

**Bachelor of Science (BS)**  
**Degree Code 572\***  
**Concentration Code 572D**  
**Non-Teaching**

**Program of Study for**  
**Department of Art**  
**Graphic Arts and Imaging Technology**  
**Cross Media Production Concentration**

**I. GENERAL EDUCATION ..... 44**  
 (COM 2105 if taken for the major, and ECO 2030 taken for the minor may count toward General Education: Liberal Studies Experience)

**II. MAJOR REQUIREMENTS ..... 63**

(A minimum grade of “C” (2.0) is required in each major course. 21 semester hours must be completed at Appalachian State University)  
 Students entering this program are required to have a Macintosh laptop/notebook computer to specifications described at <https://support.appstate.edu/services/technology-support-center/recommended-computer-specifications>.  
 Students are strongly encouraged to take an introductory computer course before starting GAIT courses.

Junior Writing in the Discipline \_\_\_\_ & Senior Capstone Experience \_\_\_\_ must be met.

**Multidisciplinary Courses (3 sh)**

- COM 2101 \_\_\_\_ (3) Public Speaking
- OR
- COM 2105 \_\_\_\_ (3) Public Speaking in the Disciplines (Liberal Studies Experience)

**Graphic Arts and Imaging Technology Core (25 sh)**

- GRA 1012 \_\_\_\_ (3) Introduction to Graphic Communications
- GRA 1022 \_\_\_\_ (3) Electronic Document Design I
- GRA 2012 \_\_\_\_ (3) Introduction to Printing and Finishing (Prerequisite: GRA 1012 and GRA 1022)
- GRA 2522 \_\_\_\_ (3) Electronic Document Design II (Prerequisite: GRA 1022)
- GRA 3112 \_\_\_\_ (3) Substrates, Inks and Toners (Prerequisite: GRA 2012)
- GRA 3525 \_\_\_\_ (3) Packaging Design & Production (Prerequisite: GRA 2522)
- GRA 3772 \_\_\_\_ (3) Job Estimating and Planning (Prerequisite: GRA 2012)
- GRA 4112 \_\_\_\_ (1) Technical Assistant (Prerequisite: Junior or Senior Standing)
- GRA 4591 \_\_\_\_ (3) Advanced Printing and Finishing (Prerequisites: GRA 2012, GRA 3102, GRA 3112, and GRA 3772 or permission of the instructor)

**Graphic Arts and Imaging Technology Cross Media Concentration Requirements (15 sh)**

- GRA 3102 \_\_\_\_ (3) Cross Media Production (Prerequisite: GRA 2522)
- GRA 3312 \_\_\_\_ (3) 3D Imaging and Animation
- GRA 3512 \_\_\_\_ (3) Web Development for Graphic Communications
- GRA 4512 \_\_\_\_ (3) Advanced Cross Media Production (Prerequisite: GRA 3102)
- GRA 4558 \_\_\_\_ (3) Digital Printing Systems (Prerequisites: GRA 1022 and GRA 2522 and senior standing)

**Graphic Arts and Imaging Technology Electives (Choose 12 sh from the following)**

- GRA 2222 \_\_\_\_ (3) Introduction to Packaging Production (Prerequisite: GRA 2012)
- GRA 3518 \_\_\_\_ (3) Sustainability for Print Production (Prerequisite: GRA 2012)
- GRA 3882 \_\_\_\_ (3) Intermediate Packaging Production (Prerequisite: GRA 2222)
- GRA 4522 \_\_\_\_ (3) Advanced 3D Imaging and Animation (Prerequisite: GRA 3312 and senior standing)
- GRA 4524 \_\_\_\_ (3) Advanced Web Development for Graphic Communications (Prerequisite: GRA 3512)
- GRA 4566 \_\_\_\_ (3) Advanced Packaging Production (Prerequisites: GRA 3112, GRA 3882 and senior standing)

**Seminars (2 sh)**

- GRA 3622 \_\_\_\_ (1) Graphic Communications Seminar (WID) (Prerequisite: Junior Standing; RC 2001 or its equivalent)
- GRA 4622 \_\_\_\_ (1) Current Trends in Graphic Communications Seminar (Prerequisite: Senior Standing)

**Industry Internships (6 sh)**

- GRA 3900 \_\_\_\_ (3) Graphic Communications Internship I (Prerequisite: 16 hours of coursework in the major must be completed)
- GRA 4900 \_\_\_\_ (3) Graphic Communications Internship II (CAP) (Prerequisite: 30 hours of coursework in the major must be completed)

**III. GENERAL BUSINESS MINOR REQUIRED ..... 18**

Major & Minor Requirements that may count toward		
Gen Ed:		
COM 2105 (3)	Liberal Studies Experience	
ECO 2030 (3)	Liberal Studies Experience; SSD	
Total Hrs:	Major 63	Minor 18
Gen Ed:	-3	-3
Net Hrs:	60	15

**IV. FREE ELECTIVES (to total a minimum of 124 sh for this major) ..... 2-3**  
 (2 sh of free electives outside the major discipline are required) **124-127**