Bachelor of Science (BS)                           Program of Study for
Degree Code  572*                              Department of Art
Concentration Code  572D                        Graphic Arts and Imaging Technology
Non-Teaching                        Cross Media Production Concentration

I. GENERAL EDUCATION ................................................................. 44
   (COM 2105 if taken for the major, and ECO 2030 taken for the minor may count toward General Education: Liberal Studies Experience)

II. MAJOR REQUIREMENTS ........................................................... 63
   (A minimum grade of “C” (2.0) is required in each major course. 21 semester hours must be completed at Appalachian State University)
   Students entering this program are required to have a Macintosh laptop/notebook computer to specifications described at
   https://support.appstate.edu/services/technology-support-center/recommended-computer-specifications.
   Students are strongly encouraged to take an introductory computer course before starting GAIT courses.

   Junior Writing in the Discipline _____ & Senior Capstone Experience _____ must be met.

   Multidisciplinary Courses (3 sh)
   COM 2101 ____ (3) Public Speaking
   OR
   COM 2105 ____ (3) Public Speaking in the Disciplines (Liberal Studies Experience)

   Graphic Arts and Imaging Technology Core (25 sh)
   GRA 1012 ____ (3) Introduction to Graphic Communications
   GRA 1022 ____ (3) Electronic Document Design I
   GRA 2012 ____ (3) Introduction to Printing and Finishing (Prerequisite: GRA 1012 and GRA 1022)
   GRA 2522 ____ (3) Electronic Document Design II (Prerequisite: GRA 1022)
   GRA 3112 ____ (3) Substrates, Inks and Toners (Prerequisite: GRA 2012)
   GRA 3525 ____ (3) Packaging Design & Production (Prerequisite: GRA 2522)
   GRA 3772 ____ (3) Job Estimating and Planning (Prerequisite: GRA 2012)
   GRA 4112 ____ (1) Technical Assistant (Prerequisite: Junior or Senior Standing)
   GRA 4591 ____ (3) Advanced Printing and Finishing (Prerequisites: GRA 2012, GRA 3102, GRA 3112, and GRA 3772 or permission of the instructor)

   Graphic Arts and Imaging Technology Cross Media Concentration Requirements (15 sh)
   GRA 3102 ____ (3) Cross Media Production (Prerequisite: GRA 2522)
   GRA 3312 ____ (3) 3D Imaging and Animation
   GRA 3512 ____ (3) Web Development for Graphic Communications
   GRA 4512 ____ (3) Advanced Cross Media Production (Prerequisite: GRA 3102)
   GRA 4558 ____ (3) Digital Printing Systems (Prerequisites: GRA 1022 and GRA 2522 and senior standing)

   Graphic Arts and Imaging Technology Electives (Choose 12 sh from the following)
   GRA 2222 ____ (3) Introduction to Packaging Production (Prerequisite: GRA 2012)
   GRA 3518 ____ (3) Sustainability for Print Production (Prerequisite: GRA 2012)
   GRA 3882 ____ (3) Intermediate Packaging Production (Prerequisite: GRA 2222)
   GRA 4522 ____ (3) Advanced 3D Imaging and Animation (Prerequisite: GRA 3312 and senior standing)
   GRA 4524 ____ (3) Advanced Web Development for Graphic Communications (Prerequisite: GRA 3512)
   GRA 4566 ____ (3) Advanced Packaging Production (Prerequisites: GRA 3112, GRA 3882 and senior standing)

   Seminars (2 sh)
   GRA 3622 ____ (1) Graphic Communications Seminar (WID) (Prerequisite: Junior Standing; RC 2001 or its equivalent)
   GRA 4622 ____ (1) Current Trends in Graphic Communications Seminar (Prerequisite: Senior Standing)

   Industry Internships (6 sh)
   GRA 3900 ____ (3) Graphic Communications Internship I (Prerequisite: 16 hours of coursework in the major must be completed)
   GRA 4900 ____ (3) Graphic Communications Internship II (CAP) (Prerequisite: 30 hours of coursework in the major must be completed)

III. GENERAL BUSINESS MINOR REQUIRED .................................................. 18

IV. FREE ELECTIVES (to total a minimum of 124 sh for this major) ....................................................... 2-3
   (2 sh of free electives outside the major discipline are required) 122-127