Bachelor of Science (BS) Program of Study for Communication Majors
Non-Teaching Communication Studies

I. GENERAL EDUCATION ................................................................. 44

II. MAJOR REQUIREMENTS ................................................................. 45
An overall 2.0 GPA is required in the major. 18 semester hours must be completed at Appalachian.
18 semester hours must be taken at the 3000 level or higher.

Junior Writing in the Discipline (WID) ____ & Senior Capstone Experience (CAP) ____ must be met.

Core Courses (12 sh) (A 2.0 GPA is required in the core courses)
COM 1200 ____ (3) Foundations of Human Communication
COM 2101 ____ (3) Public Speaking
COM 2300 ____ (3) Introduction to Mass Communications (Prerequisite: COM 1200 or permission of the instructor)
COM 2310 ____ (3) Communication Ethics (Prerequisite: COM 1200 or permission of the instructor)

Major Courses (24 sh)
6 sh must be selected from each of the following four areas, of which 3 sh must be designated as a WID

Practices (6 sh)
COM 2106 ____ (3) Argumentation & Advocacy (Prerequisite: COM 2101 or permission of the instructor)
COM 2121 ____ (3) Interpersonal Communication
COM 3100 ____ (3) Interviewing Techniques
COM 3200 ____ (3) Internet Communication
COM 3546 ____ (3) Special Topics in Practices (Prerequisite: COM 2101 or permission of the instructor)
COM 4101 ____ (3) Adv. Speech Composition

Contexts (6 sh)
COM 2110 ____ (3) Intro Nonverbal Communication
COM 2131 ____ (3) Health Communication
COM 3305 ____ (3) Communication Law (Prerequisite: COM 2300 or permission of the instructor)
COM 3311 ____ (3) Conflict Management
COM 3315 ____ (3) Political Communication
COM 3547 ____ (3) Special Topics in Contexts

Perspectives (6 sh)
COM 2180 ____ (3) Communication Theory (Prerequisite: COM 1200)
COM 3124 ____ (3) Intercultural Communication
COM 3152 ____ (3) Communication in Organizations
COM 3300 ____ (3) Mass Media & Society
COM 3548 ____ (3) Special Topics in Perspectives
COM 3929 ____ (3) Rhetorical Theory & Criticism (Prerequisite: Junior or Senior standing)

Analysis (6 sh)
COM 3120 ____ (3) Rhetoric & Religious Discourse (WID) (Prerequisite: COM 1200, 2101 or permission of the instructor)
COM 3151 ____ (3) Gender Communication (WID)
COM 3155 ____ (3) Persuasion (WID) (Prerequisite: COM 1200, 2101 or permission of the instructor)
COM 3312 ____ (3) Crisis Communication (WID)
COM 3549 ____ (3) Special Topics in Analysis (WID)
COM 3928 ____ (3) Communication Research Methods (Prerequisite: Junior or Senior standing or permission of the instructor)

Major Electives (6 sh)
Six hours of any COM courses (must meet prerequisites)

Capstone Course (3 sh)
COM 4432 ____ (3) Communication Studies Seminar (CAP) (Must be an admitted Communication Studies major with senior standing)

III. MINOR REQUIRED ................................................................. 12 - 24
9 sh of a minor must be completed at Appalachian.

IV. FREE ELECTIVES ................................................................. 9 - 21
2 sh of free electives outside the major discipline are required.
Suggested COM Electives: COM 2115, COM 3900

Students must apply to be a COM major. Deadline to submit “Application for Admission” is announced at the beginning of each semester. Please check the dates with the Department of Communication. Once accepted, a student must fill out a “Declaration of Major” form and submit it to the dean’s office for processing.