

HOSPITALITY AND TOURISM MANAGEMENT (371A)
Bachelor of Science in Business Administration (B.S.B.A.)
Fall 2017 – Summer 2018

GENERAL EDUCATION REQUIREMENTS (44 sh) – the following 16 sh of major requirements can also count in the General Education Program:

- ♦ RC 1000 and 2001 (6 sh) count towards the General Education Writing Across the Curriculum requirement
- ♦ MAT 1035 (3 sh) and 1 sh of ECO 2100 fulfill the General Education Quantitative Literacy requirement
- ♦ ECO 2030 and ECO 2040 (6 sh) count towards the General Education Liberal Studies Experience requirement

COB ADMISSION REQUIREMENTS (27 sh)

2.5 cumulative GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:

- _____ RC 1000 (min. grade of "C" required) (hours already counted in Gen Ed)
- _____ RC 2001 (prereq: RC/ENG 1000 & UCO 1200) (min. grade of "C" required) (hours already counted in Gen Ed)
- _____ MAT 1035* (3 sh) (min. grade of "C" required)
- _____ BUS 2000 (0 sh) – graded S/U (prereq: 24 earned hours)
- _____ Computer Proficiency – passing score on the Basic Computer Skills Proficiency Test or credit for CIS 1026 (min. grade "C" required)
See www.advising.business.appstate.edu for link to test information

COB LOWER LEVEL CORE

(2.0 average required; Minimum grade of "C" required in each course)

- _____ ACC 2100 (prereq: 24 EH)
- _____ ACC 2110 (prereq: min. grade of "C" in ACC 2100)
- _____ ECO 2030*
- _____ ECO 2040* (prereq: ECO 2030)
- _____ ECO 2100* (prereq: MAT 1020, 1030, 1035 or 1110) (can sub. STT 2810 or 2820)
- _____ LAW 2150

Students cannot be admitted to the COB with any outstanding grades of "I".

*MAT 1035, ECO 2030, ECO 2040, and one sh of ECO 2100 already count in Gen Ed.

ADDITIONAL COB CORE (25 sh)

(2.0 average required)

- _____ BE 3340 (prereq: RC/ENG 2001) or ENG 3100 (prereq: RC/ENG 2001 & 54 EH) (Writing in the Discipline Requirement) (min. grade of "C" in BE 3340/ENG 3100 required to take 4000 level business courses)
- _____ CIS 2050
- _____ ECO 2200 (prereq: ECO 2100 or STT 2810 or STT 2820)
- _____ FIN 3680 (prereq: MAT 1030 or 1035 & ACC 2100)
- _____ MGT 3630
- _____ MKT 3050 (prereq: ECO 2030)
- _____ SCM 3650
- _____ **MGT 4750*** (prereq: all 2000/3000 level "Additional COB Core" and final semester of coursework)
- _____ **BUS 4000* (1 sh)** (Capstone Requirement) (prereq: all 2000/3000 "Additional COB Core" and final semester of coursework)

*A senior check and, for students graduating in the term in which these are taken, a graduation application, must be completed prior to registering for these courses.

GLOBAL ISSUES REQUIREMENT

(met within the other degree requirements – does not require additional course work)

The Global Issues requirement can be met by satisfying one of the following:

- _____ **International business course** (ACC 3590, ACC 4730; BUS 4065 CIS 3620; ECO 3410; ECO 3430, ECO 4640; ENT 3190, ENT 3600; FIN 3350, FIN 4750, FIN 4800; MGT 3670, MGT 3800; MKT 4550; SCM 3680, SCM 3690 and others upon approval)
- _____ **Business summer study abroad** (minimum 3 sh)
- _____ **Semester long study abroad for credit**
- _____ **Full-time 400-hour minimum international internship for credit**
- _____ **Foreign language courses at or above the 3000 level**

*****In order to graduate, Hospitality and Tourism Management majors must achieve a minimum average G.P.A of 2.0 in the following 30 hours of Hospitality and Tourism Management required courses and major electives.*****

REQUIRED - HOSPITALITY & TOURISM MANAGEMENT (24 sh)

- _____ HOS 2000 (Survey of the Hospitality & Tourism Industry) – may be taken before admission to COB
- _____ MGT 3620 (Human Resource Management)
- _____ HOS 3700 (Hospitality Management Operations I) - prereq: HOS 2000
- _____ HOS 3800 (Hospitality Management Operations II) - prereq: HOS 2000
- _____ HOS 3900 (Hospitality Management Internship)(6 sh) - prereq: HOS 2000, permission of faculty advisor, a minimum of 9 sh completed in the major and admission to the COB
- _____ HOS 4040 (Destination Management) (*spring only*)
- _____ HOS 4050 (Meeting & Convention Management) (*fall only*)

ELECTIVES - HOSPITALITY AND TOURISM MANAGEMENT (6 sh) - Two courses from the following:

- _____ *NUT 1202 (Basic Food Science)
- _____ **RM 2110 (Introduction to Recreation and Leisure)
- _____ RM 3242 (Tourism in Costa Rica) (*on demand*)
- _____ RM 3243 (The Cruise Line Industry in a Cultural Context) (*summer only*)
- _____ ENT 3060 (Opportunity and Entrepreneurship)
- _____ HOS 3100 (Sustainable Tourism) (*spring only*)
- _____ HOS 3500 (Independent Study)
- _____ HOS 3530-3549 (Selected Topics)
- _____ HOS 4500 (Independent Study)
- _____ HOS 4510 (Senior Honors Thesis) (*on demand*)
- _____ HOS 4530-4549 (Selected Topics)
- _____ MGT 3800 (International Management) – prereq: MGT 3630
- _____ MKT 3220 (Sales Management) - prereq: "C" in MKT 3050
- _____ MKT 3240 (Integrated Marketing Communications) - prereq: "C" in MKT 3050
- _____ Business sponsored study abroad at the 3000/4000 level with one of the following prefixes: ACC, BUS, CIS, ECO, ENT, FIN, HOS, LAW, MGT, MKT, POM, SCM
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* Suggested for Hospitality Industry Career Focus

** Suggested for Tourism Industry Career Focus

COLLEGE OF BUSINESS ELECTIVES (3000/4000 Level) (3 sh) (cannot use MGT 3010 or FIN 3010)

FREE ELECTIVES (9 sh) - 2 sh any level outside of the COB (university requirement)

7 sh any level inside or outside of the COB (cannot use ACC 1050, FIN 3010 or MGT 3010)

TOTAL HOURS REQUIRED: 122 (94 sh major requirements/electives PLUS 44 sh Gen Ed requirements MINUS 16 sh of major requirements already counted in Gen Ed)

OTHER PREREQUISITE INFORMATION

Students must have 54 hours to take 3000 level COB core courses and 84 hours to take any 4000 level COB course.

In addition to other prerequisites, a minimum grade of "C" in a WID course is required prior to taking any 4000 level business courses.

No more than five business courses at the 3000 level or above, including graduate-level courses, can be taken by students not admitted to the COB.