

**Bachelor of Science (BS)**  
**Degree Code 525 A**  
**Non-Teaching**

**Checksheet for Communication Majors**  
**Electronic Media/Broadcasting**

**I. GENERAL EDUCATION ..... 44**  
 (ECO 2030 taken for the major may count toward General Education if completing a theme).

**II. MAJOR REQUIREMENTS ..... 60**  
**An overall 2.0 GPA is required in the major. 18 semester hours must be completed at Appalachian.**

**Junior Writing in the Discipline (WID) \_\_\_\_\_ & Senior Capstone Experience (CAP) \_\_\_\_\_ must be met.**

**Core Courses (12 sh) (A 2.0 GPA is required in the core courses)**

- COM 1200 \_\_\_\_\_ (3) Foundations of Human Communication
- COM 2101 \_\_\_\_\_ (3) Public Speaking
- COM 2300 \_\_\_\_\_ (3) Introduction to Mass Communications (Prerequisite: COM 1200 or permission of the instructor)
- COM 2310 \_\_\_\_\_ (3) Communication Ethics (Prerequisite: COM 1200 or permission of the instructor)

**Major Courses (39)**

- ACC 2100 \_\_\_\_\_ (3) Principles of Accounting I (Prerequisite: passing the math placement test or successful completion of MAT 0010)
- COM 2316 \_\_\_\_\_ (3) Audio Production I (Prerequisite: Electronic Media/Broadcasting major.)
- COM 2612 \_\_\_\_\_ (3) Broadcast Newswriting (Prerequisite/Corequisite: COM 2300 or permission of the instructor. Prerequisite: keyboarding skills, COM 2600 or permission of the instructor)
- COM 3300 \_\_\_\_\_ (3) Mass Media & Society (Prerequisite: COM 2300 or permission of the instructor)
- Or
- COM 3314 \_\_\_\_\_ (3) Advanced Media Analysis (Prerequisite: COM 2300)
- COM 3301 \_\_\_\_\_ (3) Writing for Electronic Media (Prerequisite: COM 2300, or permission of the instructor) **(WID) Pending Approval from Gen Ed**
- COM 3316 \_\_\_\_\_ (3) Television Studio Production (Prerequisite: COM 2316)
- COM 3333 \_\_\_\_\_ (3) Electronic Media Management (Prerequisite: COM 2300)
- COM 4300 \_\_\_\_\_ (3) Media Sales (Prerequisite: COM 2300 or permission of the instructor)
- COM 4315 \_\_\_\_\_ (3) Electronic Media Management **(CAP)** (Prerequisite: COM 2300, 2316, 3316, Jr/Sr standing or permission of the instructor)
- COM 4316 \_\_\_\_\_ (3) Video Production I (Prerequisite: COM 3316)
- COM 4317 \_\_\_\_\_ (3) Electronic Media Regulation (Prerequisite: COM 2300, 2316)
- ECO 2030 \_\_\_\_\_ (3) Principles of Economics – Price Theory (Gen Ed: Historical & Social Perspective)
- MKT 3050 \_\_\_\_\_ (3) Principles of Marketing (Prerequisite: ECO 2030)

**Choose 9 sh from:**

- COM 3200 \_\_\_\_\_ (3) Internet Communication
- COM 3306 \_\_\_\_\_ (3) Audio Production II (Prerequisite: COM 2316)
- COM 4302 \_\_\_\_\_ (3) Broadcast Performance Techniques (Prerequisite: COM 3316)
- COM 4319 \_\_\_\_\_ (3) TV News and Sports Reporting (Prerequisites: COM 2612, 4316)
- COM 4416 \_\_\_\_\_ (3) Video Production II (Prerequisites: COM 2316, 3316, 4316, or permission of the instructor)
- COM 4420 \_\_\_\_\_ (3) Converged Media (Prerequisites: COM 2610, 3302, 3618)

**III. MINOR REQUIRED ..... 15 - 18**  
**9 sh of a minor must be completed at Appalachian.**

**IV. FREE ELECTIVES (to total a minimum of 122 sh for this major) ..... 2 - 6**  
**2 sh of free electives outside the major discipline are required 122**

Major requirements that may count toward Gen Ed:	
ECO 2030	(3) Historical & Social Perspective
Total Major Hrs:	60
Gen Ed:	-3
Net Major Hrs:	57

**Students must apply to be a COM major. Deadline to submit “Application for Admission” form is October 1 and February 15. Once accepted, a student must still fill out the “Declaration of Major” form and submit it to the Dean’s Office for processing.**