Bachelor of Science (BS) Program of Study for
Degree Code 572* Department of Art
Concentration Code 572C Graphic Arts and Imaging Technology
Non-Teaching Packaging Production Concentration

I. GENERAL EDUCATION  ................................................................. 44
(ECO 2030 taken for the minor may count toward General Education: Liberal Studies Experience; Social Sciences Designation)

II. MAJOR REQUIREMENTS  ................................................................. 60
(A minimum grade of “C” (2.0) is required in each major course. 21 semester hours must be completed at Appalachian State University)

Students entering this program are required to have a Macintosh laptop/notebook computer to specifications described at http://www.tec.appstate.edu/students-computer-specification.

Students are strongly encouraged to take an introductory computer course before starting GAIT courses.

Junior Writing in the Discipline ____ & Senior Capstone Experience ____ must be met.

Multidisciplinary Courses (3 sh)
COM2101 ____ (3) Public Speaking

Graphic Arts and Imaging Technology Core (25 sh)
GRA 1012 ____ (3) Introduction to Graphic Communications
GRA 1022 ____ (3) Electronic Document Design I
GRA 1520 ____ (3) Foundations of Packaging Production
GRA 2012 ____ (3) Introduction to Printing and Finishing (Prerequisite: GRA 1012 and GRA 1022)
GRA 2522 ____ (3) Electronic Document Design II (Prerequisite: GRA 1022)
GRA 3112 ____ (3) Substrates, Inks and Toners (Prerequisite: GRA 2012)
GRA 3772 ____ (3) Job Estimating and Planning (Prerequisite: GRA 2012)
GRA 4112 ____ (1) Technical Assistant (Prerequisite: Junior or Senior Standing)
GRA 4591 ____ (3) Advanced Technical Assistant (Prerequisite: GRA 2012, GRA 3102, GRA 3112, and GRA 3772 or permission of instructor)

Graphic Arts and Imaging Technology Packaging Concentration Requirements (12 sh)
GRA 2222 ____ (3) Introduction to Packaging Production (Prerequisite: GRA 2012)
GRA 3882 ____ (3) Intermediate Packaging Production (Prerequisite: GRA 2222)
GRA 4566 ____ (3) Advanced Packaging Production (Prerequisites: GRA 3112, GRA 3882)
GRA 4722 ____ (3) Package Prototyping Studio (Prerequisite: GRA 4566)

Graphic Arts and Imaging Technology Packaging Concentration Electives (Choose 12 sh from the following)
GRA 3102 ____ (3) Cross Media Production (Prerequisite: GRA 2522)
GRA 3312 ____ (3) 3D Imaging and Animation
GRA 3512 ____ (3) Web Development for Graphic Communications
GRA 3518 ____ (3) Sustainability for Print Production (Prerequisite: GRA 2012)
GRA 4512 ____ (3) Advanced Cross Media Production (Prerequisite: GRA 3102)
GRA 4522 ____ (3) Advanced 3D Imaging and Animation (Prerequisite: GRA 3312)
GRA 4524 ____ (3) Advanced Web Development for Graphic Communications (Prerequisite: GRA 3512)
GRA 4558 ____ (3) Digital Printing Systems (Prerequisites: GRA 1022 and GRA 2522)

Seminars (2 sh)
GRA 3622 ____ (1) Graphic Communications Seminar (WID) (Prerequisite: Junior Standing; RC 2001 or its equivalent)
GRA 4622 ____ (1) Current Trends in Graphic Communications Seminar (Prerequisite: Senior Standing)

Industry Internships (6 sh)
GRA 3900 ____ (3) Graphic Communications Internship I (must have 16 semester hours of GRA credits)
GRA 4900 ____ (3) Graphic Communications Internship II (CAP) (must have 30 semester hours of GRA credits)

III. GENERAL BUSINESS MINOR REQUIRED  ................................................ 18

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<tr>
<th>Minor Requirements that may count toward Gen Ed:</th>
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<tbody>
<tr>
<td>ECO 2030 (3)</td>
<td>Liberal Studies Experience; SSD</td>
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<tr>
<td>Total Minor Hrs:</td>
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<td>Gen Ed:</td>
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<td>Net Minor Hrs:</td>
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IV. FREE ELECTIVES (to total a minimum of 124 sh for this major) ................................................................. 2 - 3
(2 sh of free electives outside the major discipline are required) 124 - 125