

2015 – 2016
(Revised 07/07/2015)

Bachelor of Science (BS)
Degree Code 710A
Non Teaching

Program of Study for
Department of Applied Design
Apparel Design & Merchandising

I. GENERAL EDUCATION 44
(ECO 2030 taken for the minor and ADM 1000 and PSY 1200 taken for the major may count in GEN ED: Liberal Studies Experience)

II. MAJOR REQUIREMENTS 63
A minimum grade of “C” (2.0) is required in each major requirement and an overall cumulative 2.0 GPA is required to graduate. A minimum of 18 sh must be completed at Appalachian.

Apparel Design & Merchandising Courses (51 sh)

ADM 1000 ____ (3)	Apparel & Consumer Behavior (Gen Ed: Liberal Studies Experience; Social Science Designation)
ADM 1001 ____ (3)	Apparel Construction
ADM 2000 ____ (3)	Consumer Textiles
ADM 2002 ____ (1)	Drawing For Apparel
ADM 2011 ____ (3)	Flat Pattern Design (Prerequisites: ADM 1001 and ADM 2000)
ADM 2050 ____ (3)	CAD for Apparel Design and Merchandising (Prerequisites: ADM 1001, ADM 2000, and ADM 2011)
ADM 3002 ____ (3)	Apparel Design & Production (CoReqs:ADM 4060; Prerequisites: ADM 2011 and ADM 2050)
ADM 3003 ____ (3)	Fashion Merchandising (Prerequisite: ADM 2000)
ADM 3010 ____ (3)	History of Apparel
ADM 4000 ____ (3)	Styling for the Apparel Industry (Prerequisites: ADM 2000, ADM 2002, ADM 2050, ADM 3003)
ADM 4002 ____ (3)	Visual Merchandising, Display & Promotion (Prerequisites: ADM 2002, ADM 3003)
ADM 4003 ____ (3)	Fashion Buying & Retail Math (Prerequisites: ADM 3003, ACC 2100)
ADM 4004 ____ (3)	Merchandise Mgt: Principles & Practices (Prerequisites: ADM 4000, ADM 4003)
ADM 4060 ____ (3)	Illustration & Portfolio (CoReq: ADM 3002; Pre/CoReq:ADM 4400; Prerequisites: ADM 4000, MKT 3240)
ADM 4400 ____ (1)	Professional Seminar (WID) (Prerequisites: RC 2001 or its equivalent; senior standing or permission of instructor)
ADM 4900 ____ (10)	Internship (CAP) (Prerequisites: See the Undergraduate Bulletin and course description)

Other Related Areas (12 sh)

ART 1001 ____ (3)	Foundations I
ART 2601 ____ (3)	Textile Design (Prerequisites: Declared Apparel Design major, or permission of the instructor)
OR	
ART 2008 ____ (3)	Fibers: Materials & Processes (Prerequisites: ART 1001 and ART 1003, or ART 1020 or ART 1021)
COM 2101 ____ (3)	Public Speaking
PSY 1200 ____ (3)	Psychological Foundations (GEN ED: Liberal Studies Experience; Social Science Designation)

III. MINOR REQUIRED IN MARKETING 18
A minimum 2.0 GPA is required in the minor. 9 sh of the minor must be completed at Appalachian.

IV. FREE ELECTIVES (to total a minimum of 122 sh) 2 - 6
2 sh of free electives outside the major discipline (ADM) are required. 122 - 127

Major & Minor Requirements that may count in Gen Ed:	
ADM 1000 (3)	Liberal Studies Experience; SSD
PSY 1200 (3)	Liberal Studies Experience; SSD
ECO 2030 (3)	Liberal Studies Experience; SSD
Total Major Hours: 63	
Minus Gen Ed: - 9	
Net Major Hours: 54	