

I. GENERAL EDUCATION . . . . . 44  
 II. MAJOR REQUIREMENTS . . . . . 69

*A minimum GPA of "C-" (1.7) is required in each F&CS course; however, an overall 2.0 must be obtained to graduate. 18 sh must be completed at Appalachian.*

Family & Consumer Sciences Courses (57 sh)

- FCS 1000\_\_\_\_(3) Apparel & Consumer Behavior
- FCS 1001\_\_\_\_(3) Apparel Construction
- FCS 1400\_\_\_\_(1) Professional Orientation
- FCS 2000\_\_\_\_(3) Consumer Textiles
- FCS 2002\_\_\_\_(1) Drawing for Apparel
- FCS 2011\_\_\_\_(3) Flat Pattern Design
- FCS 2050\_\_\_\_(3) CAD for Apparel Design and Merchandising
- \*FCS 2103\_\_\_\_(3) Family Development: Origins & Movement (**Gen Ed theme: LtoG: Orig. & Migrations**)
- FCS 3002\_\_\_\_(3) Apparel Design & Production (**Corequisite: FCS 4060. Prerequisites: FCS 2011, FCS 2050**)
- FCS 3003\_\_\_\_(3) Fashion Merchandising (**Prerequisite: FCS 2000**)
- FCS 3010\_\_\_\_(3) History of Apparel
- FCS 4000\_\_\_\_(3) Textiles and Apparel Merchandising (**Prerequisites: FCS 2000, FCS 2002, FCS 2050, ART 1011**)
- FCS 4002\_\_\_\_(3) Visual Merchandising, Display and Promotion (**Prerequisites: FCS 2002, FCS 3003**)
- FCS 4003\_\_\_\_(3) Fashion Buying & Retail Math (**Prerequisites: FCS 3003, ACC 1050**)
- FCS 4004\_\_\_\_(3) Merchandise Mgt: Principles & Practices (**Prerequisites: FCS 4000, FCS 4003**)
- FCS 4060\_\_\_\_(3) Illustration & Portfolio (**Co/Prerequisites: FCs 4400. Prerequisites: FCS 4000, MKT 3240**)
- FCS 4400\_\_\_\_(1) Professional Seminar (WID) (**Prerequisites: FCS 1400, senior standing, or instructor permission**)
- FCS 4450\_\_\_\_(2) Contemporary Issues in F&CS (**Prerequisites: FCS 1400, FCS 2103, jr/sr level standing**)
- FCS 4900\_\_\_\_(10) Internship (CAP) (**See page 342 of the ASU General Bulletin**)

Other Related Areas (12 sh)

- ART 1011\_\_\_\_(3) or 1001\_\_\_\_(3) (by portfolio review) Design Fundamentals I or Foundations I
- ART 2601\_\_\_\_(3) or ART 2008\_\_\_\_(3) Fibers I (**Prerequisites: ART 1001, ART 1002, ART 1003**)
- COM 2101\_\_\_\_(3) Public Speaking
- \*PSY 1200\_\_\_\_(3) Psychology: Hist., Soc., & Sci. Fdns. (**Gen Ed themes: H&S: Individual & Society; Mind**)

III. MINOR REQUIRED IN MARKETING . . . . . 18

*An overall 2.0 GPA is required/9 sh must be completed at Appalachian*

Marketing Minor

- \*ECO 2030\_\_\_\_(3) Principles of Economics-Price Theory (**Gen Ed theme: H&S: This American Life**)
- ACC 1050\_\_\_\_(3) Survey of Accounting I (**Prerequisite: pass math placement or MAT 0010**)
- MKT 3050\_\_\_\_(3) Principles of Marketing "C" (2.0) minimum required (**Prerequisite: ECO 2030**)
- MKT 3240\_\_\_\_(3) Integrated Marketing Communications (**Prerequisite: MKT 3050 with "C" minimum**)

Choose 2 marketing electives (6 sh) from:

- MKT 3052\_\_\_\_(3) Professional Selling (**Prerequisite: MKT 3050 with "C" minimum**)
- MKT 3210\_\_\_\_(3) Retail Management (**Prerequisite: MKT 3050 with "C" minimum**)
- MKT 3220\_\_\_\_(3) Sales Management (**Prerequisite: MKT 3050 with "C" minimum**)
- MKT 3230\_\_\_\_(3) Business-to-Business Marketing (**Prerequisite: MKT 3050 with "C" minimum**)
- MKT 3260\_\_\_\_(3) Managing Distribution Channels (**Prerequisite: MKT 3050 with "C" minimum**)
- MKT 3530-49\_\_\_\_(3) Selected Topics
- MKT 3900\_\_\_\_(6) Internship (Only 3 sh may be used)
- MKT 4550\_\_\_\_(3) International Marketing (**Prerequisite: MKT 3050 with "C" minimum**)
- MKT 4610\_\_\_\_(3) Consumer Behavior (**Prerequisite: MKT 3050 with "C" minimum**)
- MKT 4620\_\_\_\_(3) Marketing Research (**Prerequisite: passing math placement or MAT 0010**)

IV. FREE ELECTIVES (to total a minimum of 128 sh) . . . . . 3

*2 sh of free electives outside the major discipline are required.* 134

NOTE: FCS 2103 taken for the major may count toward General Education. PSY 1200 or ECO 2030, but not both, may count toward General Education. - up to 6