

**INTERNATIONAL BUSINESS (337A)**  
**Bachelor of Science in Business Administration (B.S.B.A.)**  
 Fall 2017 – Summer 2018 (Revised 5/30/2017)

**GENERAL EDUCATION REQUIREMENTS (44 sh) – the following 16 sh of major requirements can also count in the General Education Program:**

- ♦ RC 1000 and 2001 (6 sh) count towards the General Education Writing Across the Curriculum requirement
- ♦ MAT 1035 (3 sh) and 1 sh of ECO 2100 fulfill the General Education Quantitative Literacy requirement
- ♦ ECO 2030 and ECO 2040 (6 sh) count towards the General Education Liberal Studies Experience requirement

**COB ADMISSION REQUIREMENTS (27 sh)**

2.5 cumulative GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:

- \_\_\_\_\_ RC 1000 (min. grade of "C" required) (hours already counted in Gen Ed)
- \_\_\_\_\_ RC 2001 (prereq: RC/ENG 1000 & UCO 1200) (min. grade of "C" required) (hours already counted in Gen Ed)
- \_\_\_\_\_ MAT 1035\* (3 sh)(min. grade of "C-" required)
- \_\_\_\_\_ BUS 2000 (0 sh) – graded S/U (prereq: 24 earned hours)
- \_\_\_\_\_ Computer Proficiency – passing score on the Basic Computer Skills Proficiency Test or credit for CIS 1026 (min. grade "C-" required)  
See [www.advising.business.appstate.edu](http://www.advising.business.appstate.edu) for link to test information

**COB LOWER LEVEL CORE**

(2.0 average required; Minimum grade of "C- required in each course)

- \_\_\_\_\_ ACC 2100 (prereq: 24 EH)
- \_\_\_\_\_ ACC 2110 (prereq: min. grade of "C-" in ACC 2100)
- \_\_\_\_\_ ECO 2030\*
- \_\_\_\_\_ ECO 2040\*(prereq: ECO 2030)
- \_\_\_\_\_ ECO 2100\*(prereq: MAT 1020, 1030, 1035 or 1110) (can sub. STT 2810 or 2820)
- \_\_\_\_\_ LAW 2150

Students cannot be admitted to the COB with any outstanding grades of "I".

\*MAT 1035, ECO 2030, ECO 2040, and one sh of ECO 2100 already count in Gen Ed.

**ADDITIONAL COB CORE (25 sh)**

(2.0 average required)

- \_\_\_\_\_ BE 3340 (prereq: RC/ENG 2001) **or** ENG 3100 (prereq: RC/ENG 2001 & 54 EH) (Writing in the Discipline Requirement) (min. grade of "C" in BE 3340/ENG 3100 required to take 4000 level business courses)
- \_\_\_\_\_ CIS 2050
- \_\_\_\_\_ ECO 2200 (prereq: ECO 2100 or STT 2810 or STT 2820)
- \_\_\_\_\_ FIN 3680 (prereq: MAT 1030 or 1035 & ACC 2100)
- \_\_\_\_\_ MGT 3630
- \_\_\_\_\_ MKT 3050 (prereq: ECO 2030)
- \_\_\_\_\_ SCM 3650
- \_\_\_\_\_ MGT 4750\* (prereq: all 2000/3000 level "Additional COB Core" and final semester of coursework)
- \_\_\_\_\_ BUS 4000\* (1 sh) (Capstone Requirement) (prereq: all 2000/3000 "Additional COB Core" and final semester of coursework)

\*A senior check and, for students graduating in the term in which these are taken, a graduation application, must be completed prior to registering for these courses.

**GLOBAL ISSUES REQUIREMENT**

(met within the other degree requirements – does not require additional course work)

The Global Issues requirement can be met by satisfying **one** of the following:

- \_\_\_\_\_ International business course (ACC 3590, ACC 4730; BUS 4065; CIS 3620; ECO 3410; ECO 3430, ECO 4640; ENT 3190, ENT 3600; FIN 3350, FIN 4750, FIN 4800; MGT 3670, MGT 3800; MKT 4550; SCM 3680, SCM 3690 and others upon approval)
- \_\_\_\_\_ Business summer study abroad (minimum 3 sh)
- \_\_\_\_\_ Semester long study abroad for credit
- \_\_\_\_\_ Full-time 400-hour minimum international internship for credit
- \_\_\_\_\_ Foreign language courses at or above the 3000 level

**\*\*\* IN ORDER TO GRADUATE, INTERNATIONAL BUSINESS MAJORS MUST ACHIEVE A MINIMUM AVERAGE GPA OF 2.0 IN THE FOLLOWING 18 HOURS OF INTERNATIONAL BUSINESS REQUIRED COURSES AND MAJOR ELECTIVES. \*\*\***

**REQUIRED – INTERNATIONAL BUSINESS (6 sh)**

- \_\_\_\_\_ FIN 3350 (International Business Transactions) – prereq: LAW 2150
- \_\_\_\_\_ ECO 3410 (International Trade)– prereq: ECO 2030, 2040

**REQUIRED ELECTIVE (3 sh) – take one of the following:**

- \_\_\_\_\_ ECO 4640 (International Macroeconomics) – prereq: ECO 2040 (fall only)
- or \_\_\_\_\_ FIN 4750 (International Business Finance) – prereq: FIN 3680

