HOSPITALITY AND TOURISM MANAGEMENT (371A)
Bachelor of Science in Business Administration (B.S.B.A.)
Fall 2007 – Summer 2008

MAJOR SPECIFIC CORE CURRICULUM REQUIREMENTS
MAT 1030 required for the major will fulfill the core curriculum math requirement.
ECO 2030 required for the major will fulfill 3 s.h. of core curriculum social science.

COB ADMISSION REQUIREMENTS (28 sh):
2.5 cum. GPA (based on 12+ graded hours at ASU), 60 earned hours and completion of the following:

ENG 1000 (min. grade of "C" required)
ENG 1100/2001 (prereq: ENG 1000)
MAT 1030 or 1110 (4 sh)
Computer Proficiency (passing score on computer proficiency test or CIS 1026/2025)

COB LOWER LEVEL CORE (2.0 average required)
ACC 2100 (prereq: 24 EH)
ACC 2110 (prereq: min. "C-" in ACC 2100/1100)
ECO 2030
ECO 2040 (prereq: ECO 2030)
ECO 2100 (prereq: MAT 1020, 1030 or 1110) (STT 2810 can substitute)
LAW 2150

Students cannot be admitted to the COB with any outstanding grades of "I".

ADDITIONAL COB CORE (24 sh)

ENG 3100 (prereq: ENG 1100 & 54 EH)
OR BE 3340 (prereq: ENG 1100)
(min. grade of "C" in ENG 3100/BE 3340 required to take 4000 level business courses)
CIS 2050/3050
ECO 2200 (prereq: ECO 2030 & ECO 2100)
FIN 3680 (prereq: MAT 1030 & ACC 2100)
MKT 3630
MKT 3700 (prereq: ECO 2030)
MKT 3710 (prereq: ECO 2030)
POM 3650
MGT 4750 (prereq: all 2000/3000 level COB core, grad audit and final semester of coursework)

SPECIAL DESIGNATORS

Major Designators
2 Writing (W) ___ ___
1 Speaking (S) ___ ___
Com. Prof. ___ ___

Other Designators
4 Writing (W) ___ ___ ___ ___
2 Numerical Data (ND) ___ ___ ___ ___
4 Multi-cult (MC) ___ ___ ___ ___
2 Computer (C) ___ ___ ___ ___
1 Cross-Disciplinary (CD) ___ ___ ___ ___

ADDITIONAL COB REQUIREMENTS

Students must have 57 hours to take 3000 level COB core courses, 60 hours to take any other 3000 level COB course, and 90 hours to take any 4000 level COB course. In addition, students not admitted to the COB must have a minimum GPA of 2.0 to take 3000/4000 level business classes.

No more than five 3000/4000 level COB courses can be taken by students not admitted to the COB.

It is recommended that students take all 3000 level COB core courses prior to taking 4000 level COB courses.

REQUIRED - HOSPITALITY & TOURISM MANAGEMENT (24 sh)

HOS 2000 (Survey of the Hospitality & Tourism Industry) – may be taken before admission to COB
MGT 3620 (Human Resource Management)
HOS 3700 (Hospitality Management Operations I) - prereq: HOS 2000
HOS 3800 (Hospitality Management Operations II) - prereq: HOS 2000
HOS 3900 (Hospitality Management Internship) (6 s.h.) - prereq: permission of faculty advisor, HOS 2000, and a minimum of 9 s.h. of hospitality major course work and admission to the COB
HOS 4040 (Destination Management) – (spring only)
HOS 4050 (Meeting & Convention Management) – (fall only)

ELECTIVES - HOSPITALITY AND TOURISM MANAGEMENT (6 s.h.) - Two courses from the following:

HOS 3500 (Independent Study)
HOS 4500 (Independent Study)
HOS 3530-3549 (Selected Topics)
HOS 4540-4549 (Selected Topics)
HOS 4510 (Honors Thesis)
MGT 3060 (Opportunity and Entrepreneurship)
MGT 3800 (International Management) – prereq: MGT 3630
MKT 3220 (Sales Management) - prereq: "C" in MKT 3050
MKT 3240 (Integrated Marketing Communications) - prereq: "C" in MKT 3050
* NUT/FCS 1202 (Basic Food Science)
NUT/FCS 4509 (Quantity Food Production I) - prereq: NUT/FCS 3202 or approval of instructor
(prereqs for NUT/FCS 3202 are ACC 2110, NUT/FCS 1202 and NUT/FCS 2203)
**RM 2110 (Introduction to Recreation and Leisure)
RM 3242 (Tourism in Costa Rica) (on demand)
RM 3243 (The Cruise Line Industry in a Cultural Context) (summer session only)
**RM 4450 (Seminar in Tourism Development)
Business Study Abroad at the 3000/4000 level (must have one of the following prefixes: ACC, BUS, CIS, ECO, FIN, HOS, LAW, MGT, MKT, POM, SCM)
Business Study Abroad at the 3000/4000 level (must have one of the following prefixes: ACC, BUS, CIS, ECO, FIN, HOS, LAW, MGT, MKT, POM, SCM)

* Suggested for Hospitality Industry Career Focus
** Suggested for Tourism Industry Career Focus

COLLEGE OF BUSINESS ELECTIVES (3000/4000 Level) (3 s.h.)

FREE ELECTIVES - 6 s.h. any level outside the COB