Bachelor of Fine Arts (BFA)
Degree Code 511 A
Non-Teaching Graphic Design

I. GENERAL EDUCATION

(Art 2030, Art 2130 and Eco 2030 if taken for the major may count toward General Education: Liberal Studies Experience; Ant 1415 & SD 2400 may count in Gen Ed: ILE).

II. MAJOR REQUIREMENTS

A minimum grade of "C" (2.0) is required in each Art course. 18 semester hours must be completed at Appalachian State University.

Junior Writing in the Discipline (WID) _____ & Senior Capstone Experience (CAP) _____ must be met.

Foundations Requirements (9 sh)
# Art 1001 _____ (3) Foundations I
# Art 1002 _____ (3) Foundations II
# Art 1003 _____ (3) Foundations Drawing

Studio Art (21 sh)
Art 2026 _____ (3) Photographic Design I (Prerequisite: Art 1001 & 1003 or Art 1020 or Art 1021)
Art 2103 _____ (3) Drawing II (Prerequisite: Art 1001 & 1003 or Art 1020 or Art 1021)
Art 2104 _____ (3) Digital Imaging (Prerequisite: Art 1001 and Art 1003 or Art 1020 & 1021
for declared Art Management majors)
Art 3050 _____ (3) Digital Photographic Design (Prerequisite: Art 1001,1002,1003,2026, Portfolio Review or permission of the instructor)

And 6 sh of Studio Art Electives (see undergraduate catalog for prerequisites)
Art _____ (3)
Art _____ (3)

And 3 sh Printmaking Electives (see undergraduate catalog for prerequisites)
Art _____ (3)

Art History (12 sh)
# Art 2030 _____ (3) Art from Pre-History to 1400 (Gen Ed: Liberal Studies Experience; Fine Arts Designation)
# Art 2130 _____ (3) Art from 1400 to the Present (Gen Ed: Liberal Studies Experience; Fine Arts Designation)
Art 2230 _____ (3) History of Graphic Design

And 3 sh of Art History electives to fulfill the Junior Writing in the Discipline requirement:
Art _____ (3)

Graphic Design Studios (33 sh)
Introductory Studios (6 sh)
# Art 1102 _____ (3) Introduction to Graphic Design (Prerequisite: Art 1001 and Art 1003)
# Art 2102 _____ (3) Typography I (Prerequisite: Art 1001 and Art 1003, this course may be taken concurrently but with not before Art 1102)

Intermediate Studios (9 sh)
Art 3102 _____ (3) Typography II (Prerequisite: Graphic Design Candidacy Portfolio Review)
Art 3202 _____ (3) Interaction Design I (Prerequisite: Art 2026, 2103, 2104, 3102)
Art 3302 _____ (3) Idea Lab (Prerequisite: Graphic Design Candidacy Portfolio Review)

Advanced Studios (9 sh)
Art 4102 _____ (3) Typography III (Prerequisite: Art 2026, 2103, Art 3102 and Art 3302)
Art 4192 _____ (3) Graphic Design Senior Seminar (Prerequisites: Art 3202 and Art 4102)
Art 4202 _____ (3) Graphic Design Senior Studio (CAP) (Prerequisite: Art 3050, 3202, 4102, and Art 4192)

Graphic Design Electives (9 sh) Choose from the following:
Art 2302 _____ (3) Calligraphy (Prerequisite: Art 1001, 1003 or permission of the instructor)
Art 3312 _____ (3) Motion Graphics (Prerequisite: Art 2104 or permission of the instructor)
Art 3322 _____ (3) Sign, Symbol, Image (Prerequisite: Art 2104, 3102)
Art 3332 _____ (3) Design Methods (Prerequisites: Art 2104, Art 3102, Art 3302)
Art 3602 _____ (3) Special Topics in Graphic Design (Graphic Design Candidacy Portfolio Review)
Art 3900 _____ (3-6) Internship (with written approval of your advisor)
Art 4302 _____ (3) Interaction Design II (Prerequisite: Art 3102, 3202, or permission of the instructor)
Art 4312 _____ (3) Graphic Design Professional Practice (Prerequisite: Art 3102, 3202)
Art _____ _____ (3) Other with written approval of your advisor

Professional Development (6 sh)
Communication Skills (3 sh)
COM 2101 _____ (3) Public Speaking
COM 2110 _____ (3) Intro to Nonverbal Comm.
Eng 3100 _____ (3) Business Writing
Eng 3700 _____ (3) Technical Writing
_____ _____ (3) Other with written approval of your advisor

Related Areas (3 sh)
Ant 1415 _____ (3) Understanding Culture (ILE)
C 1 _____ (3) Beginning Video Production
Com 3100 _____ (3) Interviewing Methods
Com 3155 _____ (3) Persuasion
Eco 2030 _____ (3) Principles Economics (ILE)
Ids 3260 _____ (3) Creativity: An Introduction
Mgt 3060 _____ (3) Under. Entrepreneurship
Mkt 3050 _____ (3) Prin. of Marketing
S D 2400 _____ (3) Prin. of Sustainable Dev., (ILE)

Students who pass candidacy portfolio review are required to have a laptop computer & software that meets minimum graphic design program specifications.

III. MINOR – NOT REQUIRED

IV. FREE ELECTIVES (to total a minimum of 122 sh for this major) ......................................................... 2 - 10

2 sh of free electives outside the major discipline are required

2015 - 2016

Major Requirements that may count toward Gen. Ed:
Art 2030 (3) Liberal Studies Experience; FAD
Art 2130 (3) Liberal Studies Experience; FAD
Eco 2030 (3) Liberal Studies Experience
Ant 1415 (3) Integrative Learning Experience; SSD
S D 2400 (3) Integrative Learning Experience
Total Major Hrs: 127
Gen Ed: 15
Net Major Hrs: 106