

Bachelor of Science (BS)
Degree Code 572*
Concentration Code 572 E
Non-Teaching

Program of Study for
Department of Art
Graphic Arts and Imaging Technology
Print/Packaging Production Concentration

I. GENERAL EDUCATION 44
 (COM 2105 if taken for the major and ECO 2030 taken for the minor may count in Gen Ed: LSE).

II. MAJOR REQUIREMENTS 54

(A minimum grade of "C" (2.0) is required in each major course. 21 semester hours must be completed at Appalachian State University)

Students entering this program are required to have a Macintosh laptop/notebook computer to specifications described at

<https://support.appstate.edu/services/technology-support-center/recommended-computer-specifications>.

Students are strongly encouraged to take an introductory computer course before starting GAIT courses.

Junior Writing in the Discipline _____ & Senior Capstone Experience _____ must be met.

Multidisciplinary Courses (3 sh)

COM 2101 _____ (3) Public Speaking

OR

COM 2105 _____ (3) Public Speaking in the Disciplines (Liberal Studies Experience)

Graphic Arts and Imaging Technology Core (25 sh)

GRA 1012 _____ (3) Introduction to Graphic Communications

GRA 1022 _____ (3) Electronic Document Design I

GRA 2012 _____ (3) Introduction to Printing and Finishing (Prerequisite: GRA 1012 and GRA 1022)

GRA 2522 _____ (3) Electronic Document Design II (Prerequisite: GRA 1022)

GRA 3112 _____ (3) Substrates, Inks and Toners (Prerequisite: GRA 2012)

GRA 3525 _____ (3) Packaging Design & Production (Prerequisite: GRA 2522)

GRA 3772 _____ (3) Job Estimating and Planning (Prerequisite: GRA 2012)

GRA 4112 _____ (1) Technical Assistant (Prerequisite: Junior or Senior Standing)

GRA 4591 _____ (3) Advanced Printing and Finishing (Prerequisites: GRA 2012, GRA 3102, GRA 3112, and GRA 3772 or permission of instructor)

Graphic Arts and Imaging Technology Print/Packaging Production Concentration Requirements (12 sh)

GRA 2222 _____ (3) Introduction to Packaging Production (Prerequisite: GRA 2012)

GRA 3518 _____ (3) Sustainability for Print Production (Prerequisite: GRA 2012)

GRA 3882 _____ (3) Intermediate Packaging Production (Prerequisite: GRA 2222)

GRA 4566 _____ (3) Advanced Packaging Production (Prerequisites: GRA 3112, GRA 3882 and senior standing)

Graphic Arts and Imaging Technology Electives (Choose 6 sh from the following)

GRA 3102 _____ (3) Cross Media Production (Prerequisite: GRA 2522)

GRA 3312 _____ (3) 3D Imaging and Animation

GRA 3512 _____ (3) Web Development for Graphic Communications

GRA 4512 _____ (3) Advanced Cross Media Production (Prerequisite: GRA 3102 and senior standing)

GRA 4522 _____ (3) Advanced 3D Imaging and Animation (Prerequisite: GRA 3312 and senior standing)

GRA 4524 _____ (3) Advanced Web Development for Graphic Communications (Prerequisite: GRA 3512)

GRA 4558 _____ (3) Digital Printing Systems (Prerequisites: GRA 1022, GRA 2522 and senior standing)

Seminars (2 sh)

GRA 3622 _____ (1) Graphic Communications Seminar (**WID**) (Prerequisite: Junior Standing; RC 2001 or its equivalent)

GRA 4622 _____ (1) Current Trends in Graphic Communications Seminar (Prerequisite: Senior Standing)

Industry Internships (6 sh)

GRA 3900 _____ (3) Graphic Communications Internship I (Prerequisite: 16 hours of coursework in the major must be completed)

GRA 4900 _____ (3) Graphic Communications Internship II (**CAP**) (Prerequisite: 30 hours of coursework in the major must be completed)

III. GENERAL BUSINESS MINOR REQUIRED 18

Major & Minor Requirements that may count toward Gen Ed:			
COM 2105 (3)	Liberal Studies Experience		
ECO 2030 (3)	Liberal Studies Experience; SSD		
Total Minor Hrs:	18	Total Major hours:	54
Gen Ed:	-3	Gen Ed:	-3
Net Minor Hrs:	15	Net Major hours:	51

IV. FREE ELECTIVES (to total a minimum of 122 sh for this major) 6-12
 (2 sh of free electives outside the major discipline are required) **122**