I. **GENERAL EDUCATION** ........................................................................................................ 44
(ECO 2030 taken for the major may count toward General Education if completing a theme).

II. **MAJOR REQUIREMENTS** .................................................................................................... 60
An overall 2.0 GPA is required in the major. 18 semester hours must be completed at Appalachian.

Junior Writing in the Discipline (WID) _____ & Senior Capstone Experience (CAP) _____ must be met.

Core Courses (6 sh)  (A 2.0 GPA is required in the core courses)
COM 1200 _____ (3) Foundations of Human Communication
COM 2101 _____ (3) Public Speaking

Major Courses (45 sh)  
ACC 1050 _____ (3) Survey of Accounting
COM 1600 _____ (3) Fundamentals of Electronic Media
COM 2316 _____ (3) Audio Production I (Co/Prerequisite: COM 1600, EM/Broadcasting major)
COM 2612 _____ (3) Broadcast Newswriting (Prerequisite: COM 1600; EM/Broadcasting, or other COM major, or consent of the instructor)
COM 3300 _____ (3) Mass Media & Society

Or
COM 3314 _____ (3) Advanced Media Analysis
COM 3301 _____ (3) Writing for Electronic Media (WID) (Prerequisite: ENG 2001 or it’s equivalent, COM 1600, EM/Broadcasting major, or consent of the instructor)
COM 3313 _____ (3) Social Responsibility in Electronic Media (Prerequisites: COM 1600; EM/Broadcasting major, or consent of the instructor)
COM 3316 _____ (3) Television Studio Production (Prerequisite: COM 2316)
COM 3333 _____ (3) Electronic Media Programming (Prerequisite: COM 2316 and EM/Broadcasting major)
COM 4300 _____ (3) Media Sales (Prerequisite: Jr/Sr standing and EM/Broadcasting major or COM 3640; or consent of the instructor)
COM 4315 _____ (3) Electronic Media Management (CAP) (Prerequisite: COM 2316, 3316, Jr/Sr standing or permission of the instructor)
COM 4316 _____ (3) Video Production I (Prerequisite: COM 2316 & COM 3316; admitted EM/Broadcasting major)
COM 4317 _____ (3) Electronic Media Regulation (Prerequisite: COM 3316)
ECO 2030 _____ (3) Principles of Economics – Price Theory (Gen Ed: Historical & Social Perspective: Capitalism & Its Critics; This American Life)
MKT 3050 _____ (3) Principles of Marketing (Prerequisite: ECO 2030)

Choose 9 sh from:
COM 3200 _____ (3) Internet Communication
COM 3306 _____ (3) Audio Production II (Prerequisite: COM 2316, admitted to the B.S. degree in Communication, Electronic Media/Broadcasting)
COM 4302 _____ (3) Broadcast Performance Techniques (Prerequisite: COM 3316)
COM 4319 _____ (3) TV News and Sports Reporting (Prerequisites: COM 2612, 4316)
COM 4416 _____ (3) Video Production II (Prerequisites: COM 2316, 3316 & 4316, admitted to the B.S. degree in Communication, Electronic Media/Broadcasting)
COM 4420 _____ (3) Multimedia Storytelling (Prerequisites: one from COM 2610, 3302 or COM 3618 and one from COM 3200, 3320 or 3420 or permission of the instructor)

III. **MINOR REQUIRED** ........................................................................................................... 12 - 24
9 sh of a minor must be completed at Appalachian.

IV. **FREE ELECTIVES** (to total a minimum of 122 sh for this major) .......................................................... 2 - 9
2 sh of free electives outside the major discipline are required

Students must apply to be a COM major. Deadline to submit “Application for Admission” is announced at the beginning of each semester. Please check the dates with the Department of Communication. Once accepted, a student must fill out a “Declaration of Major” form and submit it to the dean’s office for processing.