# MANAGEMENT (355B)
## Bachelor of Science in Business Administration (B.S.B.A.)
### Entrepreneurship Concentration

**Fall 2008 – Summer 2009**

### MAJOR SPECIFIC CORE CURRICULUM REQUIREMENTS

MAT 1030 required for the major will fulfill the core curriculum math requirement. ECO 2030 required for the major will fulfill 3 s.h. of core curriculum social science.

### COB ADMISSION REQUIREMENTS (28 sh):

- 2.5 cum. GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:
  - ENG 1000 (min. grade of “C” required)
  - ENG 1100/2001 (prereq: ENG 1000)
  - MAT 1030 or 1110 (4 sh)
  - Computer Proficiency (passing score on computer proficiency test or CIS 1026/2025)

### COB LOWER LEVEL CORE (2.0 average required)

- ACC 2100 (prereq: 24 EH)
- ACC 2110 (prereq: min. “C-” in ACC 2100/1100)
- ECO 2030
- ECO 2040 (prereq: ECO 2030)
- ECO 2100 (prereq: MAT 1020, 1030 or 1110) (STT 2810 can substitute)
- LAW 2150

Students cannot be admitted to the COB with any outstanding grades of “I”.

### MANAGEMENT CORE (6 s.h.)

- MGT 3620 (Human Resource Management)
- MGT 4770 (Business Ethics)

### ENTREPRENEURSHIP CONCENTRATION (6 s.h.)

- MGT 3060 (Opportunity and Entrepreneurship)
- MGT 4650 (Venture Creation) – prereq: MGT 3060

### MANAGEMENT ELECTIVES (12 s.h. of electives from the following. *Only 3 sh of MGT 3900 can count towards MGT electives)

- MGT 3170 (Fostering and Managing Creativity) – prereq: MGT 3060 *(on demand)*
- MGT 3190 (International Entrepreneurship) - prereq: MGT 3060 *(on demand)*
- MGT 3650/3530/3531 (Social Entrepreneurship) - prereq: MGT 3060 *(on demand)*
- MGT 3660 (Negotiation and Conflict Resolution) *(fall only)*
- MGT 3800 (International Management) – prereq: MGT 3630
- MGT 3900* (Internship – Only three hours of MGT 3900 can count towards management electives) – prereq: admission to COB
- MGT 4680 (Entrepreneurship Practicum) *(on demand)* prereq or coreq: MGT 4650
- MGT 4700 (Contemporary Issues in Management and Leadership) – prereq: MGT 3630
- FIN 3071 (Principles of Risk Management and Insurance)
- FIN 3535 (Personal Financial Management)
- FIN 3690 (Financial Management) – prereq: FIN 3680)
- MKT 3052 (Professional Selling) – prereq: minimum grade of “C” in MKT 3050
- MKT 3220 (Sales Management) – prereq: minimum grade of “C” in MKT 3050
- MKT 4610 (Consumer Behavior) – prereq: minimum grade of “C” in MKT 3050
- MKT 4620 (Marketing Research) – prereq: ECO 2200 and minimum grade of “C” in MKT 3050

### COLLEGE OF BUSINESS ELECTIVES (3000/4000 Level) (3 s.h.) *(cannot use MGT 3010 or FIN 3010)*

### ADDITIONAL COB CORE (24 sh)

- ENG 3100 (prereq: ENG 1100 & 54 EH)
- OR BE 3340 (prereq: ENG 1100) (min. grade of “C” in ENG 3100/BE 3340 required to take 4000 level business courses)
- CIS 2050/3050
- ECO 2200 (prereq: ECO 2030 & ECO 2100)
- FIN 3680 (prereq: MAT 1030 & ACC 2100)
- MGT 3630
- MKT 3050 (prereq: ECO 2030)
- POM 3650
- MGT 4750 (prereq: all 2000/3000 level COB core, grad audit and final semester of coursework)

### SPECIAL DESIGNATORS

#### Major Designators

- 2 Writing (W) ___ ___
- 1 Speaking (S) ___
- Com. Prof. ___

#### Other Designators

- 4 Writing (W) _________
- 2 Numerical Data (ND) ___ ___
- 4 Multi-cult (MC) _______ ___
- 2 Computer (C) _____ ___
- 1 Cross-Disciplinary (CD) ___

Students must have 57 hours to take 3000 level COB core courses, 60 hours to take any other 3000 level COB course, and 90 hours to take any 4000 level COB course. In addition, students not admitted to the COB must have a minimum GPA of 2.0 to take 3000/4000 level business classes.

No more than five 3000/4000 level COB courses can be taken by students not admitted to the COB.

It is recommended that students take all 3000 COB core courses prior to taking 4000 level COB courses.

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**FREE ELECTIVES (12 s.h.)** 6 s.h. any level outside the COB

- 6 s.h. 3000/4000-level - inside or outside the COB

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