4680 (Entrepreneurship Practicum) (on demand) prereq or coreq: MGT 4650
- MGT 4700 (Contemporary Issues in Management and Leadership) – prereq: MGT 3630
- FIN 3071 (Principles of Risk Management and Insurance)
- FIN 3535 (Personal Financial Management)
- FIN 3690 (Financial Management) – prereq: FIN 3680
- MKT 3052 (Professional Selling) – prereq: minimum grade of “C” in MKT 3050
- MKT 3220 (Sales Management) – prereq: minimum grade of “C” in MKT 3050
- MKT 4610 (Consumer Behavior) – prereq: minimum grade of “C” in MKT 3050
- MKT 4620 (Marketing Research) – prereq: ECO 2200 and minimum grade of “C” in MKT 3050

### COLLEGE OF BUSINESS ELECTIVES (3000/4000 Level) (3 s.h.) (cannot use MGT 3010 or FIN 3010)

### FREE ELECTIVES (11 s.h.) - 2 s.h. any level outside of the COB (university requirement)

- 3 s.h. any level inside or outside of the COB (cannot use ACC 1050, MGT 3010 or FIN 3010)
- 6 s.h. 3000/4000-level - in or out of the COB (cannot use MGT 3010 or FIN 3010)