**HOSPITALITY AND TOURISM MANAGEMENT (371A)**  
Bachelor of Science in Business Administration (B.S.B.A.)  
Fall 2012 – Summer 2013

### GENERAL EDUCATION REQUIREMENTS (44 sh) – the following 13 sh of major requirements can also count in the General Education Program:

- ENG 1000 and 2001 (6 sh) count as General Education Writing Across the Curriculum requirements
- MAT 1030/1110 (4 sh) counts as a General Education Quantitative Literacy requirement
- ECO 2030 (3 sh) counts as a General Education Perspective requirement

### COB ADMISSION REQUIREMENTS (28 sh)

2.5 cumulative GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:

- ENG 1000 (min. grade of “C” required) (hours already counted in Gen Ed)
- ENG 2001 (min. grade of “C” required) (hours already counted in Gen Ed)
- MAT 1030 or 1110 (min. grade of “C” required) (hours already counted in Gen Ed)
- Computer Proficiency - passing score on the Basic Computer Skills Proficiency Test or credit for CIS 1026 (min. grade “C” required)

### COB LOWER LEVEL CORE (20 average required; Minimum grade of “C” required in each course)

- ACC 2100 (prereq: 24 EH)
- ACC 2110 (prereq: min. grade of “C” in ACC 2100)
- ECO 2030 (hours already counted in Gen Ed)
- ECO 2040 (prereq: ECO 2030)
- ECO 2100 (prereq: MAT 1020, 1030 or 1110) (STT 2810 can substitute)
- LAW 2150

Students cannot be admitted to the COB with any outstanding grades of “I”.

### ADDITIONAL COB CORE (25 sh)

- ENGL 3100 (prereq: ENG 2001 & 54 EH) or BE 3340 (prereq: ENG 2001) (Writing in the Discipline Requirement) (min. grade of “C” in ENGL 3100/BE 3340 required to take 4000 level business courses)
- CIS 2050
- ECO 2200 (prereq: ECO 2030 & ECO 2100)
- FIN 3680 (prereq: MAT 1030 & ACC 2100)
- MKT 3630
- MKT 3050 (prereq: ECO 2030)
- POM 3650
- MGT 4750 (prereq: all 2000/3000 COB core, grad audit and final semester of coursework)
- BUS 4000 (1 sh) (Capstone Requirement) (prereq: all 2000/3000 COB core, grad audit and final semester of coursework)

### GLOBAL ISSUES REQUIREMENT

(met within the other degree requirements – does not require additional course work)

- International business course (ACC 4730; BUS 4540; CIS 3620; ECO 3410; ECO 3430; ECO 4640; FIN 3075, FIN 3350; FIN 4750; MGT 3190; MGT 3670; MGT 3800; MKT 4550; SCM 3680; SCM 3690 and others upon approval)
- Business summer study abroad (minimum 3 sh) (BUS 3010, 3020, 3030, 3040, 3050, 3060, 3070, 3080 and others upon approval)
- Semester long study abroad for credit (prereq: min. grade of “C” in ENGL 3100 or BE 3340 is required prior to taking 4000 level business courses)
- Full-time 400-hour minimum internship for credit
- Foreign language courses at or above the 3000 level

### REQUIRED - HOSPITALITY & TOURISM MANAGEMENT (24 sh)

- HOS 2000 (Survey of the Hospitality & Tourism Industry) – may be taken before admission to COB
- MGT 3620 (Human Resource Management)
- HOS 3700 (Hospitality Management Operations I) - prereq: HOS 2000
- HOS 3800 (Hospitality Management Operations II) - prereq: HOS 2000
- HOS 3900 (Hospitality Management Internship) (6 sh) - prereq: HOS 2000, permission of faculty advisor, a minimum of 9 sh completed in the major and admission to the COB
- HOS 4040 (Destination Management) (**spring only**)
- HOS 4050 (Meeting & Convention Management) (**fall only**)

### ELECTIVES - HOSPITALITY AND TOURISM MANAGEMENT (6 sh) - Two courses from the following:

- *NUT 1202 (Basic Food Science)
- **RM 2110 (Introduction to Recreation and Leisure)
- RM 3242 (Tourism in Costa Rica) (**on demand**)
- RM 3243 (The Cruise Line Industry in a Cultural Context) (**summer only**)
- HOS 3500 (Independent Study)
- HOS 3530-3549 (Selected Topics)
- HOS 4500 (Independent Study)
- HOS 4510 (Senior Honors Thesis) (**on demand**)
- HOS 4530-4549 (Selected Topics)
- MGT 3060 (Opportunity and Entrepreneurship)
- MGT 3800 (International Management) – prereq: MGT 3630
- MKT 3220 (Sales Management) - prereq: “C” in MKT 3050
- MKT 3240 (Integrated Marketing Communications) - prereq: “C” in MKT 3050
- Business sponsored study abroad at the 3000/4000 level with one of the following prefixes: ACC, BUS, CIS, ECO, FIN, HOS, LAW, MGT, MKT, POM, SCM
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* Suggested for Hospitality Industry Career Focus  
** Suggested for Tourism Industry Career Focus

### COLLEGE OF BUSINESS ELECTIVES (3000/4000 Level) (3 sh) (cannot use MGT 3010 or FIN 3010)

### FREE ELECTIVES (5 sh) - 2 sh any level outside of the COB (university requirement)

3 sh any level inside or outside of the COB (cannot use ACC 1050, MGT 3010 or FIN 3010)

**TOTAL HOURS REQUIRED: 122** (91 sh major requirements/electives PLUS 44 sh Gen Ed requirements MINUS 13 sh of major requirements already counted in Gen Ed)