**INTERNATIONAL BUSINESS (337A)**  
(revised 8/25/2015)  
Bachelor of Science in Business Administration (B.S.B.A.)  
Fall 2015 – Summer 2016

**GENERAL EDUCATION REQUIREMENTS (44 sh)** – the following 16 sh of major requirements can also count in the General Education Program:

- **RC 1000 and 2001 (6 sh) count as General Education Writing Across the Curriculum requirements**
- **MAT 1030/1110 (4 sh) counts as a General Education Quantitative Literacy requirement**
- **ECO 2030 and ECO 2040 (6 sh) count as General Education Liberal Studies Experience requirement**

**COB ADMISSION REQUIREMENTS (28 sh)**

2.5 cumulative GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:

- RC 1000 (min. grade of “C” required) (hours already counted in Gen Ed)
- RC 2001 (prereq: RC/ENG 1000 & UCO 1200) (min. grade of “C” required) (hours already counted in Gen Ed)
- MAT 1030 or 1110 (4 sh) (min. grade of “C” required) (hours already counted in Gen Ed)
- BUS 2000 (0 sh) – graded S/U (prereq: 24 earned hours)
- Computer Proficiency - passing score on the Basic Computer Skills Proficiency Test or credit for CIS 1026 (min. grade “C-” required)

See [www.advising.business.asu.edu](http://www.advising.business.asu.edu) for link to test information

**COB LOWER LEVEL CORE**

(2.0 average required - Minimum grade of “C” required in each course)

- ACC 2100 (prereq: 24 EH)
- ACC 2110 (prereq: min. grade of “C-” in ACC 2100)
- ECO 2030 (hours already counted in Gen Ed)
- ECO 2040 (prereq: ECO 2030) (hours already counted in Gen Ed)
- ECO 2100 (prereq: MAT 1020, 1030 or 1110)(can sub. STT 2810 or 2820)
- LAW 2150

Students cannot be admitted to the COB with any outstanding grades of “I”.

**REQUIRED – INTERNATIONAL BUSINESS (6 sh.)**

- FIN 3350 (International Business Transactions) – prereq: LAW 2150
- ECO 3410 (International Economics) – prereq: ECO 2030, 2040

**MAJOR ELECTIVES (9 sh.)**

- ACC 4730 (Accounting & International Business) – prereq: ACC 2110 or ACC 5190 or equivalent
- BUS 3900 (3 sh only) (International Internship) – prereq: admission to COB and permission of IB coordinator
- BUS 4530 (International Business in China Orientation) – Holland Fellows-by invitation only (spring only)
- BUS 4540 (International Business in China) – Holland Fellows-by invitation only (summer session I only)
- CIS 3620 (Issues in Global/International Information Technology) (on demand)
- ECO 4640 (International/International Macro Economics) - prereq: ECO 2040
- ENT 3190 (International Entrepreneurship) – prereq: MGT 3060 (fall only)
- FIN 4750 (International Business Finance) - prereq: FIN 3680
- FIN 4800 (International Insurance Markets) – prereq: FIN 3100 (spring only)
- MGT 3670 (International Human Resource Management) (spring only)
- MGT 3800 (International Management) - prereq: MGT 3630
- MKT 4550 (International Marketing) - prereq: MKT 3050 with a minimum grade of “C”
- SCM 3680 (Supply Chain Technologies in a Global Environment) (on demand) – prereq: CIS 1026 and CIS 2050 or equivalent or permission of chairperson/director
- SCM 3690 (Global Supply Chain and Logistics) – prereq: ECO 2100 or STT 2810 or permission of chairperson/director
- Other approved selected topics (ex: up to 3 s.h. of 3000+ COB faculty-led study abroad courses)

**LANGUAGE REQUIREMENT (15 sh.)**  A minor in a second language or, if no minor is available, a minimum of 15 hours at the 2000 level or above in the selected language as chosen in consultation with the Department of Languages, Literatures and Cultures. CHN/FRE/GER/JPN/SNH 3520 (Instructional Asst.) cannot be included in the language requirement. Students also pursuing a language major cannot declare a minor in the same language but must meet the requirements below as part of the language major. All language course work must have an average GPA of 2.0. Prior to enrolling in courses at the 2000 level, the student must have completed course work through the intermediate level (1050) or have passed a proficiency test of the chosen language. This can require as much as 12 s.h. of 1000 level coursework.

<table>
<thead>
<tr>
<th>Language</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese</td>
<td>CHN 2001, CHN 2003, CHN 3090, CHN 2000+ elective, CHN 2000+ elective</td>
</tr>
<tr>
<td>French</td>
<td>FRE 2005, FRE 2010, FRE 2035, FRE 3095, <strong>FRE cult/civ course</strong></td>
</tr>
<tr>
<td>German</td>
<td>GER 2010, GER 2015, GER 2000+ elective, GER 3090, <strong>GER cult/civ course</strong></td>
</tr>
<tr>
<td>Spanish</td>
<td>SNH 2005, SNH 2010, SNH 4090, SNH 2000+ elective, <strong>SNH cult/civ course</strong></td>
</tr>
</tbody>
</table>

*Can substitute an approved 2000+ elective in the language for this course. See International Business Advisor for approval.

**INTERNATIONAL EXPERIENCE** (The student must participate in an international experience approved by the College. The experience must have a duration of at least 10 weeks. Generally, this will be satisfied through an international internship or a semester study abroad.)

- Completion of International Experience

**APPROVED ELECTIVES (9 sh.)** selected with the approval of the COB in support of the student's international business training. Typically the courses are in the following categories: additional 3000/4000 level business classes, additional second-language classes at the 3000/4000 level, internship, selected non business electives in the areas of anthropology, geography, history, or political science – PS 2240 has been pre-approved to count in this category) (cannot use MGT 3010 or FIN 3010)

**FREE ELECTIVES (5 sh.)** - 5 s.h. any level inside or outside of the COB

**GLOBAL ISSUES REQUIREMENT**

The Global Issues requirement is automatically met with the international business courses and the international experience.

**OTHER PREREQUISITE INFORMATION**

Students must have 57 hours to take 3000 level COB core courses, 60 hours to take any other 3000 level COB course, and 90 hours to take any 4000 level COB course.

In addition to other prerequisites, a minimum grade of “C” in a WID course is required prior to taking any 4000 level business courses.

No more than five 3000/4000 level COB courses can be taken by students not admitted to the COB.

It is recommended that students take all 3000 COB core courses prior to taking 4000 level COB courses.

**TOTAL HOURS REQUIRED: 125** (97 sh major requirements/electives PLUS 44 sh Gen Ed requirements MINUS 16 sh of major requirements already counted in Gen Ed)