

Bachelor of Science (BS)
Degree Code 572*
Concentration Code 572D
Non-Teaching

Program of Study for
Department of Art
Graphic Arts and Imaging Technology
Cross Media Production Concentration

I. GENERAL EDUCATION **44**
 (COM 2105 if taken for the major, and ECO 2030 taken for the minor may count toward General Education: Liberal Studies Experience)

II. MAJOR REQUIREMENTS **63**

(A minimum grade of "C" (2.0) is required in each major course. 21 semester hours must be completed at Appalachian State University)
 Students entering this program are required to have a Macintosh laptop/notebook computer to specifications described at <https://support.appstate.edu/services/technology-support-center/recommended-computer-specifications>.
 Students are strongly encouraged to take an introductory computer course before starting GAIT courses.

Junior Writing in the Discipline ____ & Senior Capstone Experience ____ must be met.

Multidisciplinary Courses (3 sh)

- COM 2101 ____ (3) Public Speaking
- OR
- COM 2105 ____ (3) Public Speaking in the Disciplines (Liberal Studies Experience)

Graphic Arts and Imaging Technology Core (25 sh)

- GRA 1012 ____ (3) Introduction to Graphic Communications
- GRA 1022 ____ (3) Electronic Document Design I
- GRA 2012 ____ (3) Introduction to Printing and Finishing (Prerequisite: GRA 1012 and GRA 1022)
- GRA 2522 ____ (3) Electronic Document Design II (Prerequisite: GRA 1022)
- GRA 3112 ____ (3) Substrates, Inks and Toners (Prerequisite: GRA 2012)
- GRA 3525 ____ (3) Packaging Design & Production (Prerequisite: GRA 2522)
- GRA 3772 ____ (3) Job Estimating and Planning (Prerequisite: GRA 2012)
- GRA 4112 ____ (1) Technical Assistant (Prerequisite: Junior or Senior Standing)
- GRA 4591 ____ (3) Advanced Printing and Finishing (Prerequisites: GRA 2012, GRA 3102, GRA 3112, and GRA 3772 or permission of the instructor)

Graphic Arts and Imaging Technology Cross Media Concentration Requirements (15 sh)

- GRA 3102 ____ (3) Cross Media Production (Prerequisite: GRA 2522)
- GRA 3312 ____ (3) 3D Imaging and Animation
- GRA 3512 ____ (3) Web Development for Graphic Communications
- GRA 4512 ____ (3) Advanced Cross Media Production (Prerequisite: GRA 3102)
- GRA 4558 ____ (3) Digital Printing Systems (Prerequisites: GRA 1022 and GRA 2522 and senior standing)

Graphic Arts and Imaging Technology Electives (Choose 12 sh from the following)

- GRA 2222 ____ (3) Introduction to Packaging Production (Prerequisite: GRA 2012)
- GRA 3518 ____ (3) Sustainability for Print Production (Prerequisite: GRA 2012)
- GRA 3882 ____ (3) Intermediate Packaging Production (Prerequisite: GRA 2222)
- GRA 4522 ____ (3) Advanced 3D Imaging and Animation (Prerequisite: GRA 3312 and senior standing)
- GRA 4524 ____ (3) Advanced Web Development for Graphic Communications (Prerequisite: GRA 3512)
- GRA 4566 ____ (3) Advanced Packaging Production (Prerequisites: GRA 3112, GRA 3882 and senior standing)

Seminars (2 sh)

- GRA 3622 ____ (1) Graphic Communications Seminar (WID) (Prerequisite: Junior Standing; RC 2001 or its equivalent)
- GRA 4622 ____ (1) Current Trends in Graphic Communications Seminar (Prerequisite: Senior Standing)

Industry Internships (6 sh)

- GRA 3900 ____ (3) Graphic Communications Internship I (Prerequisite: 16 hours of coursework in the major must be completed)
- GRA 4900 ____ (3) Graphic Communications Internship II (CAP) (Prerequisite: 30 hours of coursework in the major must be completed)

III. GENERAL BUSINESS MINOR REQUIRED **18**

Major & Minor Requirements that may count toward		
Gen Ed:		
COM 2105 (3)	Liberal Studies Experience	
ECO 2030 (3)	Liberal Studies Experience; SSD	
Total Hrs:	Major 63	Minor 18
Gen Ed:	-3	-3
Net Hrs:	60	15

IV. FREE ELECTIVES (to total a minimum of 124 sh for this major) **2-3**
 (2 sh of free electives outside the major discipline are required) **122-127**