

Bachelor of Science (BS)
Degree Code 710A
Non Teaching

Program of Study for
Department of Applied Design
Apparel Design & Merchandising

I. GENERAL EDUCATION 44
 (ECO 2030 taken for the minor, and ADM 1000, and IND 2012 taken for the major may count in GEN ED: Liberal Studies Experience)

II. MAJOR REQUIREMENTS 66
 A minimum grade of “C” (2.0) is required in each major requirement and an overall cumulative 2.0 GPA is required to graduate. A minimum of 18 sh must be completed at Appalachian.

***Note: Students must pass ADM 2035 Sophomore Portfolio Review in the sophomore year to advance to upper level Apparel Design courses. Students must declare ADM major before registering for 3000 level courses.**

Introductory Courses (24 sh)

- ADM 1000 ___ (3) Apparel & Consumer Behavior (Gen Ed: Liberal Studies Experience; Social Science Designation)
- ADM 1200 ___ (3) Illustration I
- ADM 2000 ___ (3) Consumer Textiles
- ADM 2010 ___ (3) Survey of Fashion Merchandising (Prerequisite: ADM 1200)
- ADM 2020 ___ (3) Illustration II (ADM 1200, INT 1001, INT 1002)
- ADM 2030 ___ (3) Apparel Design Studio I (Prerequisites: INT 1001, INT 1002; Pre-requisite/Co-requisite ADM 2000)
- ADM 2035 ___ (0) Sophomore Portfolio Review (Prerequisites: INT 1001, INT 1002; ADM 1000, ADM 1200, Pre/Coreq: ADM 2000, ADM 2010, ADM 2020, ADM 2030 and declared major in Apparel Design and Merchandising.)
- INT 1001 ___ (3) Visual Literacy I (Fall Only; or First Summer Only)
- INT 1002 ___ (3) Visual Literacy II (Prerequisite: INT 1001) (Spring Only; or Second Summer Only)

Apparel Design & Merchandising Courses (36 sh)

- ADM 2040 ___ (3) Apparel Design Studio II (Prerequisites: ADM 2030)
- ADM 3000 ___ (3) Styling for the Apparel Industry (Prerequisites: ADM 2040, ADM 2035)
- ADM 3010 ___ (3) History of Apparel
- ADM 3030 ___ (3) Apparel Design Studio III (Prerequisites: ADM 2040, ADM 2035)
- ADM 3040 ___ (3) Visual Merchandising, Display & Promotion (Prerequisites: ADM 2035, ADM 2040)
- ADM 4010 ___ (3) Sustainability in the Apparel Industry (Prerequisite: ADM 2035, ADM 2040)
- ADM 4020 ___ (3) Fashion Buying & Retail Math (Prerequisites: ADM 2040, ADM 2035, ADM 3040)
- ADM 4030 ___ (3) Apparel Design Studio IV (CoReqs:ADM 4040; Prerequisites: ADM 2035 and ADM 3030)
- ADM 4040 ___ (3) Merchandise Mgt: Principles & Practices (Prerequisites: ADM 4020, ADM 4030)
- ADM 4400 ___ (1) Professional Seminar (WID) (Prerequisites: RC 2001 or its equivalent; senior standing; 35 hours of ADM courses or approval of the major advisor)
- ADM 4900 ___ (8) Internship (CAP) (Prerequisites: See the Undergraduate Bulletin and course description)

Other Related Areas (6 sh)

- ART 2601 ___ (3) Textile Design (Prerequisites: Declared Apparel Design major, or permission of the instructor)
- OR
- ART 2008 ___ (3) Fibers: Materials & Processes (Prerequisites: ART 1001 and ART 1003, or ART 1020 or ART 1021)
- IND 2012 ___ (3) Product Design (Gen Ed: Liberal Studies Experience; Fine Arts Designation)

III. MINOR REQUIRED IN MARKETING 18
 A minimum 2.0 GPA is required in the minor. 9 sh of the minor must be completed at Appalachian.
 (An alternate minor may be chosen in consultation with and approval by the program coordinator in Apparel Design & Merchandising)

IV. FREE ELECTIVES (to total a minimum of 122 sh) 3
 2 sh of free electives outside the major discipline (ADM) are required. **122 - 128**

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| Major & Minor Requirements that may count in Gen Ed: | |
| ADM 1000 (3) | Liberal Studies Experience; SSD |
| ECO 2030 (3) | Liberal Studies Experience; SSD |
| IND 2012 (3) | Liberal Studies Experience; FAD |
| Total Major Hours: 66 | |
| Minus Gen Ed: - 9 | |
| Net Major Hours: 57 | |