Bachelor of Fine Arts (BFA)                      Program of Study for Art Majors
Degree Code: 511 A                                Graphic Design
Non-Teaching                                                                                     44

I. GENERAL EDUCATION  ............................................................................................................................................ 44
    (ART 2030 and ART 2130 taken for the major may count toward General Education if completing a theme).

II. MAJOR REQUIREMENTS  ......................................................................................................................................... 81

A minimum grade of “C” (2.0) is required in each Art course. 18 semester hours must be completed at Appalachian State University.

Junior Writing in the Discipline (WID) ____ & Senior Capstone Experience (CAP) ____ must be met.

    Foundations Requirements (9 sh)
    # ART 1001 (3) Foundations I (Prerequisites: Portfolio Admission into Art Dept.)
    # ART 1002 (3) Foundations II (Prerequisite: ART 1001)
    # ART 1003 (3) Foundations Drawing (Prerequisite: Portfolio Admission into Art Dept.)

    Studio Art (21 sh)
    ART 2026 (3) Photographic Design I (Prerequisite: ART 1001 or permission of the instructor)
    ART 2103 (3) Drawing II (Prerequisite: ART 1001, 1003)
    ART 2104 (3) Digital Imaging (Prerequisite: ART 1001, ART 1002, and ART 1003 or ART 1011, ART 1012, & ART 1013 for declared Art Management majors)
    ART 3050 (3) Digital Photographic Design (Prerequisite: ART 2026 or permission of the instructor)

    And 6 sh of Studio Art Electives (see undergraduate catalog for prerequisites)

    And 3 sh of Studio Art electives to fulfill the Junior Writing in the Discipline requirement:

    And 3 sh Printmaking Electives (see undergraduate catalog for prerequisites)

    Art History (12 sh)
    # ART 2030 (3) Art from Pre-History to 1400 (Gen Ed: Historical & Social Perspective)
    # ART 2130 (3) Art from 1400 to the Present (Gen Ed: Aesthetic & Local to Global Perspective)
    ART 2230 (3) History of Graphic Design

    And 3 sh of Art History Electives to fulfill the Junior Writing in the Discipline requirement:

    Graphic Design Studios (33 sh)

    Introductory Studios (6 sh)
    # ART 1102 (3) Introduction to Graphic Design (Prerequisite: ART 1001, 1003)
    # ART 2102 (3) Typography I (Prerequisite: ART 1001, 1003; this course may be taken concurrently but not before ART 1102)

    Intermediate Studios (9 sh)
    ART 3102 (3) Typographic II (Prerequisite ART 1001, 1002, 1003, 1102, 2102 & Graphic Design Candidacy Portfolio Review)
    ART 3202 (3) Interaction Design I (Prerequisite: ART 2026, 2103, 2104, 3102)
    ART 3302 (3) Idea Lab (Prerequisite: ART 1102, and ART 2102)

    Advanced Studios (9 sh)
    ART 4102 (3) Typography III (Prerequisite: ART 2026, 2103, ART 3102 and ART 3302)
    ART 4192 (3) Graphic Design Senior Seminar (Prerequisites: ART 3202 and ART 4102)
    ART 4202 (3) Graphic Design Senior Studio (CAP) (Prerequisite: ART 3050, 3202, 4102 and ART 4192)

    Graphic Design Electives (9 sh) Choose from the following:

    ART 2302 (3) Calligraphy (Prerequisite: ART 1001, 1003 or permission of the instructor)
    ART 3312 (3) Motion Graphics (Prerequisite: Art 2104 or permission of the instructor)
    ART 3322 (3) Sign, Symbol, Image (Prerequisite: ART 2104, 3102)
    ART 3332 (3) Design Methods (Prerequisites: ART 2104, ART 3102, ART 3302)
    ART 3602 (3) Special Topics in Graphic Design (Prerequisite: ART 1102, 2102)
    ART 4302 (3) Interaction Design II (Prerequisite: ART 3102, 3202, or permission of the instructor)
    ART 4312 (3) Graphic Design Professional Practice (Prerequisite: ART 3102, 3202)
    ART 511 A (BFA) (3) Advanced Design Electives

    Professional Development (6 sh)  Related Areas (3 sh)
    Communication Skills (3 sh)  ANT 1415 (3) Understanding Culture  IDS 3260 (3) Creativity: An Introduction
    COM 2101 (3) Public Speaking  C 1 4840 (3) Beginning Video Production  MGT 3060 (3) Under. Entrepreneurship
    COM 2110 (3) Intro to Nonverbal Comm.  COM 3100 (3) Interviewing Technique  MKT 3050 (3) Prin. of Marketing
    ENG 3100 (3) Business Writing  COM 3155 (3) Persuasion  S D 2400 (3) Prin. of Sustainable Dev.
    ENG 3700 (3) Technical Writing  ECO 2030 (3) Principles Economics

III. MINOR – NOT REQUIRED

IV. FREE ELECTIVES (to total a minimum of 122 sh for this major) .......................................................................................................................... 3

  2 sh of free electives outside the major discipline are required