HOSPITALITY AND TOURISM MANAGEMENT (371A)
Bachelor of Science in Business Administration (B.S.B.A.)
Fall 2016 – Summer 2017

GENERAL EDUCATION REQUIREMENTS (44 sh) – the following 16 sh of major requirements can also count in the General Education Program:

- RC 1000 and 2001 (6 sh) count towards the General Education Writing Across the Curriculum requirement
- MAT 1035 (3 sh) and 1 sh of ECO 2100 fulfill the General Education Quantitative Literacy requirement

- ECO 2030 and ECO 2040 (6 sh) count towards General Education Liberal Studies Experience requirement

COB ADMISSION REQUIREMENTS (27 sh)
2.5 cumulative GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:

- RC 1000 (min. grade of “C” required) (hours already counted in Gen Ed)
- RC 2001 (prereq: RC/ENG 1000 & UCO 1200) (min. grade of “C” required) (hours already counted in Gen Ed)
- MAT 1035* (3 sh)(min. grade of “C” required)
- BUS 2000 (0 sh) – graded S/U
- ACC 2100 (prereq: 24 EH) (2.0 average required; minimum grade of “C” required)
- MAT 1035* (3 sh) (min. grade of “C” required)
- BUS 2000 (Survey of the Hospitality & Tourism Industry) – may be taken before admission to COB
- MGT 3620 (Human Resource Management)
- HOS 3700 (Hospitality Management Operations I) - prereq: HOS 2000
- HOS 3800 (Hospitality Management Operations II) - prereq: HOS 2000
- HOS 3900 (Hospitality Management Internship)(6 sh) - prereq: HOS 2000, permission of faculty advisor, a minimum of 9 sh completed in the major and admission to the COB
- HOS 4040 (Destination Management) (spring only)
- HOS 4050 (Meeting & Convention Management) (fall only)

ELECTIVES - HOSPITALITY AND TOURISM MANAGEMENT (6 sh) - Two courses from the following:

- NUT 1202 (Basic Food Science)
- RM 2110 (Introduction to Recreation and Leisure)
- RM 3242 (Tourism in Costa Rica) (on demand)
- RM 3243 (The Cruise Line Industry in a Cultural Context) (summer only)
- ENT 3060 (Opportunity and Entrepreneurship)
- HOS 3100 (Sustainable Tourism) (spring only)
- HOS 3500 (Independent Study)
- HOS 3530-3549 (Selected Topics)
- HOS 4500 (Independent Study)
- HOS 4510 (Senior Honors Thesis) (on demand)
- HOS 4530-4549 (Selected Topics)
- MGT 3800 (International Management) – prereq: MGT 3630
- MKT 3220 (Sales Management) - prereq: “C” in MKT 3050
- MKT 3240 (Integrated Marketing Communications) - prereq: “C” in MKT 3050
- Business sponsored study abroad at the 3000/4000 level with one of the following prefixes: ACC, BUS, CIS, ECO, ENT, FIN, HOS, LAW, MGT, MKT, POM, SCM

**Suggested for Hospitality Industry Career Focus

**Suggested for Tourism Industry Career Focus

COLLEGE OF BUSINESS ELECTIVES (3000/4000 Level) (3 sh) (cannot use MGT 3010 or FIN 3010)

FREE ELECTIVES (9 sh) - 2 sh any level outside of the COB (university requirement)
7 sh any level inside or outside of the COB (cannot use ACC 1050, FIN 3010 or MGT 3010)

TOTAL HOURS REQUIRED: 122 (94 sh major requirements/electives PLUS 44 sh Gen Ed requirements MINUS 16 sh of major requirements already counted in Gen Ed)