**MAJOR REQUIREMENTS THAT COUNT IN GENERAL EDUCATION (7 SH):**

- MAT 1030 (4 sh) can count in both the major and as a Gen. Ed. Quantitative Literacy requirement.
- ECO 2030 (3 sh) can count in both the major and as a Perspective course in the Gen. Ed.

(Total major requirements – 83 sh; Gen Ed courses counting in the major – 7 sh; net major hours 76)

### COB ADMISSION REQUIREMENTS (28 sh):

2.5 cum. GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:

- ENG 1000 (min. grade of “C” required) (hours already counted in Gen Ed)
- ENG 2001 (prereq: ENG 1000 & UCO 1200) (min. grade of “C” required) (hours already counted in Gen Ed)
- MAT 1030 or 1110 (4 sh) (can double count in Gen Ed)
- Computer Proficiency - Passing score on computer proficiency test or CIS 1026 (formerly CIS 2025)

### COB LOWER LEVEL CORE (2.0 average required)

- ACC 2100 (prereq: 24 EH)
- ACC 2110 (prereq: min. “C” in ACC 2100)
- ECO 2030 (can double count in Gen Ed)
- ECO 2040 (prereq: ECO 2030)
- ECO 2100 (prereq: MAT 1020, 1030 or 1110) (STT 2810 can substitute)
- LAW 2150

Students cannot be admitted to the COB with any outstanding grades of “I”.

### REQUIRED - HOSPITALITY & TOURISM MANAGEMENT (24 s.h.)

- HOS 2000 (Survey of the Hospitality & Tourism Industry) – may be taken before admission to COB
- MGT 3620 (Human Resource Management)
- HOS 3700 (Hospitality Management Operations I) - prereq: HOS 2000
- HOS 3800 (Hospitality Management Operations II) - prereq: HOS 2000
- HOS 3900 (Hospitality Management Internship)(6 sh.) - prereq: permission of faculty advisor, HOS 2000, and a minimum of 9 s.h. of hospitality major course work and admission to the COB
- HOS 4040 (Destination Management) – (spring only)
- HOS 4050 (Meeting & Convention Management) – (fall only)

### ELECTIVES - HOSPITALITY AND TOURISM MANAGEMENT (6 s.h.) - Two courses from the following:

- HOS 3500 (Independent Study)
- HOS 4500 (Independent Study)
- HOS 3530-3549 (Selected Topics)
- HOS 4540-4549 (Selected Topics)
- HOS 4510 (Honors Thesis) (on demand)
- MGT 3060 (Opportunity and Entrepreneurship)
- MGT 3800 (International Management) – prereq: MGT 3630
- MGT 3220 (Sales Management) - prereq: “C” in MKT 3050
- MGT 3240 (Integrated Marketing Communications) - prereq: “C” in MKT 3050
- NUT/FCS 1202 (Basic Food Science)
- NUT/FCS 4509 (Quantity Food Production I) - prereq: NUT/FCS 3202 or approval of instructor
- **RM 2110 (Introduction to Recreation and Leisure)
- RM 3242 (Tourism in Costa Rica) (on demand)
- RM 3243 (The Cruise Line Industry in a Cultural Context) (summer session only)
- **RM 4450 (Seminar in Tourism Development)

- Business Study Abroad at the 3000/4000 level (must have one of the following prefixes: ACC, BUS, CIS, ECO, FIN, HOS, LAW, MGT, MKT, POM, SCM)
- Business Study Abroad at the 3000/4000 level (must have one of the following prefixes: ACC, BUS, CIS, ECO, FIN, HOS, LAW, MGT, MKT, POM, SCM)

- Suggested for Hospitality Industry Career Focus
- **Suggested for Tourism Industry Career Focus

### COLLEGE OF BUSINESS ELECTIVES (3000/4000 Level) (3 s.h.) (cannot use MGT 3010 or FIN 3010)

### FREE ELECTIVES (5 s.h.) - 2 s.h. any level outside of the COB (university requirement)

3 s.h. any level inside or outside of the COB (cannot use ACC 1050, MGT 3010 or FIN)

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**GLOBAL ISSUES REQUIREMENT**

(met within the other degree requirements – does not require additional course work)

- International business course (ACC 4730; BUS 4540; CIS 3620; ECO 3410; ECO 3430; ECO 4640; FIN 3075, FIN 3350; FIN 4750; MKT 3190; MGT 3670; MGT 3800; MKT 4550; SCM 3680; SCM 3690 and others upon approval)
- Business summer study abroad (minimum 3 sh) (BUS 3010, 3020, 3030, 3040, 3050, 3060, 3070, 3080 and others upon approval)
- Semester long study abroad for credit
- Fulltime 400-hour minimum international internship for credit
- Foreign language courses at or above the 3000 level

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Students must have 57 hours to take 3000 level COB core courses, 60 hours to take any other 3000 level COB course, and 90 hours to take any 4000 level COB course. In addition, students not admitted to the COB must have a minimum GPA of 2.0 to take 3000/4000 level business classes.

No more than five 3000/4000 level COB courses can be taken by students not admitted to the COB.

It is recommended that students take all 3000 COB core courses prior to taking 4000 level COB courses.