Bachelor of Science (BS)  
Degree Code 572*  
Concentration Code 572C  
Non-Teaching

Program of Study for  
Department of Art  
Graphic Arts and Imaging Technology  
Packaging Production Concentration

I. GENERAL EDUCATION ................................................................. 44
(ECO 2030 taken for the minor may count toward General Education: Liberal Studies Experience; Social Sciences Designation)

II. MAJOR REQUIREMENTS ............................................................. 60
(A minimum grade of “C” (2.0) is required in each major course. 21 semester hours must be completed at Appalachian State University)

Students entering this program are required to have a Macintosh laptop/notebook computer to specifications described at http://www.tec.appstate.edu/students-computer-specification.

Students are strongly encouraged to take an introductory computer course before starting GAIT courses.

Junior Writing in the Discipline _____ & Senior Capstone Experience _____ must be met.

Multidisciplinary Courses (3 sh)
COM2101 _____ (3) Public Speaking

Graphic Arts and Imaging Technology Core (25 sh)
GRA 1012 _____ (3) Introduction to Graphic Communications
GRA 1022 _____ (3) Electronic Document Design I
GRA 1520 _____ (3) Foundations of Packaging Production
GRA 2012 _____ (3) Introduction to Printing and Finishing (Prerequisite: GRA 1012 and GRA 1022)
GRA 2522 _____ (3) Electronic Document Design II (Prerequisite: GRA 1022)
GRA 3112 _____ (3) Substrates, Inks and Toners (Prerequisite: GRA 2012)
GRA 3772 _____ (3) Job Estimating and Planning (Prerequisite: GRA 2012)
GRA 4112 _____ (1) Technical Assistant (Prerequisite: Junior or Senior Standing)
GRA 4591 _____ (3) Advanced Printing and Finishing (Prerequisites: GRA 2012, GRA 3102, GRA 3112, and GRA 3772 or permission of instructor)

Graphic Arts and Imaging Technology Packaging Concentration Requirements (12 sh)
GRA 2222 _____ (3) Introduction to Packaging Production (Prerequisite: GRA 2012)
GRA 3882 _____ (3) Intermediate Packaging Production (Prerequisite: GRA 2222)
GRA 4566 _____ (3) Advanced Packaging Production (Prerequisites: GRA 3112, GRA 3882)
GRA 4722 _____ (3) Package Prototyping Studio (Prerequisite: GRA 4566)

Graphic Arts and Imaging Technology Packaging Concentration Electives (Choose 12 sh from the following)
GRA 3102 _____ (3) Cross Media Production (Prerequisite: GRA 2522)
GRA 3312 _____ (3) 3D Imaging and Animation
GRA 3512 _____ (3) Web Development for Graphic Communications
GRA 3518 _____ (3) Sustainability for Print Production (Prerequisite: GRA 2012)
GRA 4512 _____ (3) Advanced Cross Media Production (Prerequisite: GRA 3102)
GRA 4522 _____ (3) Advanced 3D Imaging and Animation (Prerequisite: GRA 3312)
GRA 4524 _____ (3) Advanced Web Development for Graphic Communications (Prerequisite: GRA 3512)
GRA 4558 _____ (3) Digital Printing Systems (Prerequisites: GRA 1022 and GRA 2522)

Seminars (2 sh)
GRA 3622 _____ (1) Graphic Communications Seminar (WID) (Prerequisite: Junior Standing; RC 2001 or its equivalent)
GRA 4622 _____ (1) Current Trends in Graphic Communications Seminar (Prerequisite: Senior Standing)

Industry Internships (6 sh)
GRA 3900 _____ (3) Graphic Communications Internship I (must have 16 semester hours of GRA credits)
GRA 4900 _____ (3) Graphic Communications Internship II (CAP) (must have 30 semester hours of GRA credits)

III. GENERAL BUSINESS MINOR REQUIRED ......................................................... 18

IV. FREE ELECTIVES (to total a minimum of 124 sh for this major) ......................................................... 2 - 3
(2 sh of free electives outside the major discipline are required) 124 - 125