

I.	GENERAL EDUCATION	44
II.	MAJOR REQUIREMENTS	69
	<i>A minimum GPA of "C-" (1.7) is required in each F&CS course; however, an overall 2.0 must be obtained to graduate. 18 sh must be completed at Appalachian.</i>	
	Family & Consumer Sciences Courses (57 sh)	
	FCS 1000 (3)	Apparel & Consumer Behavior
	FCS 1001 (3)	Apparel Construction
	FCS 1400 (1)	Professional Orientation
	FCS 2000 (3)	Consumer Textiles
	FCS 2002 (1)	Drawing for Apparel
	FCS 2011 (3)	Flat Pattern Design
	FCS 2050 (3)	CAD for Apparel Design and Merchandising
	*FCS 2103 (3)	Family Development: Origins & Movement (Gen Ed theme: LtoG: Orig. & Migrations)
	FCS 3002 (3)	Apparel Design & Production (Corequisite: FCS 4060. Prerequisites: FCS 2011, FCS 2050)
	FCS 3003 (3)	Fashion Merchandising (Prerequisite: FCS 2000)
	FCS 3010 (3)	History of Apparel
	FCS 4000 (3)	Principles of Aesthetics for Apparel (Prerequisites: FCS 2000, FCS 2002, FCS 2050, ART 1011)
	FCS 4002 (3)	Visual Merchandising, Display and Promotion (Prerequisites: FCS 2002, FCS 3003)
	FCS 4003 (3)	Fashion Buying & Retail Math (Prerequisites: FCS 3003, ACC 1050)
	FCS 4004 (3)	Merchandise Mgt: Principles & Practices (Prerequisites: FCS 4000, FCS 4003)
	FCS 4060 (3)	Illustration & Portfolio (Co/Prerequisites: FCs 4400. Prerequisites: FCS 4000, MKT 3240)
	FCS 4400 (1)	Professional Seminar (WID) (Prerequisites: FCS 1400, senior standing, or instructor permission)
	FCS 4450 (2)	Contemporary Issues in F&CS (Prerequisites: FCS 1400, FCS 2103, jr/sr level standing)
	FCS 4900 (10)	Internship (CAP) (See page 342 of the ASU General Bulletin)
	Other Related Areas (12 sh)	
	ART 1011 (3) or 1001 (3)	(by portfolio review) Design Fundamentals I or Foundations I
	ART 2601 (3) or ART 2008 (3)	Fibers I (Prerequisites: ART 1001, ART 1002, ART 1003)
	COM 2101 (3)	Public Speaking
	*PSY 1200 (3)	Psychology: Hist., Soc., & Sci. Fdns. (Gen Ed themes: H&S: Individual & Society; Mind)
III.	MINOR REQUIRED IN MARKETING	18
	<i>An overall 2.0 GPA is required/9 sh must be completed at Appalachian</i>	
	Marketing Minor	
	*ECO 2030 (3)	Principles of Economics-Price Theory (Gen Ed theme: H&S: This American Life)
	ACC 1050 (3)	Survey of Accounting I (Prerequisite: pass math placement or MAT 0010)
	MKT 3050 (3)	Principles of Marketing "C" (2.0) minimum required (Prerequisite: ECO 2030)
	MKT 3240 (3)	Integrated Marketing Communications (Prerequisite: MKT 3050 with "C" minimum)
	Choose 2 marketing electives (6 sh) from:	
	MKT 3052 (3)	Professional Selling (Prerequisite: MKT 3050 with "C" minimum)
	MKT 3210 (3)	Retail Management (Prerequisite: MKT 3050 with "C" minimum)
	MKT 3220 (3)	Sales Management (Prerequisite: MKT 3050 with "C" minimum)
	MKT 3230 (3)	Business-to-Business Marketing (Prerequisite: MKT 3050 with "C" minimum)
	MKT 3260 (3)	Managing Distribution Channels (Prerequisite: MKT 3050 with "C" minimum)
	MKT 3530-49 (3)	Selected Topics
	MKT 3900 (6)	Internship (Only 3 sh may be used)
	MKT 4550 (3)	International Marketing (Prerequisite: MKT 3050 with "C" minimum)
	MKT 4610 (3)	Consumer Behavior (Prerequisite: MKT 3050 with "C" minimum)
	MKT 4620 (3)	Marketing Research (Prerequisite: passing math placement or MAT 0010)
IV.	FREE ELECTIVES (to total a minimum of 128 sh)	3
	<i>2 sh of free electives outside the major discipline are required.</i>	
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	NOTE: FCS 2103 taken for the major may count toward General Education. PSY 1200 or ECO 2030, but not both, may count toward General Education.	
		- up to 6
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