HOSPITALITY AND TOURISM MANAGEMENT (371A)
Bachelor of Science in Business Administration (B.S.B.A.)
Fall 2009 – Summer 2010

MAJOR SPECIFIC CORE CURRICULUM REQUIREMENTS
MAT 1030 required for the major will fulfill the core curriculum math requirement.
ECO 2030 required for the major will fulfill 3 s.h. of core curriculum social science.

**REQUISITE**

- Students cannot be admitted to the COB with any completion of the following:
  - COB ADMISSION REQUIREMENTS (28 sh):
    - 2.5 cum. GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:
      - ENG 1000 (min. grade of “C” required) (hours already counted in Gen Ed)
      - ENG 2001 (prereq: ENG 1000 & UCO 1200) (min. grade of “C” required) (hours already counted in Gen Ed)
      - MAT 1030 or 1110 (4 sh) (can double count in Gen Ed)
      - Computer Proficiency - Passing score on computer proficiency test or
        - CIS 1026 (formerly CIS 2025)

**COB ADMISSION REQUIREMENTS (28 sh):**
- ENG 3100 (prereq: ENG 2001 & 54 EH) or
  - BE 3340 (prereq: ENG 2001) (Writing in the Discipline Requirement)
  - The completion of the following is required to meet the 39 s.h. of core curriculum subject area:
    - ENG 3100 (prereq: ENG 2001 & 54 EH) (Writing in the Discipline Requirement)
    - ECO 2200 (prereq: ECO 2030 & ECO 2100)
    - FIN 3680 (prereq: MAT 1030 & ACC 2100)
    - MGT 3630
    - MKT 3050 (prereq: ECO 2030)
    - POM 3650
    - MGT 4750 (prereq: all 2000/3000 level COB core, grad audit and final semester of coursework)
      - BUS 4000 (1 sh) (Capstone Requirement)
      - (prereq: all 2000/3000 COB core, senior status)

**ADDITIONAL COB CORE (25 sh):**
- ENG 3100 (prereq: ENG 2001 & 54 EH) or
  - BE 3340 (prereq: ENG 2001) (Writing in the Discipline Requirement)
  - The completion of the following is required to meet the 39 s.h. of core curriculum subject area:
    - ENG 3100 (prereq: ENG 2001 & 54 EH) (Writing in the Discipline Requirement)
    - ECO 2200 (prereq: ECO 2030 & ECO 2100)
    - FIN 3680 (prereq: MAT 1030 & ACC 2100)
    - MGT 3630
    - MKT 3050 (prereq: ECO 2030)
    - POM 3650
    - MGT 4750 (prereq: all 2000/3000 level COB core, grad audit and final semester of coursework)
      - BUS 4000 (1 sh) (Capstone Requirement)
      - (prereq: all 2000/3000 COB core, senior status)

**GLOBAL ISSUES REQUIREMENT**
- The Global Issues requirement can be met by satisfying one of the following:
  - International business course (ACC 4730; BUS 4540; CIS 3620; ECO 3410; ECO 3430; ECO 4640; FIN 3075, FIN 3350, FIN 4750; MGT 3190; MGT 3670; MGT 3800; MGT 4550; SCM 3680; SCM 3690 and others upon approval)
  - Business summer study abroad (minimum 3 sh) (BUS 3010, 3020, 3030, 3040, 3050, 3060, 3070, 3080 and others upon approval)
  - Semester long study abroad for credit
  - Fulltime 400-hour minimum internship
  - International internships for credit
  - Foreign language courses at or above the 3000 level

**REQUIRED - HOSPITALITY & TOURISM MANAGEMENT (24 sh):**
- ENG 3100 (Survey of the Hospitality & Tourism Industry) – may be taken before admission to COB
- MGT 3620 (Human Resource Management)
- HOS 3700 (Hospitality Management Operations I) - prereq: HOS 2000
- HOS 3800 (Hospitality Management Operations II) - prereq: HOS 2000
- HOS 3900 (Hospitality Management Internship)(6 s.h.) - prereq: permission of faculty advisor, HOS 2000, and a minimum of 9 s.h. of hospitality major course work and admission to the COB
- HOS 4040 (Destination Management) – (spring only)
- HOS 4050 (Meeting & Convention Management) – (fall only)

**ELECTIVES - HOSPITALITY AND TOURISM MANAGEMENT (6 sh):** - Two courses from the following:
- HOS 3500 (Independent Study)
- HOS 4500 (Independent Study)
- HOS 3530-3549 (Selected Topics)
- HOS 4540-4549 (Selected Topics)
- HOS 4510 (Honors Thesis)
- MGT 3060 (Opportunity and Entrepreneurship)
- MGT 3800 (International Management) - prereq: MGT 3630
- MGT 3220 (Sales Management) - prereq: "C" in MGT 3050
- MGT 3240 (Integrated Marketing Communications) - prereq: "C" in MGT 3050
- ** NUT/FCS 1202 (Basic Food Science)
- ** NUT/FCS 4509 (Quantity Food Production I) - prereq: NUT/FCS 3202 or approval of instructor
  (prereqs for NUT/FCS 3202 are ACC 2110, NUT/FCS 1202 and NUT/FCS 2203)
- ** RM 2110 (Introduction to Recreation and Leisure)
- ** RM 3242 (Tourism in Costa Rica) [on demand]
- ** RM 3243 (The Cruise Line Industry in a Cultural Context) [summer session only]
- ** RM 4450 (Seminar in Tourism Development)
- Business Study Abroad at the 3000/4000 level (must have one of the following prefixes: ACC, BUS, CIS, ECO, FIN, HOS, LAW, MGT, MKT, POM, SCM)
- Business Study Abroad at the 3000/4000 level (must have one of the following prefixes: ACC, BUS, CIS, ECO, FIN, HOS, LAW, MGT, MKT, POM, SCM)
- Suggested for Hospitality Industry Career Focus
- ** Suggested for Tourism Industry Career Focus

**COLLEGE OF BUSINESS ELECTIVES (3000/4000 Level) (3 s.h.)**

**FREE ELECTIVES - 6 s.h. any level outside the COB**