

**Bachelor of Science (BS)**  
**Degree Code 585 A**  
**Non-Teaching**

**Program of Study for**  
**Communication Majors**  
**Communication Studies**

**I. GENERAL EDUCATION ..... 44**

**II. MAJOR REQUIREMENTS ..... 45**

**An overall 2.0 GPA is required in the major. 18 semester hours must be completed at Appalachian. 18 semester hours must be taken at the 3000 level or higher.**

**Junior Writing in the Discipline (WID) \_\_\_\_\_ & Senior Capstone Experience (CAP) \_\_\_\_\_ must be met.**

**Core Courses (12 sh) (A 2.0 GPA is required in the core courses)**

- COM 1200 \_\_\_\_\_ (3) Foundations of Human Communication
- COM 2101 \_\_\_\_\_ (3) Public Speaking
- COM 2300 \_\_\_\_\_ (3) Introduction to Mass Communications (Prerequisite: COM 1200 or permission of the instructor)
- COM 2310 \_\_\_\_\_ (3) Communication Ethics (Prerequisite: COM 1200 or permission of the instructor)

**Major Courses (24 sh)**

**6 sh must be selected from each of the following four areas, of which 3 sh must be designated as a WID**

**Practices (6 sh)**

- COM 2106 \_\_\_\_\_ (3) Argumentation & Advocacy  
(Prerequisite: COM 2101 or permission of the instructor)
- COM 2121 \_\_\_\_\_ (3) Interpersonal Communication
- COM 3100 \_\_\_\_\_ (3) Interviewing Techniques
- COM 3200 \_\_\_\_\_ (3) Internet Communication
- COM 3546 \_\_\_\_\_ (3) Special Topics in Practices
- COM 4101 \_\_\_\_\_ (3) Adv. Speech Composition  
(Prerequisite: COM 2101 or permission of the instructor)

**Contexts (6 sh)**

- COM 2110 \_\_\_\_\_ (3) Intro Nonverbal Communication
- COM 2131 \_\_\_\_\_ (3) Health Communication
- COM 3305 \_\_\_\_\_ (3) Communication Law  
(Prerequisite: COM 2300 or permission of the instructor)
- COM 3311 \_\_\_\_\_ (3) Conflict Management
- COM 3315 \_\_\_\_\_ (3) Political Communication
- COM 3547 \_\_\_\_\_ (3) Special Topics in Contexts

**Perspectives (6 sh)**

- COM 2180 \_\_\_\_\_ (3) Communication Theory  
(Prerequisite: COM 1200)
- COM 3124 \_\_\_\_\_ (3) Intercultural Communication
- COM 3152 \_\_\_\_\_ (3) Communication in Organizations
- COM 3300 \_\_\_\_\_ (3) Mass Media & Society  
(Prerequisite: COM 2300 or permission of the instructor)
- COM 3548 \_\_\_\_\_ (3) Special Topics in Perspectives
- COM 4111 \_\_\_\_\_ (3) Rhetorical Theory & Criticism  
(Prerequisite: Junior or Senior standing)

**Analysis (6 sh)**

- COM 3120 \_\_\_\_\_ (3) Rhetoric & Religious Discourse **(WID)**
- COM 3151 \_\_\_\_\_ (3) Gender Communication **(WID)**
- COM 3155 \_\_\_\_\_ (3) Persuasion **(WID)**  
(Prerequisite: COM 1200, 2101 or permission of the instructor)
- COM 3312 \_\_\_\_\_ (3) Crisis Communication **(WID)**
- COM 3549 \_\_\_\_\_ (3) Special Topics in Analysis **(WID)**
- COM 3928 \_\_\_\_\_ (3) Communication Research Methods  
(Prerequisite: Junior or Senior standing or permission of the instructor)

**Major Electives (6 sh)**

**Six hours of any COM courses (must meet prerequisites)**

\_\_\_\_\_ (3) \_\_\_\_\_ (3)

**Capstone Course (3 sh)**

COM 4432 \_\_\_\_\_ (3) Communication Studies Seminar **(CAP)** (Must be an admitted Communication Studies major with senior standing)

**III. MINOR REQUIRED ..... 12 - 24**

**9 sh of a minor must be completed at Appalachian.**

**IV. FREE ELECTIVES ..... 9 - 21**

**2 sh of free electives outside the major discipline are required.**

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**Suggested COM Electives: COM 2115, COM 3900**

**Students must apply to be a COM major. Deadline to submit “Application for Admission” form is October 1 and February 15. Once accepted, a student must still fill out the “Declaration of Major” form and submit it to the Dean’s Office for processing.**