Bachelor of Science (BS)
Degree Code  583A
Non-Teaching

Program of Study for
Technology & Environmental Design Majors
Commercial Photography

MAJOR REQUIREMENTS  ................................................................. 78
(An overall 2.0 GPA is required in the major. 18 semester hours must be completed at Appalachian.)

Commercial Photography majors are required to submit a portfolio for review after completing or in the term of
completion of TEC 1022, TEC 2022, TEC 2032 and TEC 2052. Only students who have passed the portfolio review will
be admitted into upper level 3000 & 4000 courses.

Junior Writing in the Discipline _____ & Senior Capstone Experience _____ must be met.

Interdisciplinary Courses (18 sh)
ART 1003 (3)  Foundations Drawing
ACC 1050 (3)  Survey of Accounting
BUS 1050 (3)  Introduction to Business
COM 1200 (3)  Foundations of Human Communication
COM 2700 (3)  Foundations of Advertising
GRA 3512 (3)  Web Development for Graphic Communications

Technical Specialization (53 sh)
A “C+” OR HIGHER IS REQUIRED IN EACH COURSE
TEC 1022 (3)  Photographic Imaging I
TEC 2022 (3)  Photographic Imaging II (Prerequisite: TEC 1022 or permission of the instructor)
TEC 2032 (3)  History of Photography
TEC 2052 (3)  Form and Media in Photography (Prerequisite/Co-Requisite; TEC 2022)
TEC 2062 (3)  Issues in Contemporary Photography (Prerequisite: TEC 2022)
TEC 2113 (3)  Advanced Digital Photography (Prerequisite: TEC 2022)

TEC 3005 (3)  Professional Photographic Practices (WID) (Prerequisite: TEC 2022; ENG 2001 or its equivalent)
TEC 3010 (1)  Shot of the Day (Prerequisites: TEC 2022 and Junior Standing)
TEC 3020 (1)  Junior Photography Portfolio (Prerequisites: TEC 2011 and Junior Standing)
TEC 3312 (3)  View Camera Photography (Prerequisite: TEC 2022)
TEC 3422 (3)  Studio Photography (Prerequisite: TEC 2022 or permission of the instructor)
TEC 3522 (3)  Video Production for Photographers (Prerequisites: TEC 3422 or permission of the instructor)
TEC 3722 (3)  Editorial Photography (Prerequisites: TEC 3422 or permission of the instructor)
TEC 3552 (1)  Technical Assistant (Prerequisite: Junior or Senior Standing) May be repeated barring duplication.
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TEC 4302 (3)  Commercial Photographic Production (Prerequisites: TEC 3722 and either TEC 4412 or TEC 4422)
TEC 4402 (3)  Advanced Video Production for Photographers (Prerequisites: TEC 3522 or permission of the instructor)
TEC 4412 (3)  Fashion and Beauty Portraiture (Prerequisite: TEC 3422 or permission of the instructor)
TEC 4422 (3)  Product Photography (Prerequisites: TEC 3312 and TEC 3422)

TEC 4432 (3)  Photographic Portfolio (Senior Standing) (CAP)

AND

Elective Courses (7 sh)
Any combination from the courses listed
TEC 3332 (1-3)  Field Experience in Technical Photography (may be repeated barring duplication)
TEC 3342 (3)  Documentary Photography
TEC 3412 (3)  Methods & Materials in Technical Photography (may be repeated barring duplication)
TEC 4900 (6)  Internship (CAP)
C I 4552 (3)  Advanced Video Production
C I 4770 (3)  Intermediate Photography and Digital Imaging
C I 4810 (3)  Introduction to Sight and Sound
C I 4840 (3)  Beginning Video Production
GRA 4512 (3)  Advanced Electronic Imaging/Cross Media

Any ART Studio or ART History Course
Any COM course that completes a minor in Communication
Any BUS, FIN, MGT course that completes a minor in Business or Entrepreneurship

FREE ELECTIVES (to total a minimum of 122 sh for this major) ................................................................. 2
2 sh of free electives outside the major discipline are required.