**MAJOR ELECTIVES (9 sh)**

- \_\_\_\_\_ ACC 3590 (Assessing Sustainability in a Global Business Environment) (on demand)
  - \_\_\_\_\_ ACC 4730 (Accounting & International Business)–prereq: ACC 3100 with a minimum grade of "C-"
  - \_\_\_\_\_ BUS 3900 (3 sh only) (International Business Internship) – prereq: admission to COB and permission of IB coordinator
  - \_\_\_\_\_ BUS 4060 (Holland Fellows International Business Study in Asia I) – Holland Fellows-by invitation only (spring only)
  - \_\_\_\_\_ BUS 4065 (Holland Fellows International Business Study in Asia II) – Holland Fellows-by invitation only (summer session I only)
  - \_\_\_\_\_ CIS 3620 (Issues in Global/International Information Technology) (on demand)
  - \_\_\_\_\_ ECO 4640 (International Macroeconomics) - prereq: ECO 2040 (fall only) - if not counted as required elective
  - \_\_\_\_\_ ENT 3190 (International Entrepreneurship) – prereq: ENT 3060 (fall only)
  - \_\_\_\_\_ ENT 3600 (3 sh only)(Entrepreneurship Study Abroad) (on demand)
  - \_\_\_\_\_ FIN 4750 (International Business Finance) - prereq: FIN 3680 – if not counted as required elective
  - \_\_\_\_\_ FIN 4800 (International Insurance Markets) – prereq: FIN 3100 (spring only)
  - \_\_\_\_\_ MGT 3670 (International Human Resource Management) (spring only)
  - \_\_\_\_\_ MGT 3800 (International Management) - prereq: MGT 3630
  - \_\_\_\_\_ MKT 4550 (International Marketing) - prereq: MKT 3050 with a minimum grade of "C"
  - \_\_\_\_\_ SCM 3680 (Supply Chain Technologies in a Global Environment) (on demand) – prereq: CIS 1026 and CIS 2050 or equivalent or permission of chairperson/director
  - \_\_\_\_\_ SCM 3690 (Global Supply Chain and Logistics)– prereq: ECO 2100 or STT 2810 or STT 2820 or permission of chairperson/director
- Up to 3 sh of 3000+ COB faculty-led study abroad courses

**LANGUAGE REQUIREMENT (15 sh)**

A minor in a second language or, if no minor is available, a minimum of 15 hours at the 2000 level or above in the selected language as chosen in consultation with the Department of Languages, Literatures and Cultures. CHN/FRE/GER/JPN/SNH 3520 (Instructional Asst.) cannot be included in the language requirement. Students also pursuing a language major cannot declare a minor in the same language but must meet the requirements below as part of the language major. All language course work must have an average GPA of 2.0. Prior to enrolling in courses at the 2000 level or above, the student must have completed course work through the intermediate level (1050) or have passed a proficiency test of the chosen language. This can require as much as 12 sh of 1000 level coursework.)

| Chinese                  | French                    | German                    | Japanese                  | Russian                   | Spanish                   |
|--------------------------|---------------------------|---------------------------|---------------------------|---------------------------|---------------------------|
| _____ CHN 2001           | _____ FRE 2005            | _____ GER 2010            | _____ JPN 2001            | _____ RSN 2010            | _____ SNH 2005            |
| _____ CHN 2003           | _____ FRE 2010            | _____ GER 2015            | _____ JPN 2003            | _____ RSN 2015            | _____ SNH 2010            |
| _____ CHN 2000+ elective | _____ FRE 2035            | _____ *GER 2000+ elective | _____ *JPN 2000+ elective | _____ *RSN 2000+ elective | _____ SNH 4090            |
| _____ CHN 2000+ elective | _____ *FRE 2000+ elective | _____ *GER 2000+ elective | _____ *JPN 2000+ elective | _____ *RSN 2000+ elective | _____ *SNH 2000+ elective |
| _____ CHN 2000+ elective | _____ *FRE 2000+ elective | _____ *GER 2000+ elective | _____ *JPN 2000+ elective | _____ *RSN 2000+ elective | _____ *SNH 2000+ elective |

\*Cannot include CHN 3520, FRE 3520, GER 3520, JPN 3520, RSN 3520, SNH 3520. A minimum overall GPA of 2.0 is required for the courses included in the minor.

**INTERNATIONAL EXPERIENCE** (The student must participate in an approved international experience approved by the College. The experience must have a duration of at least 10 weeks. Generally, this will be satisfied through an international internship or a semester study abroad.) \_\_\_\_\_ **Completion of International Experience**

**APPROVED ELECTIVES (6 sh)** selected with the approval of the COB in support of the student's international business training. Typically the courses are in the following categories: additional 3000/4000 level business classes, additional second-language classes at the 3000/4000 level, internship, selected non business electives in the areas of anthropology, geography, history, or political science – PS 2240 has been pre-approved to count in this category) (cannot use MGT 3010 or FIN 3010)

**FREE ELECTIVES (6 sh)** – 6 sh any level inside or outside of the COB

**TOTAL HOURS REQUIRED: 125** (97 sh major requirements/electives **PLUS** 44 sh Gen Ed requirements **MINUS** 16 sh of major requirements already counted in Gen Ed)

**OTHER PREREQUISITE INFORMATION**

Students must have 54 hours to take 3000 level COB core courses and 84 hours to take any 4000 level COB course.

In addition to other prerequisites, a minimum grade of "C" in a WID course is required prior to taking any 4000 level business courses.

No more than five business courses at the 3000 level or above, including graduate-level courses, can be taken by students not admitted to the COB.