Bachelor of Science (BS) Degree Code 523 A Program of Study for Art Majors Art Management

I. GENERAL EDUCATION ................................................................. 44
(Art 2030, Art 2130, and ECO 2030 taken for the major may count toward General Education if completing a theme).

II. MAJOR REQUIREMENTS ......................................................... 80
(A minimum grade of "C" (2.0) is required in each art course. 18 semester hours must be completed at Appalachian State University).

Junior Writing in the Discipline (WID) _______ & Senior Capstone Experience (CAP) _______ must be met.

Introductory Courses (18 sh)

ART 2104 (3) Digital Imaging (Prerequisites: Art 1001, Art 1002, & Art 1003; for declared Art Management majors)
AND
Choose (6-9 sh)
ART 1001 (3) Foundations I
ART 1002 (3) Foundations II
ART 1003 (3) Foundations Drawing
Or
ART 1020 (3) Core Studio I
ART 1021 (3) Core Studio II

Choose (6-9 sh)
ART 1102 (3) Introduction to Graphic Design (Prerequisites: Art 1001 and Art 1003)
ART (3) Any 2000 level Studio Art course
ART (3) Any 2000 level Studio Art course

Art History (18 sh)

ART 2030 (3) Art from Pre-history to 1400 (Gen Ed: Historical & Social Perspective: Ancient Worlds; Religion, Myth and Society)
ART 2130 (3) Art from 1400 to the Present (Gen Ed: Aesthetic Perspective: Traditions & Innovations; Local to Global Perspective: Empire, Colonialism, & Globalization)
ART 4030 (3) Seminar in Art Criticism & Theory (Prerequisite: Art 2030 and Art 2130 or permission of the instructor)

Select 9 sh of which 3 sh must be a course in non-western art and 3 sh must be designated (WID)

ART 2230 (3) History of Graphic Design
ART 3400 (3) Women Artists (WID) (Prerequisite: Eng 2001 or its equivalent)
ART 3600 (3) History of Modern Art (WID) (Prerequisites: Art 2130 or permission of the instructor; Eng 2001 or its equivalent)
ART 3610 (3) Asian Art (Prerequisites: Art 2030 or Art 2130 or permission of the instructor)
ART 3630 (3) African Art (WID) (Prerequisite Sophomore standing or permission of the instructor; Eng 2001 or its equivalent)
ART 3650 (3) Art of Late Antiquity (WID) (Prerequisites: Art 2030 or permission of the instructor; Eng 2001 or its equivalent)
ART 3700 (3) Oceanic Art (WID) (Prerequisite Sophomore standing or permission of the instructor; Eng 2001 or its equivalent)
ART 3705 (3) Contemporary Art of Africa (WID) (Prerequisite: Eng 2001 or its equivalent)
ART 3710 (3) Egyptian Art (WID) (Prerequisites: Art 2030 or permission of the instructor; Eng 2001 or its equivalent)
ART 3730 (3) Native Arts of the Americas (WID) (Prerequisite: Sophomore standing or permission of the instructor; Eng 2001 or its equivalent)
ART 3750 (3) History of Roman Art (WID) (Prerequisites: Art 2030 or permission of the instructor; Eng 2001 or its equivalent)
ART 3760 (3) History of American Craft
ART 3800 (3) Art Since 1945 (WID) (Prerequisites: Art 2130 or permission of the instructor; Eng 2001 or its equivalent)
ART 3810 (3) Photography and Culture (WID) (Prerequisite: Art 2130 or permission of the instructor; Eng 2001 or its equivalent)
ART 3820 (3) History of Museums and Collecting (WID) (Prerequisite: Art 2130 or permission of the instructor; Eng 2001 or its equivalent)
ART 4040 (3) Seminar in Art History (WID) (Prerequisites: Art 2030 and Art 2130 or permission of the instructor’ Eng 2001 or its equivalent)
ART 3530-3549 (3) Selected Topics in Art History (may be repeated barring duplication)

Art Management (44 sh)

ACC 1050 (3) Survey of Accounting *
ART 3013 (1) Introduction to New York/Washington Art Scene (may be repeated for a total of three credits)
ART 3112 (3) Art Exhibitions in Contemporary Culture (Sophomore Standing Required)
ART 4012 (3) Exhibitions Practicum (Sophomore Standing Required)
ART 4900 (10) Internship (Summer) (CAP)
COM 2101 (3) Public Speaking
ECO 2030 (3) Principles of Economics – Price Theory * (Gen Ed: Historical & Social Perspective: Capitalism & Its Critics; This American Life)
FIN 3010 (3) Survey of Finance *
Or
FIN 3680 (3) Introduction to Finance *(Prerequisites: ACC 2100, MAT 1030 or MAT 1110)
HIS 3576 (3) Education in Museums and Public History Sites
Or
(3) Any Seminar or Special Topics course approved by advisor
IDS 2450 (3) Introduction to Not For Profit
MGT 3010 (3) Survey of Management *
MGT 3060 (3) Understanding Entrepreneurship
Or
MGT 3170 (3) Fostering and Managing Creativity
MKT 3050 (3) Principles of Marketing *(Prerequisite: ECO 2030)

Major requirements that may count toward Gen Ed:
ART 2030 (3) Historical & Social Perspective
ART 2130 (3) Aesthetic or Local to Global Perspective
ECO 2030 (3) Historical & Social Perspective

Total Major Hrs: 80
Gen Ed: .6
Net Major Hrs: .74

III. MINOR NOT REQUIRED (Students may fulfill a general business minor by taking all courses in Art Management with an asterisk * and CIS 2050)

IV. FREE ELECTIVES (to total a minimum of 122 sh for this major) ................................................................. 122
2 sh of free electives outside the major discipline are required.