### GENERAL EDUCATION REQUIREMENTS (44 sh) – the following 13 sh of major requirements can also count in the General Education Program:

- ENG 1000 and 2001 (6 sh) count as General Education Writing Across the Curriculum requirements
- MAT 1030/1110 (4 sh) counts as a General Education Quantitative Literacy requirement
- ECO 2030 (3 sh) counts as a General Education Perspective requirement

### COB ADMISSION REQUIREMENTS (28 sh)
2.5 cumulative GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 1000</td>
<td>(min. grade of &quot;C&quot; required)</td>
<td></td>
<td></td>
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<tr>
<td>ENG 2001</td>
<td>(min. grade of &quot;C&quot; required)</td>
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<td></td>
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<tr>
<td>MAT 1030 or 1110</td>
<td>(4 sh)</td>
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<tr>
<td>Computer Proficiency - passing score on the Basic Computer Skills Proficiency Test or credit for CIS 1026</td>
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</table>

### COB LOWER LEVEL CORE (2.0 average required)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 2100</td>
<td>(prereq: 24 EH)</td>
<td></td>
</tr>
<tr>
<td>ACC 2110</td>
<td>(prereq: min. grade of &quot;C-&quot; in ACC 2100)</td>
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</tr>
<tr>
<td>ECO 2030</td>
<td>(hours already counted in Gen Ed)</td>
<td></td>
</tr>
<tr>
<td>ECO 2040</td>
<td>(prereq: ECO 2030)</td>
<td></td>
</tr>
<tr>
<td>ECO 2100</td>
<td>(prereq: MAT 1020, 1030 or 1110)</td>
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<tr>
<td>LAW 2150</td>
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</tbody>
</table>

Students cannot be admitted to the COB with any outstanding grades of "I".

### GENERAL ISSUES REQUIREMENT

- **International business course (ACC 4730; BUS 4540; CIS 3620; ECO 3410; ECO 3430; ECO 4640; FIN 3075; FIN 3350; FIN 4750; MGT 3190; MGT 3670; MGT 3800; MKT 4550; SCM 3680; SCM 3690 and others upon approval)**
- **Busines summer study abroad (minimum 3 sh) (BUS 3010, 3020, 3030, 3040, 3050, 3060, 3070, 3080 and others upon approval)**
- **Semester long study abroad for credit**
- **Full-time 400-hour minimum**
- **International internship for credit**
- **Foreign language courses at or above the 3000 level**

### HOSPITALITY AND TOURISM MANAGEMENT (24 s.h.)

- **HOS 2000** (Survey of the Hospitality & Tourism Industry) – may be taken before admission to COB
- **MGT 3620** (Human Resource Management)
- **HOS 3700** (Hospitality Management Operations I) - prereq: HOS 2000
- **HOS 3800** (Hospitality Management Operations II) - prereq: HOS 2000
- **HOS 3900** (Hospitality Management Internship) (6 sh.) - prereq: permission of faculty advisor, HOS 2000, and a minimum of 9 s.h. of hospitality major course work and admission to the COB
- **HOS 4040** (Destination Management) *(spring only)*
- **HOS 4050** (Meeting & Convention Management) *(fall only)*

### ELECTIVES - HOSPITALITY AND TOURISM MANAGEMENT (6 s.h.) - Two courses from the following:

- **NUT/FCS 1202** (Basic Food Science)
- **RM 2110** (Introduction to Recreation and Leisure)
- **RM 3242** (Tourism in Costa Rica) *(on demand)*
- **RM 3243** (The Cruise Line Industry in a Cultural Context) *(summer only)*
- **HOS 3500** (Independent Study)
- **HOS 3530-3549** (Selected Topics)
- **HOS 4510** (Senior Honors Thesis) *(on demand)*
- **HOS 4500** (Independent Study)
- **HOS 4530-4549** (Selected Topics)
- **MGT 3060** (Opportunity and Entrepreneurship)
- **MGT 3800** (International Management) – prereq: MGT 3630
- **MKT 3220** (Sales Management) - prereq: "C" in MKT 3050
- **MKT 3240** (Integrated Marketing Communications) - prereq: "C" in MKT 3050
- **Business sponsored study abroad** at the 3000/4000 level with one of the following prefixes: ACC, BUS, CIS, ECO, FIN, HOS, LAW, MGT, MKT, POM, SCM

* Suggested for Hospitality Industry Career Focus
** Suggested for Tourism Industry Career Focus

### COLLEGE OF BUSINESS ELECTIVES (3000/4000 Level) (3 s.h.) *(cannot use MGT 3010 or FIN 3010)*

### FREE ELECTIVES (5 s.h.) - 2 s.h. any level outside of the COB *(university requirement)*
- 3 s.h. any level inside or outside of the COB *(cannot use ACC 1050, MGT 3010 or FIN 3010)*

**TOTAL HOURS REQUIRED: 122** (91 sh major requirements/electives PLUS 44 sh Gen Ed requirements MINUS 13 sh of major requirements already counted in Gen Ed)