HOSPITALITY AND TOURISM MANAGEMENT (371A)  
Bachelor of Science in Business Administration (B.S.B.A.)  
Fall 2014 – Summer 2015

GENERAL EDUCATION REQUIREMENTS (44 sh) – the following 13 sh of major requirements can also count in the General Education Program:

- ENG 1000 and 2001 (6 sh) count as General Education Writing Across the Curriculum requirements
- MAT 1030/1110 (4 sh) counts as a General Education Quantitative Literacy requirement
- ECO 2030 (3 sh) counts as a General Education Perspective requirement

REQUIRED - HOSPITALITY & TOURISM MANAGEMENT (24 sh)

- HOS 2000 (Survey of the Hospitality & Tourism Industry) – may be taken before admission to COB
- MGT 3620 (Human Resource Management)
- HOS 3700 (Hospitality Management Operations I) – prereq: HOS 2000
- HOS 3800 (Hospitality Management Operations II) – prereq: HOS 2000
- HOS 3900 (Hospitality Management Internship) (6 sh) – prereq: HOS 2000, permission of faculty advisor, a minimum of 9 sh completed in the major and admission to the COB
- HOS 4040 (Destination Management) (spring only)
- HOS 4050 (Meeting & Convention Management) (fall only)

ELECTIVES - HOSPITALITY AND TOURISM MANAGEMENT (6 sh) - Two courses from the following:

- * NUT 1202 (Basic Food Science)
- ** RM 2110 (Introduction to Recreation and Leisure)
- RM 3242 (Tourism in Costa Rica) (on demand)
- RM 3243 (The Cruise Line Industry in a Cultural Context) (summer only)
- HOS 3500 (Independent Study)
- HOS 3530-3549 (Selected Topics)
- HOS 4500 (Independent Study)
- HOS 4510 (Senior Honors Thesis) (on demand)
- HOS 4530-4549 (Selected Topics)
- MGT 3060 (Opportunity and Entrepreneurship)
- MGT 3800 (International Management) – prereq: MGT 3630
- MGT 3220 (Sales Management) - prereq: “C” in MGT 3050
- MGT 3240 (Integrated Marketing Communications) - prereq: "C" in MGT 3050
- Business sponsored study abroad at the 3000/4000 level with one of the following prefixes: ACC, BUS, CIS, ECO, FIN, HOS, LAW, MGT, MKT, POM, SCM
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* Suggested for Hospitality Industry Career Focus  ** Suggested for Tourism Industry Career Focus

COLLEGE OF BUSINESS ELECTIVES [3000/4000 Level] (3 sh)  (cannot use MGT 3010 or FIN 3010)

FREE ELECTIVES (5 sh) - 2 sh any level outside of the COB (university requirement)
3 sh any level inside or outside of the COB  (cannot use ACC 1050, FIN 3010 or MGT 3010)

TOTAL HOURS REQUIRED: 122 (91 sh major requirements/electives  PLUS  44 sh Gen Ed requirements MINUS  13 sh of major requirements already counted in Gen Ed)