

**Bachelor of Science (BS)
Degree Code 523 A
Non-Teaching**

**Program of Study for Art Majors
Art Management**

- I. GENERAL EDUCATION** **44**
(ART 2030, ART 2130, and ECO 2030 taken for the major may count toward General Education if completing a theme).
- II. MAJOR REQUIREMENTS** **80**
(A minimum grade of "C" (2.0) is required in each Art course. 18 semester hours must be completed at Appalachian State University).
Junior Writing in the Discipline (WID) _____ & Senior Capstone Experience (CAP) _____ must be met.

Fundamentals / Foundations Requirements (9 sh)

- ART 1001 ____ (3) Foundations I (Prerequisites: Portfolio Admission into Art Dept.)
Or
- ART 1011 ____ (3) Design Fundamentals I
- ART 1002 ____ (3) Foundations II (Prerequisite: ART 1001)
Or
- ART 1012 ____ (3) Design Fundamentals II (Prerequisite ART 1011)
- ART 1003 ____ (3) Foundations Drawing (Prerequisite: Portfolio Admission into Art Dept.)
Or
- ART 1013 ____ (3) Drawing Fundamentals

Introductory Studio Art (9 sh)

- ART 2104 ____ (3) Digital Imaging (Prerequisites: ART 1001, ART 1002, & ART 1003 or ART 1011, ART 1012, & ART 1013 for declared Art Management majors)
AND

Select 6 sh from the following:

- ART 1102 ____ (3) Introduction to Graphic Design (Prerequisites: ART 1001 & ART 1003)
And/or any 2000 level Studio Art Course

ART ____ (3) _____, ART ____ (3) _____

Art History (18 sh)

- ART 2030 ____ (3) Art from Pre-history to 1400 (Gen Ed: Historical & Social Perspective: Ancient Worlds; Religion, Myth and Society)
- ART 2130 ____ (3) Art from 1400 to the Present (Gen Ed: Aesthetic Perspective: Traditions & Innovations; Local to Global Perspective: Empire, Colonialism, & Globalization)
- ART 4030 ____ (3) Seminar in Art Criticism & Theory (Prerequisite: ART 2030 and ART 2130 or permission of the instructor)
AND

Select 9 sh of which 3 sh must be a course in non-western art and 3 sh must be designated (WID)

- ART 2230 ____ (3) History of Graphic Design
- ART 3400 ____ (3) Women Artists (WID)
- ART 3600 ____ (3) History of Modern Art (WID) (Prerequisites: ART 2130 or permission of the instructor)
- ART 3610 ____ (3) Asian Art (Prerequisites: ART 2030 or ART 2130 or permission of the instructor)
- ART 3630 ____ (3) African Art (WID) (Prerequisite Sophomore standing or permission of the instructor)
- ART 3650 ____ (3) Art of Late Antiquity (WID) (Prerequisites: ART 2030 or permission of the instructor)
- ART 3700 ____ (3) Oceanic Art (WID) (Prerequisite: Sophomore standing or permission of the instructor)
- ART 3705 ____ (3) Contemporary Art of Africa (WID)
- ART 3710 ____ (3) Egyptian Art (WID) (Prerequisites: ART 2030 or permission of the instructor)
- ART 3730 ____ (3) Native Arts of the Americas (WID) (Prerequisite: Sophomore standing or permission of the instructor)
- ART 3750 ____ (3) History of Roman Art (WID) (Prerequisites: ART 2030 or permission of the instructor)
- ART 3760 ____ (3) History of American Craft
- ART 3800 ____ (3) Art Since 1945 (WID) (Prerequisites: Art 2130 or permission of the instructor)
- ART 3810 ____ (3) Photography and Culture (WID) (Prerequisite: ART 2130 or permission of the instructor)
- ART 3820 ____ (3) History of Museums and Collecting (WID) (Prerequisite: ART 2130 or permission of the instructor)
- ART 4040 ____ (3) Seminar in Art History (WID) (Prerequisites: ART 2030 and ART 2130 or permission of the instructor)
- ART 3530-3549 ____ (3) Selected Topics in Art History (may be repeated barring duplication)

Art Management (44 sh)

- ACC 1050 ____ (3) Survey of Accounting *
- ART 3013 ____ (1) Introduction to New York/Washington Art Scene (may be repeated for a total of three credits)
- ART 3112 ____ (3) Art Exhibitions in Contemporary Culture (Sophomore Standing Required)
- ART 4012 ____ (3) Exhibitions Practicum (Sophomore Standing Required)
- ART 4900 ____ (10) Internship (Summer) (CAP)
- COM 2101 ____ (3) Public Speaking
- ECO 2030 ____ (3) Principles of Economics – Price Theory * (Gen Ed: Historical & Social Perspective: Capitalism & Its Critics; This American Life)
- FIN 3010 ____ (3) Survey of Finance *
Or
- FIN 3680 ____ (3) Introduction to Finance *(Prerequisites: ACC 2100, MAT 1030 or MAT 1110)
- HIS 4640 ____ (3) Interpretation in Museums
Or
- HIS 4610 ____ (3) Management of Museums
- IDS 2450 ____ (3) Introduction to Not For Profit
- MGT 3010 ____ (3) Survey of Management *
- MGT 3060 ____ (3) Understanding Entrepreneurship
Or
- MGT 3170 ____ (3) Fostering and Managing Creativity
- MKT 3050 ____ (3) Principles of Marketing * (Prerequisite: ECO 2030)

Major requirements that may count toward Gen Ed:		
ART 2030	(3)	Historical & Social Perspective
ART 2130	(3)	Aesthetic Perspective
ECO 2030	(3)	Historical & Social Perspective
Total Major Hrs: 80		
Gen Ed:		-6
Net Major Hrs:		74

- III. MINOR NOT REQUIRED** (Students may fulfill a general business minor by taking all courses in Art Management with an asterisk * and CIS 2050)
- IV. FREE ELECTIVES (to total a minimum of 122 sh for this major)** **2-4**
2 sh of free electives outside the major discipline are required. **122**