Bachelor of Fine Arts (BFA) Non-Teaching Graphic Design
Degree Code 511 A

2010 – 2011

I. GENERAL EDUCATION

II. MAJOR REQUIREMENTS

A minimum grade of "C" (2.0) is required in each ART course.
18 sh must be completed at Appalachian.

A. Foundations Requirements (9 sh)

# ART 1001_______ (3) Foundations I (Prerequisite: Portfolio Admission into Art Dept)
# ART 1002_______ (3) Foundations II (Prerequisite: ART 1001)
# ART 1003_______ (3) Foundations Drawing (Prerequisite: Portfolio Admission into Art Dept)

B. Studio Art (24 sh)

ART 2026________(3) Photographic Design I (Prerequisite: ART 1001 or permission of Instructor)
ART 2103_______ (3) Drawing II (Prerequisite: ART 1001, ART 1003)
ART 2104_______ (3) Digital Imaging (Prerequisite: ART 1001, ART 1002 and ART 1003)
And 12 sh of Studio Art Electives (prerequisites vary; check catalog)

ART ________ (3) _________________________
ART ________ (3) __________________________
ART ________ (3) __________________________
ART ________ (3) __________________________

And 3 sh in Printmaking (prerequisites vary; check catalog)

ART ________ (3) __________________________

C. Art History (12 sh)

ART 2030_______ (3) Art from Pre-history to 1400 (Gen Ed themes: H&S: Ancient Worlds; Religion, Myth, and Society)
ART 2130_______ (3) Art from 1400 to the Present (Gen Ed themes: Aes.: Traditions and Innovations; LtoG: Empire, Colonialism, and Globalization)

ART 2230_______ (3) History of Graphic Design
And 3 sh from the following, to fulfill the Junior Writing in the Discipline requirement:

ART 3400_______ (3) Women Artists (WID)
ART 3600_______ (3) History of Modern Art (WID) (Prerequisite: ART 2130 or instructor permission)
ART 3630_______ (3) African Art (WID) (Prerequisite: Sophomore Standing or instructor permission)
ART 3700_______ (3) Oceanic Art (WID) (Prerequisite: Sophomore Standing or instructor permission)
ART 3730_______ (3) Native Arts of the Americas (WID) (Prerequisite: Sophomore Standing or instructor permission)
ART 3800_______ (3) Art Since 1945 (WID) (Prerequisite: ART 2130 or instructor permission)
ART 4730_______ (3) Asian Art (WID) (Prerequisite: ART 2030, ART 2130 or instructor permission)

D. Graphic Design Studios (27 sh)

Introductory Studios (6sh)

# ART 1102_______(3) Introduction to Graphic Design (Prerequisite: ART 1001, ART 1003)
# ART 2102_______ (3) Typography I (Pre: ART 1001, 1003; this course may be taken at same time as, but not before ART 1102)

Intermediate Studios (6sh)

ART 3102_______(3) Typography II (Prerequisite: ART 1001, ART 1002, ART 1003, ART 1102, ART 2102 and Graphic Design Candidacy Portfolio Review)
ART 3202_______ (3) Interaction Design I (Prerequisite: ART 2026, ART 2103, ART 2104, ART 3102)

Advanced Studios (6sh)

ART 4102_______(3) Typography III (Pre: ART 2026, ART 2103 and ART 3102)
ART 4202_______ (3) Graphic Design Senior Studio (CAP) (Pre: ART 3202, 3226 and ART 4102)

Graphic Design Electives (9sh)

Choose 9 sh from the following:

ART 2302_______ (3) Calligraphy (Prerequisite: ART 1001, ART 1003 or permission of instructor)
ART 3302_______ (3) Idea Lab (Prerequisite: ART 2026, ART 2104, ART 3102)
ART 3312_______ (3) Motion Graphics (Prerequisite: ART 2104 or permission of instructor)
ART 3322_______ (3) Sign, Symbol, Image (Prerequisite: ART 2104, ART 3102)
ART 3602_______ (3) Special Topics in Graphic Design (Prerequisite: ART 1102, ART 2102) (May be repeated barring duplication)
ART 4302_______ (3) Interaction Design II (Prerequisite: ART 3102, ART 3202 or permission of instructor)
ART 4312_______ (3) Graphic Design Professional Practice (Prerequisite: ART 3102, ART 3202)
ART 4602_______ (3) Graphic Design Seminar
ART ________ (3) Other with written approval of advisor

E. Professional Development (9 sh)

Choose 3sh from Communication Skills (see reverse side for list of courses)
And
Choose 6 sh from Related Areas (see reverse side for list of courses)

III. MINOR (Not Required)

IV. ELECTIVES (to total a minimum of 128 sh)

2 sh of free electives outside the major discipline are required.
Note: ART 2030 and ART 2130 taken for the major may also count toward General Education.
Professional Development Courses

Communication Skills
Choose 3sh from the following
- COM 2101____(3) Public Speaking
- COM 2110____(3) Intro to Nonverbal Communication
- ENG 3100____(3) Business Writing (Prerequisite: ENG 3090 recommended)
- ENG 3700____(3) Technical Writing

Related Areas
Choose 6sh from the following:
- ANT 1415____(3) Understanding Culture
- ART 3112____(3) Art Exhibitions in Contemporary Culture (Sophomore Standing Required)
- ART 4012____(3) Exhibitions Practicum (Sophomore Standing Required)
- CI 4840____(3) Beginning Video Production
- COM 3100____(3) Interviewing Techniques
- COM 3155____(3) Persuasion
- COM 3200____(3) Internet Communication
- COM 3928____(3) Communication Research Methods (Prerequisite: junior or senior standing or consent of instructor)
- ECO 2030____(3) Principles of Economics – Price Theory
- GRA 3102____(3) Electronic Imaging
- GRA 4512____(3) Advanced Electronic Imaging/Cross Media (Prerequisite: GRA 3102)
- IDS 3260____(3) Creativity: An Introduction
- MGT 3060____(3) Understanding Entrepreneurship
- MKT 3050____(3) Principles of Marketing (Prerequisite: ECO 2030 and junior standing)
- SD 2400____(3) Principles of Sustainable Development
- SD 3000____(3) Science for Sustainability