I. **GENERAL EDUCATION** ................................................................. 44
   (COM 3300 taken for the major may count toward General Education: Liberal Studies Experience).

II. **MAJOR REQUIREMENTS** ............................................................ 45
   An overall 2.0 GPA is required in the major. 18 semester hours must be completed at Appalachian.
   Junior Writing in the Discipline (WID) ____ & Senior Capstone Experience (CAP) ____ must be met.

   **Core Courses (6 sh)** (A 2.0 GPA is required in the core courses)
   COM 1200 ____ (3) Thinking Through Communication
   COM 2101 ____ (3) Public Speaking

   **Major Courses (27 sh)**
   COM 1600 ____ (3) Fundamentals of Electronic Media
   COM 2416 ____ (3) Video Production I (Prerequisite: EM/B major)
   COM 3200 ____ (3) Internet Communication
   COM 3300 ____ (3) Mass Media & Society (Gen Ed: Liberal Studies Experience)
   Or
   COM 35 ____ (3) Selected Topics
   COM 3301 ____ (3) Writing for Electronic Media (WID) (Prerequisite: RC 2001 or it’s equivalent, COM 1600, EM/Broadcasting major, or consent of the instructor)
   COM 3313 ____ (3) Professional Ethics in Electronic Media (Prerequisites: COM 1600; EM/Broadcasting major, or permission of the instr)
   COM 3316 ____ (3) Television Studio Production (Prerequisite: COM 2416)
   COM 4315 ____ (3) Electronic Media Management (CAP) (Prerequisite: COM 3301, EM/B; Sr standing or permission of the instructor)
   COM 4317 ____ (3) Electronic Media Regulation (Prerequisite: COM 3316; Junior or Senior Standing)

   **Specializations: (12 sh)** Choose from one of the following
   **Electronic Media Journalism**
   COM 2600 ____ (3) Introduction to Journalism
   COM 2612 ____ (3) Broadcasting Newswriting (Prerequisites: COM 1600, Electronic Media/Broadcasting major or permission f the instructor)
   COM 4319 ____ (3) TV News and Sports Reporting (Prerequisites: COM 2600, 2612 and 2416)
   COM 4302 ____ (3) Broadcast Performance Techniques (Prerequisite: COM 2416 and 3316)
   Or
   COM 4420 ____ (3) Multimedia Storytelling (Prerequisites: one from COM 2610, COM 3301, COM 3302, or COM 3618, AND one from COM 3200, 3306, 3316, 3320, or 3420 OR permission of the instructor)

   **Electronic Media Production**
   COM 2316 ____ (3) Audio Production I (Co/Prerequisite: COM 1600, EM/Broadcasting major)
   COM 3306 ____ (3) Audio Production II (Prerequisite: COM 2316, admitted to Electronic Media/Broadcasting)
   COM 4416 ____ (3) Video Production II (Prerequisites: COM 2316, 2416, and 3316, admitted to Electronic Media/Broadcasting)
   COM 4302 ____ (3) Broadcast Performance Techniques (Prerequisites: COM 2416 and COM 3316)
   Or
   THR 2629 ____ (3) Acting for the Camera

   **Electronic Media Sales and Programming**
   COM 3333 ____ (3) Electronic Media Programming (Prerequisite: COM 2416)
   COM 4300 ____ (3) Media Sales (Prerequisite: Jr/Sr standing and EM/Broadcasting major or COM 3640; or consent of the instructor)
   COM 3928 ____ (3) Research Methods
   ACC 1050 ____ (3) Survey of Accounting (Prerequisite: passing the math placement test or successful completion of MAT 0010)
   Or
   MKT 3050 ____ (3) Principles of Marketing (Prerequisite: ECO 2030)

III. **MINOR REQUIRED** ................................................................. 12 - 25
   9 sh of a minor must be completed at Appalachian.

IV. **FREE ELECTIVES** (to total a minimum of 122 sh for this major) ........................................ 8 - 24
   2 sh of free electives outside the major discipline are required

Students must apply to be an Electronic Media/Broadcasting major. Once accepted, a student must fill out a “Declaration of Major” form and submit it to the dean’s office for processing.