

Bachelor of Science (BS)
Non-Teaching
Degree Code 500 A

Family & Consumer Sciences
Apparel & Textiles

I. GENERAL EDUCATION **44**
II. MAJOR REQUIREMENTS **69**

A minimum GPA of "C-" (1.7) is required in each F&CS course; however, an overall 2.0 must be obtained to graduate.
 18 sh must be completed at Appalachian.

Family & Consumer Sciences Courses (57 sh)

- FCS 1000** (3) **Apparel & Consumer Behavior**
- FCS 1001** (3) **Apparel Construction**
- FCS 1400** (1) **Professional Orientation**
- FCS 2000** (3) **Consumer Textiles**
- FCS 2002** (1) **Drawing for Apparel**
- FCS 2011** (3) **Flat Pattern Design**
- FCS 2050** (3) **CAD for Apparel Design and Merchandising**
- *FCS 2103** (3) **Family Development: Origins & Movement** (Gen Ed theme: LtoG: Orig. & Migrations)
- FCS 3002** (3) **Apparel Design & Production** (Corequisite: FCS 4060. Prerequisites: FCS 2011, FCS 2050)
- FCS 3003** (3) **Fashion Merchandising** (Prerequisite: FCS 2000)
- FCS 3010** (3) **History of Apparel**
- FCS 4000** (3) **Textiles and Apparel Merchandising** (Prerequisites: FCS 2000, FCS 202, FCS 2050, ART 1011)
- FCS 4002** (3) **Visual Merchandising, Display and Promotion** (Prerequisites: FCS 2002, FCS 3003)
- FCS 4003** (3) **Fashion Buying & Retail Math** (Prerequisites: FCS 3003, ACC 2100)
- FCS 4004** (3) **Merchandise Mgt: Principles & Practices** (Prerequisites: FCS 4000, FCS 4003)
- FCS 4060** (3) **Illustration & Portfolio** (Co/Prerequisites: FCs 4400. Prerequisites: FCS 4000, MKT 3240)
- FCS 4400** (1) **Professional Seminar (WID)** (Prerequisites: FCS 1400, senior standing, or instructor permission)
- FCS 4450** (2) **Contemporary Issues in F&CS** (Prerequisites: FCS 1400, FCS 2103, jr/sr level standing)
- FCS 4900** (10) **Internship (CAP)** (See page 342 of the ASU General Bulletin)

Other Related Areas (12 sh)

- ART 1011** (3) or **1001** (3) (by portfolio review) **Design Fundamentals I or Foundations I**
- ART 2008** (3) **Fibers I** (Prerequisites: ART 1001, ART 1002, ART 1003)
- COM 2101** (3) **Public Speaking**
- *PSY 1200** (3) **Psychology: Hist., Soc., & Sci. Fdns.** (Gen Ed themes: H&S: Individual & Society; Mind)

III. MINOR REQUIRED IN MARKETING **18**

An overall 2.0 GPA is required/9 sh must be completed at Appalachian
Marketing Minor

- *ECO 2030** (3) **Principles of Economics-Price Theory** (Gen Ed theme: H&S: This American Life)
- ACC 2100** (3) **Principles of Accounting I** (Prerequisite: pass math placement or MAT 0010)
- MKT 3050** (3) **Principles of Marketing "C" (2.0) minimum required** (Prerequisite: ECO 2030)
- MKT 3240** (3) **Integrated Marketing Communications** (Prerequisite: MKT 3050 with "C" minimum)

Choose 2 marketing electives (6 sh) from:

- MKT 3052** (3) **Professional Selling** (Prerequisite: MKT 3050 with "C" minimum)
- MKT 3210** (3) **Retail Management** (Prerequisite: MKT 3050 with "C" minimum)
- MKT 3220** (3) **Sales Management** (Prerequisite: MKT 3050 with "C" minimum)
- MKT 3230** (3) **Business-to-Business Marketing** (Prerequisite: MKT 3050 with "C" minimum)
- MKT 3260** (3) **Managing Distribution Channels** (Prerequisite: MKT 3050 with "C" minimum)
- MKT 3530-49** (3) **Selected Topics**
- MKT 3900** (6) **Internship (Only 3 sh may be used)**
- MKT 4550** (3) **International Marketing** (Prerequisite: MKT 3050 with "C" minimum)
- MKT 4610** (3) **Consumer Behavior** (Prerequisite: MKT 3050 with "C" minimum)
- MKT 4620** (3) **Marketing Research** (Prerequisite: passing math placement or MAT 0010)

IV. FREE ELECTIVES (to total a minimum of 128 sh) **3**
 2 s.h. of free electives outside the major discipline are required. **134**

NOTE: FCS 2103 taken for the major may count toward General Education. PSY 1200 or ECO 2030, but not both, may count toward General Education. **– up to 6**
128